

# 2024 Cookie Program

GSCI Girl & Parent/Guardian Training

February 2 – March 17, 2024



# Cookie Rally!

- **Register now!**
- January 13, 2024 in Bloomington, IL
- More information on our website
  - [getyourgirlpower.org](https://getyourgirlpower.org)



# 2023: A Bite-Sized Review

- Introduced new cookie ONLINE ONLY variety – Raspberry Rally
- Changed Shortbread variety to **TREFOILS**
- Stressed importance of troop initial order
- Adjusted ACH #1 date back 1 week for additional troop in-person/booth sales
- Updated WalMart booth sign-up process
  - Same process to be followed this year
  - More when we discuss booths...
- Debuted new reward option – Travel Dough!
- shared theme with 2022 Fall Product program



## What's New for 2024?

- Raspberry Rally variety has been *paused*
- Continued importance of placing a troop initial order
- Digital Cookie!
- Cookies are now \$6/box (every variety)
- Troop profit increased!
  - \$0.65/box (standard reward program)
  - \$0.90/box (opt-out reward program)

OWN YOUR  
magic



# Raspberry Rally Pause

- As announced by GSUSA in May 2023, the Raspberry Rally variety has been *paused*
- The online-only launch of Raspberry Rally in 2023 exceeded GSUSA's & the baker's expectations, but caused many logistical challenges.
- In order to simplify logistical & supply challenges, the variety has been paused after baker, council, and volunteer feedback.
- Talking points will be available for Girl Scouts & troops on our website.



# \$6 Price Increase

- Our council made the difficult decision to increase our cost-per-box from \$5 to \$6 for 2024 & future programs.
- Our cookie prices have remained steady for over 5 years, but many factors influenced this increase, including:
  - Nationwide inflation
  - Rising cost of commodities to bake the cookies
  - Increasing baker fees
  - Growing shipping/distribution costs
- Our sister councils (Greater Chicago & Southern IL) are also increasing their price to \$6/box.



# Troop Profit Increase!

- Because our council has increased our cost-per-box to \$6, we are also increasing troop profit!
- Troops with the standard reward program will receive \$0.65/box.
- Troops in the opt-out reward program will earn \$0.90/box.
- Operation Cookie Share will remain at \$1 troop profit per box donated.





# 2024 Cookie Program Timeline

**December 4, 2023** – Smart Cookie Troop Registration email

**December 11, 2023**– Digital Cookie Girl Registration email

- Girl online sales may begin. Direct ship orders will ship as an order is processed; Girl Delivery customers will receive notification their order will be available on/after February 2, 2024.

**January 1, 2024** – Initial Order & Booth Scheduler opens

**January 8, 2024** – Initial order due (submit via Smart Cookies)

**February 2-March 17, 2024** – Direct Sale & Cookie Booths

**March 11-18, 2024** – Reward Orders placed in Smart Cookies

**April 24, 2024** – Rewards available for pick-up at local service centers

**Six** opportunities to place additional troop orders

**Three** automatic money withdrawals (ACH) from troop bank account

**All details can be found in your Troop Cookie Coordinator Guide**



# Standardized Pricing

- **ALL cookie varieties are \$6/box.**
- You may exchange all varieties at your local Service Center
  - **YES**, you can exchange the gluten-free variety for a different variety!



# Troop Profit & Bonus

- Troop profit is \$0.65 per box
- Opt-out troops earn \$0.90
  - Juniors & older
  - Opt-out via Troop Information tab (more information to come later...)
- **\$100 Troop Bonus**
  - Minimum of 900 boxes ordered on initial order with a 180 box per-girl-average
  - All payments completed by April 2, 2024.



# Finances

- Checks payable to **GSCI**
- All girl payments facilitated through Digital Cookie website/app
- Girls can accept credit card payments while at booths via their Digital Cookie app



**Make receipts, ask for receipts, and SAVE receipts!**



# Important Paperwork!



## Outstanding Balance (OSB) Forms

**DUE TO LOCAL SERVICE CENTER  
March 27, 2024**

To accompany the OSB forms we **MUST** have:

- Parent permission form(s)
- All receipts associated with the outstanding debt



# Cookie Program Eligibility

- Girl Scout eligibility
  - Any registered Girl Scout may participate in the Cookie program. In order to participate a girl must:
    - Owe no money to GSCI
    - Complete a Parent Permission form



# Parent & Guardian Responsibilities

- Sign Parent Permission form for each Girl Scout
  - Required for participation in Cookie program
  - Acknowledges parent/guardian financial responsibility & the policy of **no cookie returns**
  - May be used for the Girl Scout's initial order to the troop
- Help Girl Scout to set her goals
- Pick up cookies & sales materials from troop at the designated site/date
- Work with Girl Scout to set up & approve her Digital Cookie online selling site
- Submit money to your troop leader:
  - February 23, 2024
  - March 7, 2024
  - March 29, 2024





# Delivery

January 26 – February 1, 2024





# Cookie Delivery & Distribution

- Your troop leader/Cookie coordinator will inform you of your cookie pick-up location
  - Make sure to bring a vehicle large enough for all your cookies!
- Remember to sign the receipt – 1 copy stays with troop leader, 1 goes with you
- Remember to pick up your order cards, money envelopes, & receipt books!



# Need Additional Cookies?

- If you find that your Girl Scout is need of additional cookies, let your troop leader know! The leader can place a planned order weekly, or swing by their local service center cupboard/warehouse for a walk-in order.
- Be sure to keep up on your inventory needs by checking the Digital Cookie website!





# 2024 Rewards

# Reward Order

- If GSCI places all or part of a troop's reward order, **Cookie Dough** will be chosen
- Troop reward orders are due **March 18**
  - Orders placed after that date may expect a delay in receiving troop reward order
- Rewards will be available for pick-up by troop leader and/or parents on **April 24**
- Rewards are cumulative!
  - Excluding the 1,800 box level if a girl earns the Disney trip/MacBook Pro
- Cookie Dough also accumulates!
  - For example, a girl earns \$55 in Cookie Dough for 500 boxes sold



# Cookie Dough

- Credit earned that can be used for:
  - GSCI-sponsored events & programs
  - Membership registration
  - Special “Cookie Dough only” items in local boutiques
- Leaders may use a girl’s Cookie Dough for troop purchases, with a parent/guardian signature on the Cookie Dough Permission form

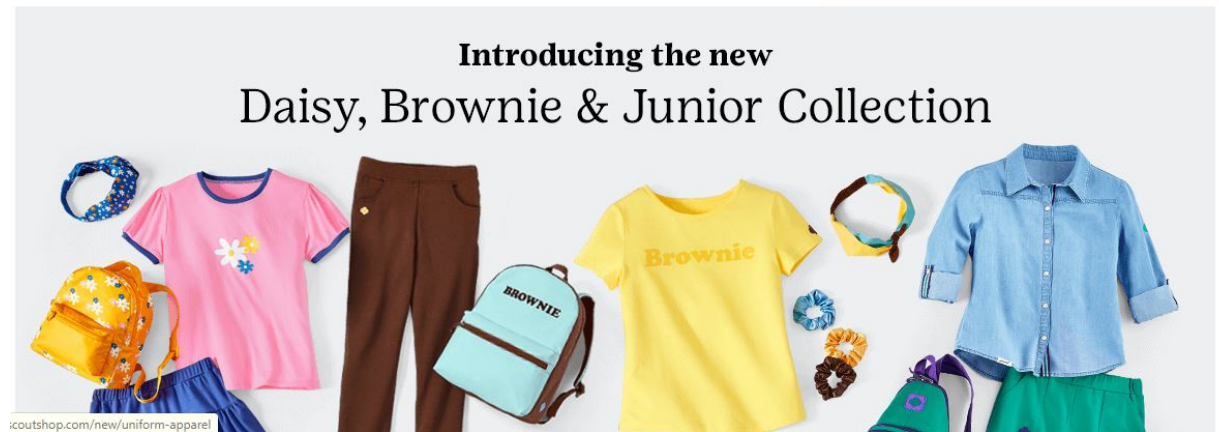


# Cookie Dough

- Cookie Dough expires **September 21, 2024**
- Want to use your Cookie Dough code to shop online?
  - Submit request for online shopping code by **September 6, 2024**



[Shop Your Council](#) | [FAQ](#) | [Catalogs](#) | [Contact Us](#) | [Store Locator](#) | [Quick Order](#) | [Login](#) | [Sign Up](#)



# Travel Dough

- Travel Dough provides an additional opportunity to assist girls with Girl Scout travel experiences.
- Travel Dough can be used for GSCI council sponsored trips, GSCI travel camps, and Girl Scout Destinations.
- Travel Dough can be earned for a total of 5 cookie seasons and will expire during that 5<sup>th</sup> year on the same date that cookie dough expires in September.
  - For example: Travel Dough earned during the 2024 cookie program will expire in September of 2029.



# Travel Dough

- Just like Cookie Dough, girls that choose Travel Dough will be emailed their Travel Dough Code after it has been earned at the end of the cookie program.
- Girls will receive the option to choose Travel Dough instead of Cookie Dough at each level where Cookie Dough is offered.
- Travel Dough is non-refundable and cannot be transferred between Girl Scouts





## 3 Girl Reward Categories

- Girls can earn rewards in 3 different ways:
  - Total boxes sold
  - Digital Cookie sales
  - Operation Cookie Share donations



**Troop Bonus**

Troops will earn a \$100 bonus if 900+ boxes are ordered on the initial order and the initial order per girl selling average is 180 boxes-per-girl. Troop balances due must be paid by the final ACH date (April 2, 2024) to receive the \$100 troop bonus.

**Cumulative Rewards**

All rewards are cumulative, except at the 3,000 box level. Girls who earn the Disney World Trip or MacBook Pro will earn and keep all levels up to and including the 1,200 box level. The 1,800 box level is NOT included with the Disney World Trip or MacBook Pro reward.

Cookie/Travel Dough is cumulative at all levels. For example: If a participant sells 500 boxes they will earn \$55 in Cookie/Travel Dough, and also earn all rewards up to that level.

