

2023 Cookie Calendar

Date	Activity
December 12	Smart Cookies registration emails sent out to girls. Girls begin to use Facebook, Digital Cookie and social media.
January 9	Initial troop cookie order due by 11pm
January 13	Booth Scheduler opens at 9am
January 14	Cookie Rally (Check Winter/Spring Adventure Guide for registration and details)
Jan. 27 - Feb. 2	Delivery of product to delivery sites
February 1	Last day to be ACH ready
February 3	Direct Sale begins for in person sales
February 5	Troops place first planned order in Smart Cookies by 8pm (Can order in BOXES)
February 24	Troop funds must be in troop bank account (1/3 of initial order)
February 28	First ACH (1/3 of initial order less troop profit)
March 3-5	National Girl Scout Cookie Weekend
March 13	Troops begin to enter reward orders
March 14	ACH (1/3 of overall balance owed to council)
March 20	Reward orders due
March 28	All money turned into troop leader
March 29	Outstanding Balance forms due to service centers
March 31	Troop money deposited in troop account
April 4	Final ACH sweep (Remainder of balance owed to council)
April 17	Rewards will be available for pickup
May 8	Reward pickup due date
May 24	Last day to submit NSF checks
September 2	Due date to redeem Cookie Dough code for GSUSA online shopping code
September 16	Due date to use 2023 Cookie Dough codes

Planned Order Schedule - Due by 8pm

1 st Planned Order	February 5
2 nd Planned Order	February 12
3 rd Planned Order	February 19
4 th Planned Order	February 26
5 th Planned Order	March 5
6 th Planned Order	March 12

