

# Operation Cookie Share



Girl Scouts of Central Illinois has provided over \$1,000,000 worth of Girl Scout cookies to the women and men of our armed forces at home and abroad through Operation Cookie Share. In fact, our Girl Scouts were so successful that this achievement is entered in the Illinois Congressional Records.

## How Operation Cookie Share Works

Each Girl Scout's order card has a column labeled "Cookie Share." When Girl Scouts go out with cookies in hand (and during cookie booths!), please encourage them to not only ask the customer to purchase Girl Scout cookies for themselves, but also to ask the customers to purchase cookies for our military troops. Girls will enter the number of boxes each customer donates on the Cookie Boxes Donated column. Customers do not have a choice of the variety of cookies to be sent to troops. Operation Cookie Share cookies are held in a "virtual warehouse" - troops do not take possession of these cookies. At the end of the program, all Operation Cookie Share orders are accounted for and shipped to military soldiers at home and abroad. **With Operation Cookie Share orders, your troops will receive \$1 per box troop profit.**

## Smart Cookies

When Girl Scouts send out emails through Digital Cookie, customers will have the opportunity to donate to Operation Cookie Share.

## Cookie Share Rewards

Girls that sell 12 boxes for Operation Cookie Share will earn a Cookie Share patch. Girls that sell 24 boxes will earn an Axolotl Backpack Clip and girls that sell 50 or more Operation Cookie Share will earn Axolotl PBJs.

## How are the Cookies Delivered to Military Troops?

Girl Scouts of Central Illinois partners with Operation Santa, Soldiers Angels and ABC Bakers to deliver cookies to Illinois Veteran Retirement Homes and medical facilities, Blue Star Moms groups, the Illinois National Guard and first responders.

# Troop Proceeds & Troop Bonus

**Troops earn \$0.65/box of cookies sold and \$1/box for each Operation Cookie Share box sold!**

A troop bonus of \$100 will be given to troops that place an initial order with a per girl selling average of 180 boxes (with a minimum of 900 boxes ordered with 5 girls selling an average of 180 boxes). For example, if a troop has 10 girls, they would need to order at least 1,800 boxes for their initial order to earn the bonus. Also, for a troop with less than 5 girls, they must order at least 900 boxes to qualify. **Troop bonuses will be issued through ACH credit. Please Note: Troop balances must be paid by final ACH date (April 2, 2024) and have a PGA of 180 by March 17, 2024 to receive the \$100 troop bonus.**

## Opt-Out Option

Girl Scouts Junior or older will be allowed to opt out of receiving rewards and Cookie Dough in exchange for a higher troop profit. All rewards will be forfeited, including free memberships; however, girls will still receive any patches earned. Whichever option is chosen applies to the entire troop, not a girl-by-girl basis. If a troop decides to opt out of rewards and Cookie Dough, the troop will earn \$0.90 for each package sold. **Troops must decide to opt out prior to the initial order on January 8.** Opting out is done through Smart Cookies via the troop information tab.