**Cookie Crossover Patch**

To earn the Cookie Crossover patch, a girl must complete the Fall Product requirements (set up account/avatar, send 18+ emails, sell \$350+ in total sales, & use "Share My Site" feature), plus sell 400+ boxes of cookies during the 2024 Cookie program.

25-74 Boxes



Theme Patch

75-114 Boxes



Mood Cup

115-149 Boxes



Sunglasses

150-199 Boxes



Coin Purse

200-249 Boxes



Flair Bottle

250-299 Boxes



Free Membership **AND** Goal Getter Patch

**PLUS \$5 Cookie Dough OR \$5 Travel Dough**

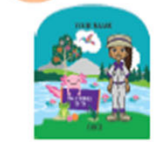
300-399 Boxes



Axolotl Plush

**OR \$10 Cookie Dough OR \$10 Travel Dough**

400-499 Boxes



Cookie Crossover Patch

**PLUS \$10 Cookie Dough OR \$10 Travel Dough**

500-599 Boxes



\$75 Amazon **OR** \$75 WalMart gift card **OR** \$75 Cookie Dough **OR** \$75 Travel Dough

600-1,099 Boxes



At each 100-box increment participants earn \$10 Cookie Dough **OR** \$10 Travel Dough

1,100-1,199 Boxes



\$150 Amazon **OR** \$150 WalMart gift card **OR** \$150 Cookie Dough **OR** \$150 Travel Dough

**PLUS \$10 Cookie Dough OR \$10 Travel Dough**

1,200-1,799 Boxes



At each 100-box increment participants earn \$20 Cookie Dough **OR** \$20 Travel Dough

1,800-1,899 Boxes



\$350 Amazon **OR** \$350 WalMart gift card **OR** \$350 Cookie Dough **OR** \$350 Travel Dough

**PLUS \$20 Cookie Dough OR \$20 Travel Dough**

1,900-2,999 Boxes



At each 100-box increment participants earn \$20 Cookie Dough **OR** \$20 Travel Dough

3,000 Boxes



Disney World Trip **OR** MacBook Pro\*

3,000+ Boxes



At each 100-box increment participants earn \$20 Cookie Dough **OR** \$20 Travel Dough

Shipped Only Rewards



12  
Orders

Cookie Techie  
Patch



24  
Orders

Lanyard



50  
Orders

Own Your  
Magic Socks

Operation Cookie Share Rewards



12  
Boxes

Operation Cookie  
Share Patch



24  
Boxes

Axolotl  
Backpack Clip



50  
Boxes

Axolotl PBJs  
(Plush Belly Jellies)

# “Cookie Dough Only” Boutique Items

These items are available at your local service center & boutique for purchase with Cookie Dough only



**Axolotl Cross-Stitch  
Craft Set**  
(\$11)



**Mood Mixer Camp  
Light**  
(\$7)



**Axolotl Tshirt**  
(\$12)



**Axolotl Large Pillow**  
(\$16)



**Axolotl Charm** (\$4)



## \$1.50 Patches

These patches are available at your local service center & boutique for purchase for only \$1.50!





# Digital Cookies for Girl Scouts

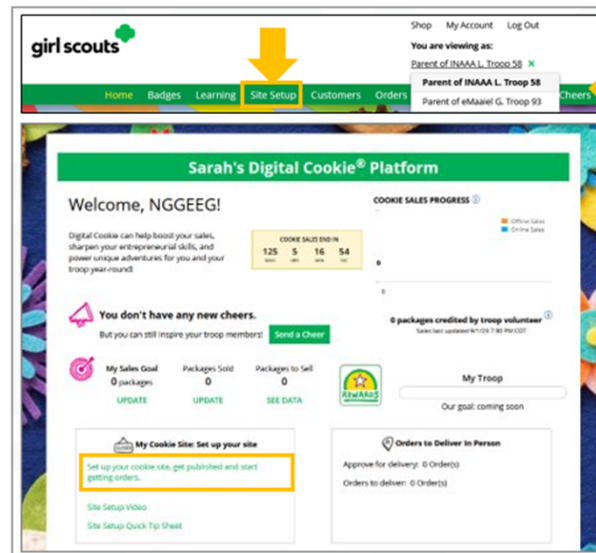
Girl Scout invitation emails arrive December 11, 2023



# Smart Cookies or Digital Cookie?

- Girl Scouts & their adults will no longer access Smart Cookies to manage their online Cookie program.
- Girl Scouts will now use Digital Cookie to run their online Cookie storefront.
- Girl accounts will live in Smart Cookies, but accessed through Digital Cookie.

[www.digitalcookie.girlscouts.org](http://www.digitalcookie.girlscouts.org)



# A Note on Sharing on Social Media...

- A Girl Scout's Digital Cookie link can be shared on social media. Our council welcomes you to do so!
- Be cautious about posting on “third-party” sales websites like eBay, Amazon, or any Garage Sale/Selling Wall Facebook pages – this is **NOT** allowed.
  - This includes Facebook Marketplace! To avoid your post automatically sharing as a Facebook Marketplace item, avoid using the “\$” in your post.
- Posts are welcome to be shared on personal pages or in neighborhood groups (without sales), or other public groups, as allowed by that group's standards.







## 4 Steps to Getting Started

[digitalcookie.girlscouts.org](https://digitalcookie.girlscouts.org)

## Four Steps to Getting Started



# Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

**Use the Digital Cookie® app to sell cookies wherever you go!**

The app makes it easy for you to take payment from customers purchasing cookies.



# Become a true cookie boss in four easy steps!

## 1. Register for Digital Cookie®

Create your **Digital Cookie Password**  
for email address: parents@mail.com

When you create your password, a confirmation email will be sent.

**Password**

Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with optional special characters !, #, or \$

**Confirm password**

**SUBMIT**

Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact your council.

## 2. Set Up Your Site

**Cookie Page Setup**

1 Sales Target 2 My Cookie Story 3 Publish

**STEP 1 SET MY SALES TARGET** HELLO!

**Your Email Calculator**

Cookies wanted:  Cookies sold at about:  **Go**

The money you earn helps you grow in your troop, reach your troop goal, and more!

**SO FAR TONILISA HAS SOLD:**

10537 **Next item sold**

Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

## 3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

## 4. Track Your Progress



Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

The Girl Scouts name and mark, and all associated trademarks, including but not limited to Girl Scout Cookies, Girl Scout Cookie Program, Thin Mints, Trefoils, Digital Cookie® and the Trefoil design and mark, are owned by Girl Scouts of the USA.

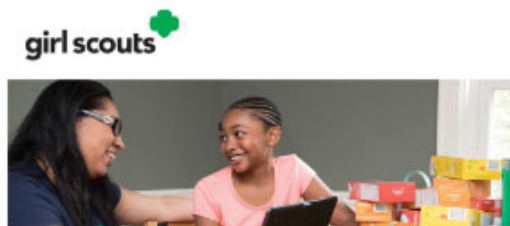
# Step 1-Register

December 11, 2023 – Parent Registration email

Sender: “Girl Scout Cookies” email@email.girlscouts.org

Subject: It’s time to register your Girl Scout for Digital Cookie!

Create Password/Login with password



## Register for Digital Cookie®

Dear Emily,

Another awesome Girl Scout Cookie season is on the horizon!

It's time for you to help Ayla have the best cookie season yet by adding the Digital Cookie® platform to her selling tools.

[Register to use Digital Cookie today](#) and help your Girl Scout create her very own cookie selling website. Registration is required for participation.

The Digital Cookie platform was created to help your Girl Scout increase her sales and reach her goals. Adding this digital sales tool will help your Girl Scout reach customers near and far—making it easier to sell more cookies.

Are you ready to help her meet her goals and take her cookie business to the next level this season? Get started today.

[REGISTER NOW](#) ← Click: “Register Now”

Need help registering? [Access our help portal.](#)

Thank you,

Girl Scout Cookie Program  
Girl Scouts Heart of Pennsylvania

### Create Your Digital Cookie Password

When you create your password, a confirmation email will be sent.

Password

Passwords must be 8-16 characters, include 1 number, capital letter and lowercase letter, with optional special characters !, #, \$.

Confirm Password

Submit

### Log in to Digital Cookie

Email

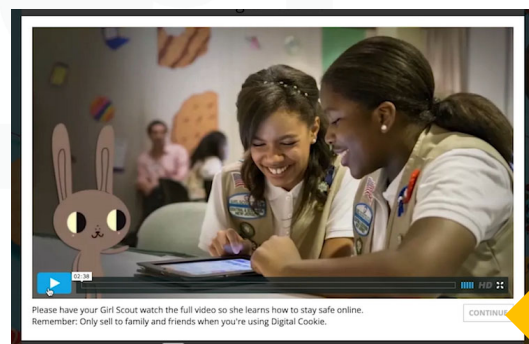
Password

Log in

[Forgot password](#)   [Need help to log in](#)

# Step 1-Register

## View Safety Video/Approve Terms and Conditions/Safety Pledge



Continue button will turn green after video

You must accept the Terms & Conditions to Participate in Digital Cookie. REQUIRED

### Digital Cookie

Terms and Conditions for Parents/Guardians of Girl Scouts  
Effective July 30, 2014  
Updated August 10, 2022

Welcome to the Digital Cookie program! Parents/Guardians must agree and adhere to the below terms and conditions ("Parents/Guardians Terms & Conditions") in order for their Girl Scout to participate in the Digital Cookie program.

The Digital Cookie program is an opportunity for your Girl Scout to create her own Digital Cookie site where customers can purchase cookies online. Girl Scouts will also be able to download the Digital Cookie mobile application which will enable Girl Scouts to access the Digital Cookie platform to process cookie orders via a smartphone or tablet (the "Digital Cookie Mobile app"). Girl Scouts will also learn and practice the fine business skills (goal setting, money management, people skills, decision making, and business ethics) in a modern digital setting.

In addition, because your Girl Scout will be involved with managing and entering information associated with the program online, please carefully review the Privacy Policy before agreeing to these Parents/Guardians Terms & Conditions.

Your agreement to these Parents/Guardians Terms & Conditions constitutes your consent to the [Privacy Policy](#) and consent that your Girl Scout may participate in the Digital Cookie program.

I will keep my Girl Scout safe during her participation in the Digital Cookie program:

- I will review the [Girl Scouts Digital Cookie Pledge](#), [Computer Online Safety Activity Checkpoints](#), and [Girl Scout Safety](#) (or any other applicable safety materials) in order to help my Girl Scout understand the risks associated with participating in the Digital Cookie program. My Girl Scout does not comply with the [Girl Scouts Digital Cookie Pledge](#) or any of the materials referenced therein, including the [Internet Safety Pledge](#), my Girl Scout's participation in the Digital Cookie program may be terminated.

Christina Williamson, accept the Terms and Conditions

Check box to accept

Continue

## Select View/Activate Girls

Click to activate Girl Scouts

### Digital Cookie Registration

Register your Girl Scout to participate in Digital Cookie. She'll get access to the Digital Cookie Platform where each Girl Scout can set up her cookie site and goals, manage orders and learn marketing business skills.

Girls 13 and older can add their own email address. This allows them to manage details for their cookie site.

Digital Cookie Status	Girl Scout	Date of Birth	GSUSA ID	Troop	Preferred First Name*	Girl Email Address	Action
Activate	UG_AGCLJCN IRCOIOIORA NTO	04/03/2012	110182156	44	---	---	---

### Girl Account

UG\_AGCLJCN IRCOIOIORANTO

Preferred First Name\*  
(or use a nickname)

Girl Email Address:  
(optional)

### Digital Cookie Registration

UG\_AGCLJCN was successfully registered.

Register your Girl Scout to participate in Digital Cookie. She'll get access to the Digital Cookie Platform where each Girl Scout can set up her cookie site and goals, manage orders and learn marketing business skills.

Girls 13 and older can add their own email address. This allows them to manage details for their cookie site.

Digital Cookie Status	Girl Scout	Date of Birth	GSUSA ID	Troop	Preferred First Name*	Girl Email Address	Action
Registered	UG_AGCLJCN IRCOIOIORA NTO	04/03/2012	110182156	44	Sarah	---	Edit

# Step 2-Setup Your Site

The top navigation bar includes links for Shop, My Account, and Log Out. The user is logged in as 'Parent of INAAA L. Troop 58'. The main navigation menu includes Home, Badges, Learning, Site Setup (highlighted with a yellow arrow), Customers, and Orders. The dashboard below is titled 'Sarah's Digital Cookie Platform' and includes a 'Welcome, NGGEEG!' message, a 'COOKIE SALES PROGRESS' chart, and a 'My Cookie Site: Set up your site' section with a yellow box around the 'Set up your cookie site, get published and start getting orders.' link.

Have multiple Girl Scouts? Easily switch between each site here.

To setup the Girl Scout's cookie site, click on the "Set up your Digital Cookie site..." link in the My Cookie Site section, or the "Site Setup" link at the top.


# Step 2-Setup Your Site

## Goal Setting: Set My Sales Target

**STEP 1** **SET MY SALES TARGET** REQUIRED

**Your Goal Calculator**

1 Emily wants to sell  packages which = about \*  to help her Troop and others. [Save](#)

The money you earn stays local, funding amazing experiences for you and your troop.  [Learn more](#)

\*When you sell cookies, it goes to your troop budget. Together, you can accomplish big things!

**SO FAR EMILY HAS SOLD:**

4  Offline Sales

Online Sales

**Emily's Total Sale Progress**

Offline Sales Online Sales

**0 Total Boxes Sold**

# Step 2-Setup Your Site

## My Cookie Story

**STEP 2** WRITE MY COOKIE STORY REQUIRED

Tell your customers what you and your troop plan to do with the money you earn from selling cookies.

Tell your customers what you learned from selling cookies.


1 →

*Required*

2 ←

*Required* 87 characters

3 →



 Customers want to hear how you're using cookie money — the more you tell them, the more inspired they'll be to support your cookie sales efforts!


# Step 2-Setup Your Site


Girl Scouts who uploaded a photo or video of themselves sold more than double the boxes on average than those who did not.


## Photo/Video Upload

**Make your cookie story even better**  
Choose a photo or video (optional)

1 →  Upload your own photo - or -  Choose from the photo gallery

2 →  Upload your own video - or - Use the Girl Scouts video: Cookie Boss

 How to make your video ← 3



Your Digital Cookie site will show this photo.

actual image size



# Step 2-Setup Your Site

## Approve and Publish

**STEP 3** REVIEW YOUR DIGITAL COOKIE PAGE AND PUBLISH REQUIRED

**PARENT OR GUARDIAN:** Your girl's **Digital Cookie** page **must be published** if she wants to send marketing emails or have customers order cookies online.

[See your site and publish](#)

**Digital Cookie site update history**

Site Setup resubmitted on Wed Oct 05 00:15:41 EDT 2016.

Updated site saved on Wed Sep 28 14:05:37 EDT 2016. You must resubmit these changes for approval.

Site submitted for approval on Wed Oct 05 00:15:41 EDT 2016.

If your button only says "see your site" you may be missing some required fields or didn't make any changes. Go back and check that everything has been completed.

**Lucy's Digital Cookie Site Preview**

**PARENT - OR - GUARDIAN**

Lucy made **Digital Cookie** page updates that were submitted for your approval on 09/06/2022 01:15 PM CDT.

[EDIT](#)

[APPROVE AND PUBLISH](#)

[Learn about approval](#)

Lucy's site status: **Published** <https://DigitalCookie.GirlScouts.org/sci>

Digital Storefront: **OPEN** [CLOSE ONLINE STORE](#)

**Click to edit**

**Click to review and publish**

# Step 3-Invite Customers (when cookie sales start)

Add or import customers

Send one of three marketing emails

Copy URL  
Email link or share QR code

**My Cookie Customers**

Customer List  
Send marketing emails, keep customer information up-to-date, and track orders.

Send Marketing Email Add Customer More

Name	Email Address	Last Emailed	Email Title	Total Orders	Total Boxes
Ann Caldwell	Yes	Oct 01, 2018	Open	0	0
Brenda Wolinski	Yes	Oct 01, 2018	Still time	0	0
Delivery Test	Yes	Oct 01, 2018	Thank you	1	12
Jamie Chance	Yes	Oct 01, 2018	Open	0	0
JayAnne Ruiz	Yes	Oct 01, 2018	Still time	0	0
Sarah Shepherd	Yes	Oct 01, 2018	Open	0	0
Satya Veeravalli	Yes	Sep 18, 2018	Open	0	0
Scott Jamison	Yes	Oct 01, 2018	Still time	0	0
Stephanie Ceratious	Yes	Oct 01, 2018	Open	0	0
Todd Worthington	Yes	Oct 01, 2018	Open	0	0

Total Customers: 10 Total email sent: 10 Total unique customers emailed: 9

**My Cookie Customers**

Customer List  
Send marketing emails, keep customer information up-to-date, and track orders.

Send Marketing Email Add Customer More

Name	Email Address	Last Emailed	Email Title	Total Orders	Total Boxes
Ann Caldwell	Yes	Oct 01, 2018	Open	0	0
Brenda Wolinski	Yes	Oct 01, 2018	Still time	0	0
Delivery Test	Yes	Oct 01, 2018	Thank you	1	12
Jamie Chance	Yes	Oct 01, 2018	Open	0	0
JayAnne Ruiz	Yes	Oct 01, 2018	Still time	0	0
Sarah Shepherd	Yes	Oct 01, 2018	Open	0	0
Satya Veeravalli	Yes	Sep 18, 2018	Open	0	0
Scott Jamison	Yes	Oct 01, 2018	Still time	0	0
Stephanie Ceratious	Yes	Oct 01, 2018	Open	0	0
Todd Worthington	Yes	Oct 01, 2018	Open	0	0

Total Customers: 10 Total email sent: 10 Total unique customers emailed: 9

OR

**Send Marketing Email**

To: Amanda Carter X Ann Caldwell X Bounce Email-Test X Brenda Wolinski X  
Candice Johnson X Chris Smith X Connie Customer X Constance Customary X  
Aunt Winne X David Reese X

Select the email you would like to send:

Open for business  Still time to order cookies  Thanks for your support

Please note, emails can take up to 15 minutes to send.  
A full view of this email can be seen in the "Connect with Customers" timeline.

Cancel Send Email

**INAA's Digital Cookie® Platform**

Welcome, AAATA!

Digital Cookie can help boost your sales, sharpen your entrepreneurial skills, and power unique adventures for you and your troop year-round!

**COOKIE SALES END IN**  
132 DWS 9 HRS 34 MNS 45 SEC

**COOKIE SALES PROGRESS**  
155 Online Sales

**You have 1 new cheer to look at!**  
VIEW YOUR RECENT CHEERS

**170 packages credited by troop volunteer**  
Sales last updated 8/29/23 3:15 PM CDT

**My Sales Goal**  
250 packages

**Packages Sold**  
155

**Packages to Sell**  
95

**My Troop**  
Our goal: coming soon

**My Cookie Site: Open for Business**  
INAA's cookie site url:  
<https://DigitalCookie.GirlScouts.org/scout/inaaa34999965>  
Copy Link View QR Code

**Orders to Deliver In Person**  
Approve for delivery: 1 Order(s)  
• You have 5 days from the order date to approve.  
Orders to deliver: 5 Order(s)

# Step 4-Track Your Goal

## INAAA's Digital Cookie® Platform

Welcome, AAATA!

Digital Cookie can help boost your sales, sharpen your entrepreneurial skills, and power unique adventures for you and your troop year-round!

**COOKIE SALES END IN**

**132** DAYS **9** HRS **32** MIN **55** SEC

**COOKIE SALES PROGRESS**

**170 packages credited by troop volunteer**

Sales last updated 8/25/23 3:15 PM CDT

**You have 1 new cheer to look at!**

[VIEW YOUR RECENT CHEERS](#)

**My Sales Goal**  
250 packages

[UPDATE](#)

**Packages Sold**  
180

[UPDATE](#)

**Packages to Sell**  
70

[SEE DATA](#)

**My Troop**

Our goal: coming soon

**My Cookie Site: Open for Business**

INAAA's cookie site url:  
<https://DigitalCookie.GirlScouts.org/scout/inaaa34999965>

[Copy Link](#) [View QR Code](#)

**Orders to Deliver In Person**

Approve for delivery: 1 Order(s)

- You have 5 days from the order date to approve.

Orders to deliver: 5 Order(s)

### Emma's Online Sales and Marketing

Charts last updated on 8/25/23 3:30 PM CDT

**Total Online Sales**

Customers who ordered: 1

Orders placed: 13

Packages sold: 79

Gift boxes: 4

**Online Sales by Cookie**

- Adventurefuls® (26.2%)
- Caramel Chocolate Chip (9.8%)
- Caramel deLites® (3.3%)
- Lemonades® (28.0%)
- Peanut Butter Sandwich (3.3%)
- Thin Mints® (9.8%)
- Toast-Yay!® (9.8%)
- Trefoils® (8.2%)
- Peanut Butter Patties® (1.6%)

**Marketing Emails**

1 marketing emails sent to 1 customers

Send a Marketing Email: 1

Open For Business: 1

Still time to order: 0

Email my site (mobile): 0

Thank You \* Ask your Troop Leader if this counts for rewards: 0

**Online Sales by Delivery**

Donated	27%	21 Pkgs
Shipped	57%	45 Pkgs
Deliver in Person	16%	13 Pkgs
Cookies in Hand	0%	0 Pkgs
<b>Total</b>	<b>100%</b>	<b>79 Pkgs</b>


+ Emma, you're part of the largest girl-led entrepreneurial program in the world!  
 The Girl Scout Cookie Program




## Digital Cookie Tabs

# Badges Tab

## My Daisy Pin and Badges



**Year 1**

Girls work with their family to earn the Cookie Entrepreneur Family pin to strengthen skills and partner with her family. Adults, look for the  throughout for special ways you can help!

**Purpose:** By completing these steps and earning the pin, girls will learn the key skills to cookie success with support from their family.

**Steps to complete "Entrepreneur Pin"**

✓ **STEP 1** Set a goal


---

**STEP 2** Decide how to reach your goal

---


✓ **STEP 3** Practice with money

---



**Year 2**

**NEW!** Girls who completed the Year 1 pin last year can earn the Year 2 pin for their age level. If your family didn't get a chance to earn the pin last year, you can still earn the Year 1 pin this year.

Girls will work with their families to earn the Cookie Entrepreneur Family pin to strengthen skills as they complete the requirements in Year 1 and Year 2. Adults, look for the  throughout for special ways you can help!

**Purpose:** By completing these steps and earning the pin, girls will learn the key skills to cookie success with support from their family.


**Steps to complete "Entrepreneur Pin"**

**STEP 1** Set a goal

---

**STEP 2** Decide how to reach your goal

---



**My First Cookie Business**

When you sell Girl Scout Cookies®, you run your very own business! Find out how to sell cookies and excite your customers. Then decide how you'll use the cookie money with your Girl Scout friends.

**Purpose:** When I've earned this badge, I will know how to sell Girl Scout Cookies and use my troop's cookie money.

**Steps to complete "My First Cookie Business"**

As you complete the steps in any order to earn this award, mark the box to show your progress.

✓ **STEP 1** Find out about Girl Scout Cookies

---


✓ **STEP 2** Decide how to use your cookie money and set a goal


---

✓ **STEP 3** Practice your sales pitch

---

Get full badge **requirements**

 **Congratulations!**  
Great job! You've earned your My First Cookie Business Badge! Get the badge [here!](#)



**Cookie Goal Setter**

When you sell Girl Scout Cookies®, you are running your own business. You get to work with your Girl Scout troop to decide how you will use your money. Together, you set goals and share them with real customers!

**Purpose:** When I've earned this badge, I will know how to set and share my goals.

**Steps to complete "Cookie Goal Setter"**

As you complete the steps in any order to earn this award, mark the box to show your progress.

✓ **STEP 1** Decide how you will use your money

---


✓ **STEP 2** Set a package goal

---

✓ **STEP 3** Share your goals with your customers

---

Get full badge **requirements**

 **Congratulations!**  
Great job! You've earned your Cookie Goal Setter Badge! Get the badge [here!](#)

# Learning Tab

Home Badges **Learning** Site Setup Customers Orders My Rewards My Cookies Cheers

## Games and Videos

All the fun in one place! Games, videos, and a whole lot more.

Cookie Booth Bounce

Travel Video: Girl Scouts of Maine

Take Action Video: Girl Scouts of Central Texas

My Take Action Planner

Our Troop Budget: My Ideas

How to Make a Digital Cookie Video

[More Activities](#) ▼

## Cookie Program Learning

### Learning to Be an Entrepreneur

Everything you do on the **Digital Cookie** site-whether you're playing a game, taking a quiz, or checking your sales progress-helps you learn how to run a business. That makes you an entrepreneur!

Click on each circle to see how to build your business skills.

---

### Cookie Page Setup

Stay Safe and Treat People Fairly

Set Your Sales Target

Come Up with a Troop Goal

---

### Cookie Planning

# Orders Tab: In-person Delivery Orders

Click on the  
"Paid by"  
name to  
review  
customer and  
order details

### Digital Cookie Orders to Deliver

Running a Good Business  
Keep track of what's been ordered, when it's approved, and when it's delivered.

**2 Orders to approve for delivery in person**  
Click on a name to see all the details about the order. Then "Approve" or "Decline" the order.

Select all in view    Approve Order    Decline Order    Show 5 Items ▾

Order #	Cookie Pkgs	Paid by	Deliver to	Delivery Address	Order Date	Days left to Approve
<input type="checkbox"/> 05089908	7	<a href="#">Grayson Shaw</a>	Grayson Shaw	123 E Main St, Oklahoma City, OK	10/16/2020	5
<input type="checkbox"/> 05089911	11	<a href="#">Jessica Lawson</a>	Jessica Lawson	135 SE Main St, Portland, OR	10/16/2020	5

[Orders Need Help?](#)

When determining whether to approve or decline the order, consider:

- Is the customer a known and trusted individual?
- Are you willing and able to get the cookies to the customer's location before the end of the sale.

AND

- Do you have or will you have the inventory available?

If so, **"Approve Order."**



## Approving/Declining Orders in Bulk

Select all in view Approve Order Decline Order Show 5 Items ▼

Order #	Cookie Pkgs	Paid by	Deliver to	Delivery Address	Order Date	Days left to Approve
<input checked="" type="checkbox"/> 05073568	6	Jane-Anne Cathcart	Jane-Anne Cathcart	135 Main St, Hancock, MA	12/02/2019	4
<input type="checkbox"/> 05073570	6	Joseph Matimora	Joseph Matimora	14280 SE Fisher Way, Apt 10D, Cincinnati, OH	12/02/2019	4

Check box

*Once you approve or decline you can't change the action and an email is deployed to the customer.*

### Approve Delivery for Cookie Orders

Orders selected: 2

**Items to check before you approve order delivery for Jennifer:**

- You have all the cookies on hand or can obtain them from your troop.
- You are willing and able to travel to the delivery address.
- You will contact the customer to arrange a delivery date and time.

When you approve delivery of these orders, the customer's credit card will be charged for the cookies and Jennifer will be able to see all order details including the customer's name and contact information. Don't forget it's important to mark when she's delivered the cookies!

CANCEL Approve Order



# Approving/Declining Orders Individually

*Once approved: customers receive an email to expect their cookies within two weeks of when you have them.*

## Digital Cookie Order

[Back to cookie order list](#)

**Order**



**ACTION ITEM:** Check your cookie inventory and delivery address before you approve delivery. [Approve Now](#)

---

**Order Detail** Approve for Delivery

<b>Order Number:</b> 05748426	<b>Order Status:</b> Needs Approval
<b>Deliver To:</b> Cookie Monster	<b>Order Type:</b> In-Person Delivery
<b>Delivery Address:</b> 420 5th Ave New York, New York 10018-2729	<b>Order Date:</b> 8/23/2023 7:57 PM CDT
<b>Delivery Phone:</b> 510-691-8826	<b>Secondary Delivery Option:</b> Cancel Order
<b>Ordered From:</b> My Cookie Website	<b>Approved to Deliver:</b> Pending Decision
<b>Order Paid By:</b> Cookie Monster <a href="#">Add to customer list</a>	<b>Order Delivered:</b>
<b>Billing Email:</b> jking@girlscouts.org	
<b>Billing Phone:</b> 510-691-8826	

---

<p><b>Order Status:</b> Needs</p> <p><b>Order Type:</b> In-Pers</p> <p><b>Order Date:</b> 8/23/21</p> <p><b>Secondary Delivery Option:</b> Donate</p> <p><b>Approved to Deliver:</b> Pending</p> <p><b>Order Delivered:</b></p>	<p><b>Cookies Selected</b></p> <ul style="list-style-type: none"> <li> Adventurefuls®, 6 pkgs</li> <li> Toasi-Yay!®, 5 pkgs</li> </ul>	<p><b>Order Summary</b></p> <table border="0"> <tr><td>Purchased Packages: 11</td><td>\$55.00</td></tr> <tr><td>Subtotal:</td><td>\$55.00</td></tr> <tr><td>In-person Delivery:</td><td>Free</td></tr> <tr><td><b>Order Total:</b></td><td><b>\$55.00</b></td></tr> <tr><td><b>Added to sales goal:</b></td><td><b>11 pkgs</b></td></tr> </table>	Purchased Packages: 11	\$55.00	Subtotal:	\$55.00	In-person Delivery:	Free	<b>Order Total:</b>	<b>\$55.00</b>	<b>Added to sales goal:</b>	<b>11 pkgs</b>
Purchased Packages: 11	\$55.00											
Subtotal:	\$55.00											
In-person Delivery:	Free											
<b>Order Total:</b>	<b>\$55.00</b>											
<b>Added to sales goal:</b>	<b>11 pkgs</b>											

---

**Order Summary**

Purchased Packages:

Subtotal:

In-person Delivery:

**Order Total:**

**Added to sales goal**

**Approve or Decline Delivery**

**Items to review before you approve order delivery for Sam:**

- You have all the cookies on hand or can obtain them from your troop.
- You are willing and able to travel to the delivery address.
- You will contact the customer to arrange a delivery date and time.

When you approve this order, the customer's credit card will be charged and Sam can see all order details including the customer's name and contact information. Don't forget it's important to mark when she's delivered the cookies!

Decline Order

Approve Order

**Decline Delivery for Cookie Orders**

Secondary options your customers selected if their order is declined:

**DONATE: 2 Orders**  
If you decline to deliver these orders, the customer's credit card will be charged and the cookies will be donated. Each donated order will count towards cookie sales.

**CANCEL: 0 Order**  
If you decline to deliver these orders, the customer's credit card will not be charged as the order is cancelled.

If an order is declined, it cannot be re-approved or changed.

Cancel


Decline Order

hahhnh can see all  
orget it's important to

# Orders to Deliver

Orders must be marked as delivered to update cookie inventory correctly.

## 2 Orders to deliver


Click on a name to mark when the cookies were delivered. 

Select all

Select all




Order Delivered

Export Orders

Show 5 Items 

OR

Select a customer

	Order #	Cookie pkgs	Deliver to	Delivery Address	Order Date	Initial Order 
<input type="checkbox"/>	05748406	8	Becky Harrigan	1231 Upas St, San Diego, CA	8/23/2023	
<input type="checkbox"/>	05748438	9	joanne bertucci	15171 Bangy Rd, Lake Oswego, OR	8/23/2023	

# Completed Orders

Customers not added to the customers list will not roll over to the following year.

## Digital Cookie Online Orders

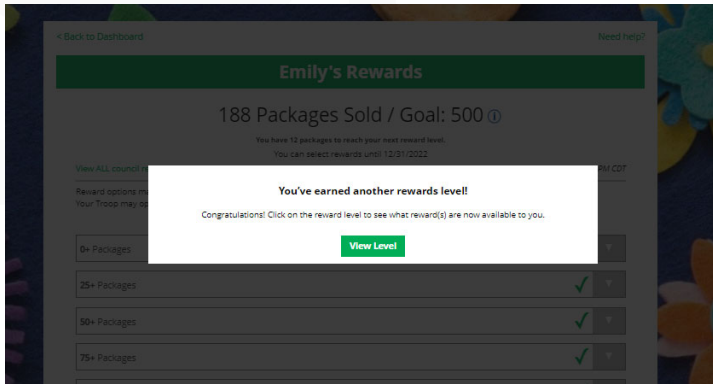
3 Completed Digital Cookie Online Orders

Select all [Add to Customer List](#) [Export](#)

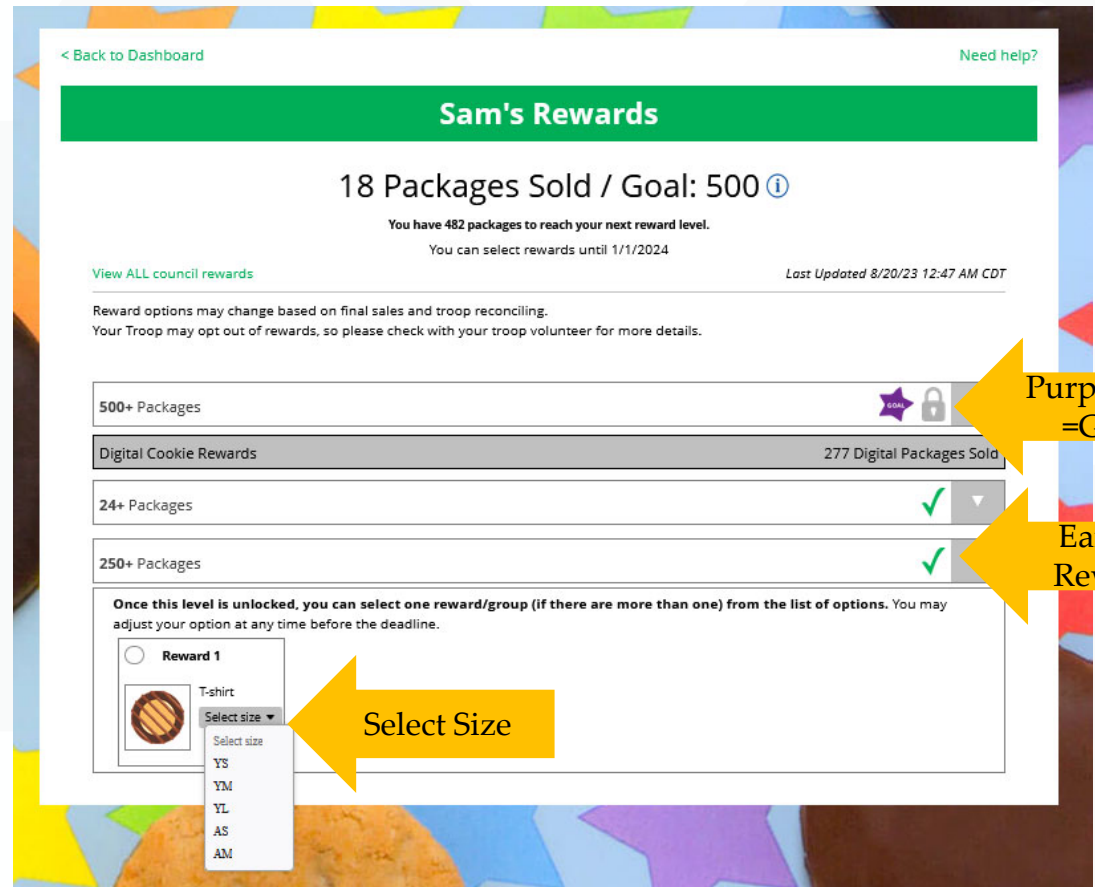
		Paid by	Order #	Cookie pkgs	Order Date	<i>i</i> Order Type	In Customer List
<input checked="" type="checkbox"/>	<a href="#">View</a>	Nina Smith	00112249	10	6/26/2023	Shipped	
	<a href="#">View</a>	Jasmin Winter	00112247	7	6/26/2023	In Person	<input checked="" type="checkbox"/>
	<a href="#">View</a>	Jane-Anne Cathcart	00112245	5	6/26/2023	Shipped	<input checked="" type="checkbox"/>

Grow your customer list! Select checkboxes for the names you want to add. [Need Help?](#)

# My Rewards Tab



As Girl Scouts earns a reward, they will see a message on their "My Rewards" tab letting them know they earned another reward.



# My Cookies Tab-Inventory: Offline Sales Entry

- 1. The total number of packages that have been allocated to your Girl Scout from the troop cookie volunteer.
- 2. Offline sales need to be updated by the Girl Scout/caregiver when the Girl Scout delivers cookies not ordered/paid for through Digital Cookie.

**Dianne's Cookies**

[Go to Delivery Settings](#) [View entered Initial Inventory](#)

**Dianne's Packages: 246** 1

This number reflects all packages currently credited to your Girl Scout by the troop cookie volunteers. This number may not be the same as the data on your progress bar.

---

**Dianne's Cookies Inventory (Packages) ⓘ**

Girls should enter the cookies they sold/delivered to customers that were not paid for in digital cookie.

**My Offline Sales** 2 0 ▲ [Export History](#)

Numbers entered will be reflected in Available Inventory and totals below.

	Caramel deLites®	-	<input type="text" value="0"/>	+		Peanut Butter Patties®	-	<input type="text" value="1"/>	+
	Trefoils®	-	<input type="text" value="0"/>	+		Thin Mints®	-	<input type="text" value="0"/>	+
	Peanut Butter Sandwich	-	<input type="text" value="1"/>	+		Lemonades®	-	<input type="text" value="0"/>	+
	Toast-Yay!®	-	<input type="text" value="0"/>	+		Adventurefuls®	-	<input type="text" value="0"/>	+
	Caramel Chocolate Chip	-	<input type="text" value="0"/>	+					



# My Cookies Tab-Inventory by Variety cont.

1. Current Inventory
2. Pending Delivery/To Approve
3. Inventory Needed

## Dianne's Cookies

[Go to Delivery Settings](#) [View entered Initial Inventory](#)

### Dianne's Packages: 246

This number reflects all packages currently credited to your Girl Scout by the troop cookie volunteers. This number may not be the same as the data on your progress bar.

## Dianne's Cookies Inventory (Packages) ⓘ

Girls should enter the cookies they sold/delivered to customers that were not paid for in digital cookie.

My Offline Sales
0 ▼

Current Inventory
234 ▲

Pending Delivery/To Approve
10 ▲

Inventory Needed
10 ▲

*NOTE: Numbers may differ from the initial Order entered and is determined by the troop leader. Please contact your troop leader for more information.*

Variety	Available
<span style="color: orange;">■</span> Peanut Butter Sandwich	0 ▼
<span style="color: red;">■</span> Peanut Butter Patties®	0 ▼
<span style="color: brown;">■</span> Adventurefuls®	80 ▲
<b>RECEIVED:</b>	
Initial Order	82
Additional Inventory	0
<b>DELIVERED:</b>	
Offline Sales	0
"In Hand" App Sales	0
Delivered Online Sales	2
<b>CURRENT INVENTORY</b>	<b>80</b>
<span style="color: blue;">■</span> Caramel Chocolate Chip	0 ▼
<span style="color: blue;">■</span> Trefoils®	0 ▼
<span style="color: green;">■</span> Toast-Yay!®	78 ▼
<span style="color: yellow;">■</span> Lemonades®	76 ▼
<span style="color: grey;">■</span> Cookie Share	0 ▼
<span style="color: green;">■</span> Thin Mints®	0 ▼
<span style="color: purple;">■</span> Caramel deLites®	0 ▼
<b>TOTAL</b>	<b>234 ▼</b>

Variety	Pending
<span style="color: green;">■</span> Thin Mints®	10 ▲
Unapproved (Online Delivery)	10
Undelivered (Online Delivery)	0
<b>CURRENT PENDING</b>	<b>10</b>
<b>TOTAL</b>	<b>10 ▼</b>

Variety	Available
<span style="color: orange;">■</span> Peanut Butter Sandwich	0 ▼
<span style="color: red;">■</span> Peanut Butter Patties®	0 ▼
<span style="color: brown;">■</span> Adventurefuls®	0 ▼
<span style="color: blue;">■</span> Caramel Chocolate Chip	0 ▼
<span style="color: blue;">■</span> Trefoils®	0 ▼
<span style="color: green;">■</span> Toast-Yay!®	0 ▼
<span style="color: yellow;">■</span> Lemonades®	0 ▼
<span style="color: grey;">■</span> Cookie Share	0 ▼
<span style="color: green;">■</span> Thin Mints®	10 ▼
<span style="color: purple;">■</span> Caramel deLites®	0 ▼



# My Cookies Tab-Financials

See how much money is owed for cookies and how that has been calculated.

## Quinn's Financials

Reflects cookies and payments entered by the troop cookie volunteer.

08/31/23 12:00 AM CDT

Initial Cookies (Order Card)	61 ▲	Payments	\$392.00 ▲
Council Charity (\$5.00)	10	Online Paid	\$387.00
Cookie Packages (\$5.00)	33	Offline Paid	\$5.00
Specialty Packages (\$6.00)	18	<b>TOTAL PAID</b>	<b>\$392.00</b>
<b>PACKAGES</b>	<b>61</b>		
Additional Cookies Received	37 ▲	Total Balance Due	\$42.00 ▲
Council Charity (\$5.00)	8	Total Money Owed	\$434.00
Cookie Packages (\$5.00)	13	Total Money Paid	\$392.00
Specialty Packages (\$6.00)	16	<b>TOTAL BALANCE DUE</b>	<b>\$42.00</b>
<b>PACKAGES</b>	<b>37</b>		

# My Cookies Tab-Delivery Settings

### Girl Scout Delivery Settings ⓘ

**Allow my Girl Scout to deliver cookies**

Your girl's Digital Cookie site and mobile app let a customer choose whether to have their cookies shipped or **delivered in person**. Having both options can increase sales. You can choose to make delivery inactive if needed, and turn it back on when you're ready.

**ACTIVE** Allow Girl Scout delivery on my girl's cookie site and mobile app       **INACTIVE** Remove Girl Scout delivery from my girl's cookie site and mobile app

**My inventory for Girl Scout delivery**

If you're out of stock for a cookie, you can turn off delivery. Lana's cookie site and mobile app will update to reflect your settings. You can turn delivery back on at any time once you get stock. Customers can still purchase and ship cookies that are turned "off".

Adventurefuls®	<input type="radio"/> Off <input checked="" type="radio"/> On	Caramel Chocolate Chip	<input type="radio"/> Off <input checked="" type="radio"/> On
Caramel deLites®	<input type="radio"/> Off <input checked="" type="radio"/> On	Lemonades®	<input type="radio"/> Off <input checked="" type="radio"/> On
Peanut Butter Sandwich	<input type="radio"/> Off <input checked="" type="radio"/> On	Thin Mints®	<input type="radio"/> Off <input checked="" type="radio"/> On
Toast-Yay!®	<input type="radio"/> Off <input checked="" type="radio"/> On	Peanut Butter Patties®	<input type="radio"/> Off <input checked="" type="radio"/> On
Trefoils®	<input type="radio"/> Off <input checked="" type="radio"/> On		



# Cheers Tab

Girl Scouts can see and send cheers from their dashboard or Cheers tab.

The screenshot shows the top navigation bar of the Girl Scouts website. The 'Cheers' tab is highlighted with a yellow box and a yellow arrow pointing to it from the right. The navigation bar includes links for Home, Badges, Learning, Site Setup, Customers, Orders, My Rewards, My Cookies, and Cheers. The main content area is titled 'Nadda's Digital Cookie® Platform' and features a green header. Below the header, there is a welcome message 'Welcome, sesiMaM!' and a 'COOKIE SALES PROGRESS' section with a progress bar and a legend for Offline Sales (orange) and Online Sales (blue). A 'COOKIE SALES END IN' timer shows 1 day, 9 hours, 16 minutes, and 58 seconds. A message states 'You don't have any new cheers.' with a 'Send a Cheer' button. Below this, there are three metrics: 'My Sales Goal' (0 packages), 'Packages Sold' (0), and 'Packages to Sell' (0), each with an 'UPDATE' button. A 'REWARDS' icon is also present. On the right, a message says 'Your troop reached the goal!' with a progress bar and 'Our goal 20 packages'.

## Sending A Cheer

TROOP MEMBER ▲	GOAL PROGRESS ▲	
coConoCnn s	0% <input type="text"/>	Pick a cheer to send ▼
Grecc l	100% <input type="text"/>	Pick a cheer to send ▼

Girl Scouts can only send to other girls in their troop but can receive Cheers from customers and leaders, and other girls in their troop.

To send a Cheer, Girl Scouts can click Pick a cheer to send next to the Girl Scout they want to cheer.

Choose a Message: You're awesome ▼

Choose a Picture:

Preview your Cheer: You're awesome from coConoCnn seooaP

Send This Cheer

# Viewing Cheers

The dashboard will alert Girl Scouts when a new Cheer has been received.

**coConoCnn's Digital Cookie® Platform**

Welcome, leetzbEbb!

COOKIE SALES PROGRESS ⓘ

Offline Sales  
Online Sales

0

0

**0 packages credited by troop volunteer** ⓘ  
Sales last updated 7/28/23 4:00 PM CDT

My Sales Goal 0 packages   Packages Sold 0   Packages to Sell 0   My Troop

**You have 2 new cheers to look at!**

**0 packages credited by troop volunteer** ⓘ  
Sales last updated 7/28/23 4:00 PM CDT

**My Recent Cheers**   View All Cheers

Here are your latest cheers. You can send a cheer back to any troop member or press "X" to dismiss the cheer permanently.

**You're crushing it** ×  
from coConoCnn s  
Cheer Back

**You're awesome** ×  
from coConoCnn s  
Cheer Back

< Previous   Next >

My Sales Goal   Packages Sold   Packages to Sell   My Troop



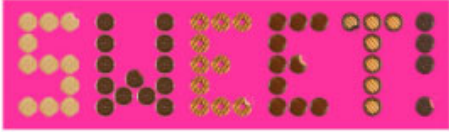

## Customer View

# Customer View-Email



Order Cookies Link

View your order today! [View Order](#)



### Visit my Digital Cookie® site

Dear Kaitlin,

Ready to purchase your favorite Girl Scout Cookies? Now it's easier than ever! You can order these delicious, purpose-filled cookies through my Digital Cookie® site.

The best part? When you order Girl Scout Cookies from me, you're helping me learn essential life skills—all while supporting the largest girl-led entrepreneurial program in the world.

Cookie proceeds stay local, so your purchase helps me and my Girl Scout troop experience amazing adventures all year long.

If you've already bought Girl Scout Cookies this year, thank you! There's still time to place another order. Consider stocking up for yourself, buying for friends and family, or donating to Water Street Mission.


Pretty sweet, right?

[ORDER COOKIES](#)

Thank you!

Ayla  
Girl Scout Cookie Program  
Girl Scouts Heart of Pennsylvania

**Questions?**  
[Contact](#) customer service.



Have a question?  
[Contact us](#) for more information.  
[Frequently Asked Questions](#)

This email was sent to: [Natalia Adams](#)

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400 19th Avenue New York, NY 10018

# Customer View-Placing Order

**SahSS's Digital Cookie® Store**

My Cookie Story  
Test Test 7/27 test Test 7/27

12 Packages Left To Go!  
Help me reach my goal. Thanks for your support.

0 15 30 45 60 75 90 105 120 135 150

donate a few for 2X the benefit.  
\* Click on a cookie image to learn more!

	PRICE	QUANTITY	AMOUNT
Thin Mints® IN-PERSON DELIVERY ONLY	\$5.00	<input type="text"/>	
Caramel deLites®	\$5.00	<input type="text"/>	
Peanut Butter Patties® IN-PERSON DELIVERY ONLY	\$5.00	<input type="text"/>	
Adventurefuls®	\$5.00	<input type="text"/>	
Lemonades®	\$5.00	<input type="text"/>	
Trefoils® IN-PERSON DELIVERY ONLY	\$5.00	<input type="text"/>	
Peanut Butter Sandwich	\$5.00	<input type="text"/>	
Toast-Yay!® IN-PERSON DELIVERY ONLY	\$5.00	<input type="text"/>	
Caramel Chocolate Chip GLUTEN-FREE	\$6.00	<input type="text"/>	
Donate Cookies Your donation helps Girl Scouts in my community give cookies to local heroes. <a href="#">See details</a> * Donations go to Feeding America. * No shipping cost. * If ordering cookies for yourself, donations do not count for shipping 4 pkg minimum.	\$5.00	<input type="text"/>	

Meet the Cookies Toast-Yay!®  
French Toast-inspired cookies dipped in icing

ORDER SUMMARY

	QTY	AMOUNT
<b>TOTAL</b>		<b>\$0.00</b>

CHECKOUT

[FAQs on Cookie Orders](#)

**Checkout**

**Customer enters package quantity**

Gift Box  
Send 6 cookie packages in a gift box for an additional \$5.00.  
SHIPPING ONLY

[+ Add Gift Box](#)

QUANTITY AMOUNT

**CHOOSE YOUR DELIVERY METHOD**

Delivery methods cannot be combined.

Ship the cookies  
\* 4 package minimum. [See details](#)

Have Girl Scout SahSS deliver the cookies  
\* Have your order delivered for free. [See details](#)

**Select Delivery Method**







# Customer View-Checkout

## Order Checkout

- DELIVER TO**
- First Name
- Last Name
- C/O or Company Name (optional)
- Address 1
- Address 2 (optional)
- City  State  Zip Code
- Phone Number
- Billing Email  (in case we need to reach you)
- CONTINUE**
- ORDER PREFERENCES
- CONNECT WITH GIRL SCOUTS (optional)
- PAYMENT DETAILS

YOUR COOKIE ORDER
Edit /

		QTY	AMOUNT
	Thin Mints®	4	\$24.00
	Adventurefuls®	2	\$12.00
	Trefoils®	2	\$12.00
	Donate Cookies	5	\$30.00
Subtotal			\$78.00
<u>In-Person Delivery</u>			FREE
<b>TOTAL</b>			<b>\$78.00</b>

\* If your In-Person delivery order is approved within 5 days, you'll be contacted by Girl Scout Jan and her caregiver to arrange delivery. Thanks for your patience. All sales are final.

PLACE ORDER

\* By clicking the PLACE ORDER button, I agree to be bound by the [Terms of Use](#) and [Privacy Notice](#).

I have read, understand, and accept that all sales are final and cannot be changed or cancelled once placed. Please verify all billing, delivery address information, and items selected for purchase are correct before submitting your order.



# Customer View-Confirmation

### Order Checkout

**DELIVER TO** [Edit](#) ✓

Amelia Gabble  
1231 Upas St  
San Diego, CA 92103-5127  
619-867-5309  
mgtags22@gmail.com

**ORDER PREFERENCES** [Edit](#) ✓

Getting your order delivered by Girl Scout Jan requires approval by her parent. If your order is not approved within 5 days, what would you like to do?

Donate my order to: Cancer Society

**CONNECT WITH GIRL SCOUTS** (optional) [Edit](#) ✓

Connect with Girl Scouts

I was a Girl Scout!

**PAYMENT DETAILS**

Pay with card

Cardholder Name  
Amelia Gabble

Card Number  
\*\*\*\* \* \* \* \*

Expiration Date (MM/YY) CVC (3 digits)  
02 / 26 123

[Choose another way to pay](#)

Billing Address  
 Same as Delivery Address

*Please review your cookie order and select "Place Order".*

YOUR COOKIE ORDER		<a href="#">Edit</a> ✓
	QTY	AMOUNT
Thin Mints®	5	\$30.00
Adventurefuls®	3	\$18.00
Trefoils®	2	\$12.00
Donate Cookies	3	\$18.00
Subtotal		\$78.00
In-Person Delivery		FREE
<b>TOTAL</b>		<b>\$78.00</b>

If your In-Person delivery order is approved within 5 days, you'll be contacted by Girl Scout Jan and her caregiver to arrange delivery. Thanks for your patience. All sales are final.

By clicking the PLACE ORDER button, I agree to be bound by the Terms of Use and Privacy Notice.

I have read, understand, and accept that all sales are final and cannot be changed or cancelled once placed. Please verify all billing, delivery address information, and items selected for purchase are correct before submitting your order.

**PLACE ORDER**

### Thanks for your order!

[Print](#)

Your Girl Scout cookie order was placed on **June 21, 2023**. Your order number is **#00112185**.

- \* A confirmation email with your order details will be sent to: [mgtags22@gmail.com](mailto:mgtags22@gmail.com)
- \* Your order has been sent for parent approval. This could take up to 5 days.
- \* If your delivery request is approved, you'll be contacted by the Girl Scout when she can deliver the cookies. In-Person delivery will be fulfilled based on the Girl Scout's personal supply of cookies, local availability, and the timing of the order. We appreciate your patience.
- \* If In-Person delivery is not approved, your order will be canceled.

YOUR ORDER	AMOUNT
Thin Mints® 5 packages	\$22.50
Order Subtotal	\$22.50
In-Person Delivery	FREE
<b>TOTAL PAYMENT</b>	<b>\$22.50</b>

All cookie sales are final

Thank you for supporting Test1001 with your purchase of delicious Girl Scout cookies.

Test1001's council is Greater New York

The Girl Scout cookie program is the largest girl-led entrepreneurial program in the world.

**Tell Test1001 "THANKS FOR THE COOKIES"**

[Send a Cheer](#)

Thanks for your purchase. You've earned your Digital Cookie Patch! [Download and Share](#)

**MORE FROM GIRLSCOUTS**

[Place a new order](#)

[Join Girl Scouts](#)

[Become a Volunteer!](#)

Send Girl Scout a Cheer

Place another order



## Digital Cookie Shipping Fees

Package Bracket	Digital Cookie 2023-2024 Consumer Charged Flat Fee
4-8	\$12.99 (tier A)
9-12	\$14.99 (tier B)

*For orders of 13 packages or more shipping is calculated as follows:*

*13 packages of cookies: tier B (12 packages) + tier A (1 more package) = \$27.98*

*25 packages of cookies: tier B x 2 (24 packages) + tier A (1 more package) = \$42.97*

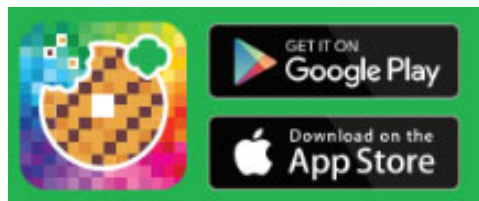
*\$5.00 surcharge to orders shipping to Hawaii, Alaska, Puerto Rico, APO/FPO/DPO, Guam and US Virgin Islands*

- Don't make the decision for your customers, the answer is always no unless you ask.
- Customers want the cookies and are willing to pay shipping
- They have the option to not purchase shipped and still donate-that is more sales than not asking

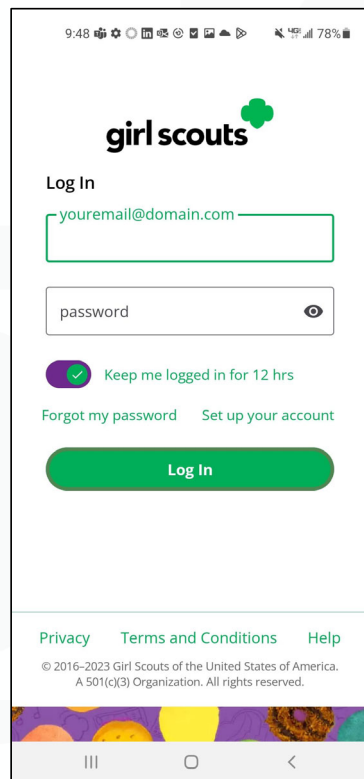


## Mobile App

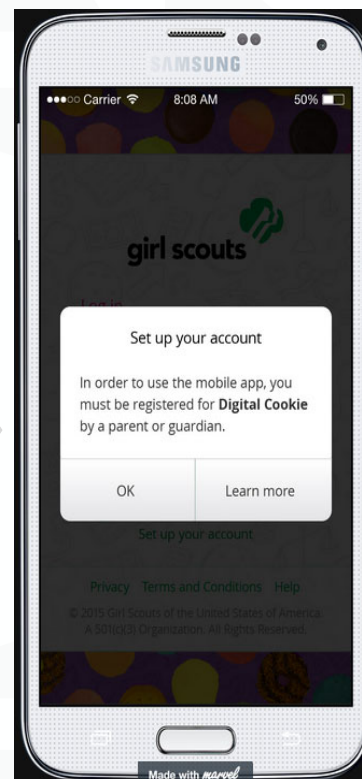
# Mobile App-Logging In



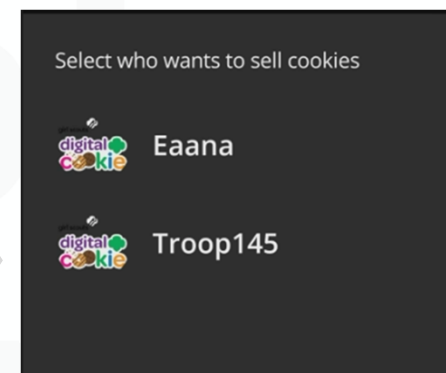
Download the mobile app from the app store



Log in to the app using the same email and password created in Digital Cookie.

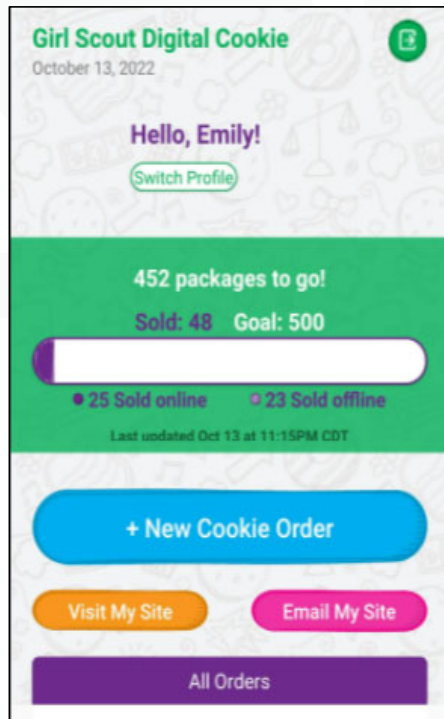


Girl Scout and troop sites must be set up in Digital Cookie using a browser first, before accessing the mobile app.

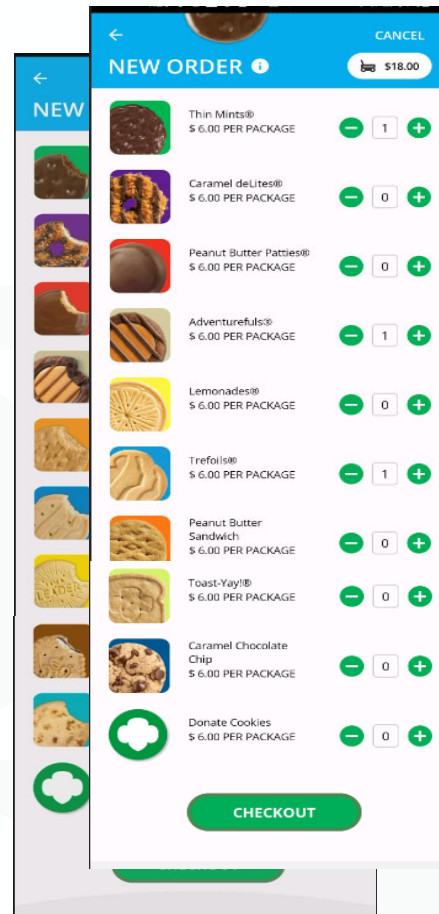


Select from the Girl OR the Troop persona. Troop login means the sales go to the whole troop-like at a booth.

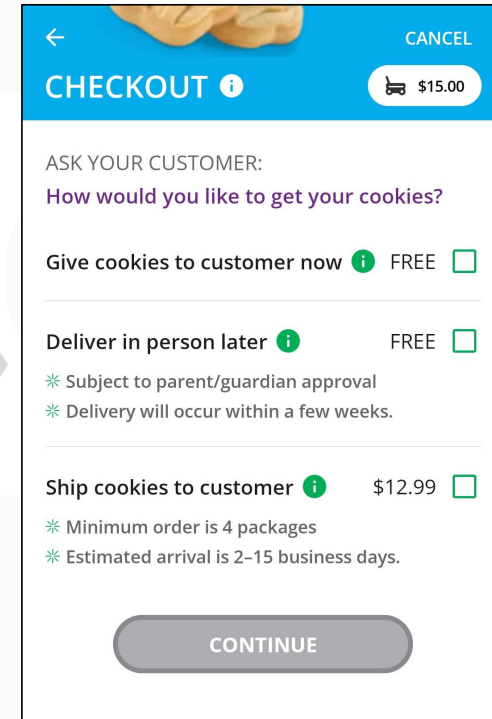
# Mobile App-Making a Sale



Taking an order and viewing your orders are the main functions.



Enters the customer's order, click Checkout to continue.



Girl can select to "Give cookies to customer now" for face-to-face transactions.

# Mobile App-Making a Sale

CHECKOUT \$20.00

Ship cookies to customer Edit

Ship to i

First

Last

Phone

Are you sending the Cookies in "care of" another person or to a company?

Address 1

Address 2 (Optional)

City

Delivery or shipped orders

CHECKOUT \$20.00

Last

Phone

Are you sending the Cookies in "care of" another person or to a company?

Address 1

Address 2 (Optional)

City

State  ZIP

REVIEW ORDER

REVIEW ORDER \$15.00

1 Thin Mints® \$5.00  
1 Adventurefuls® \$5.00  
1 Trefoils® \$5.00

SUBTOTAL \$15.00

Give cookies to customer now FREE  
NOT sold at a booth

TOTAL \$15.00 Edit Order

Do not use public wi-fi to send your order  
Do not hand your mobile device to the customer

ASK YOUR CUSTOMER:  
Which credit card would you like to use?  
(Visa, Mastercard, Discover, American Express)

Card Number Scan Card

In-hand (Give cookies to customer now) orders

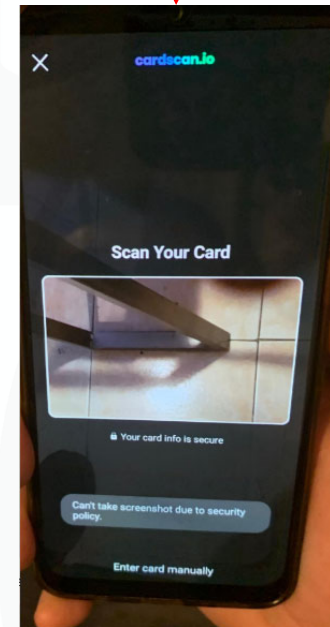
REVIEW ORDER \$15.00

Card Number Scan Card

Expiration  
Month 04-April Year 2028

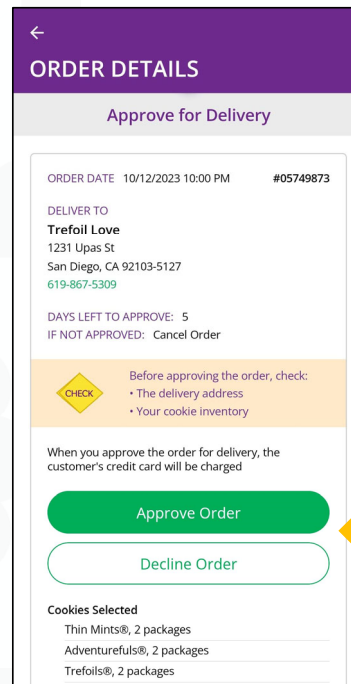
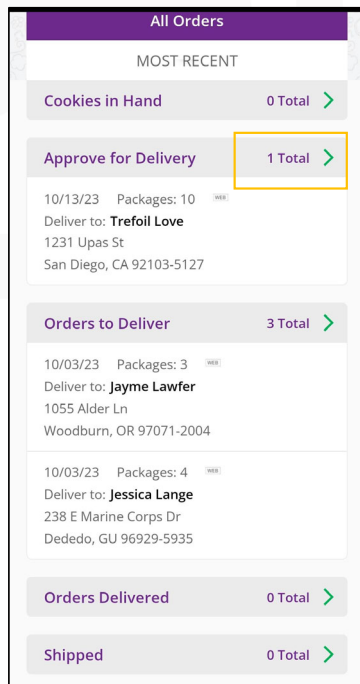
Name on credit card and contact details:  
First sue  
Last jones  
Billing Email anything@testmail.com  
ZIP 12345

PLACE ORDER

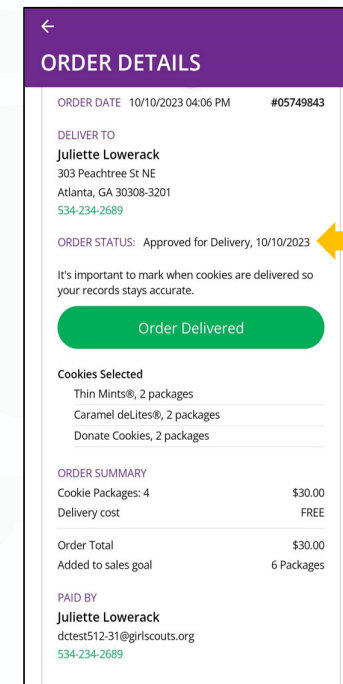


Scan Card

# Mobile App-Viewing Orders



Approve/  
Decline Order

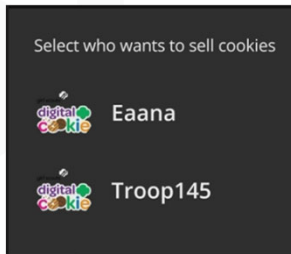


Order Status

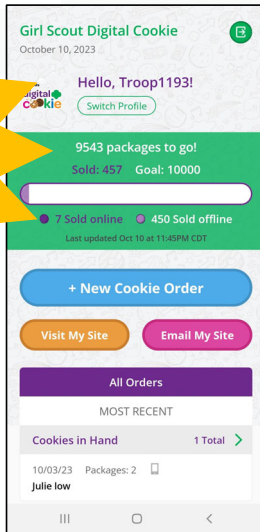
Click the green arrow in the section of orders you want to see more details.

Details about that customer's order including address, packages purchased, order status, and more.

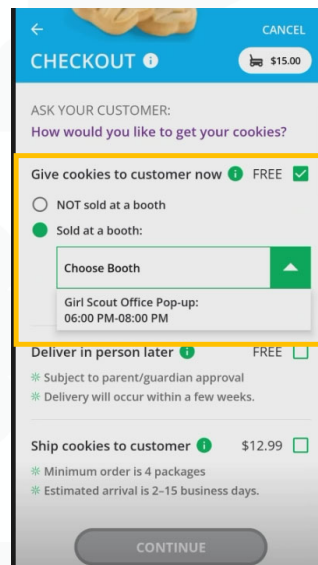
# Mobile App-Troop View



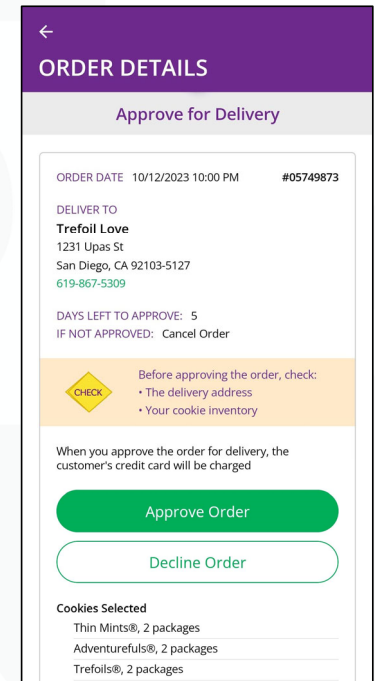
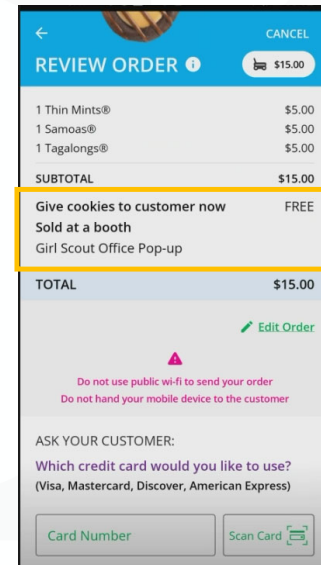
Volunteers who do not have a Girl Scout can still log into Digital Cookie to use the app as the troop.



Troop View has the same options as the Girl Scout



When placing a new cookie order under the troop, users have the option to assign a specific booth to the order.



All users will be able to approve/decline troop orders.



## Registration Issues-Self Help

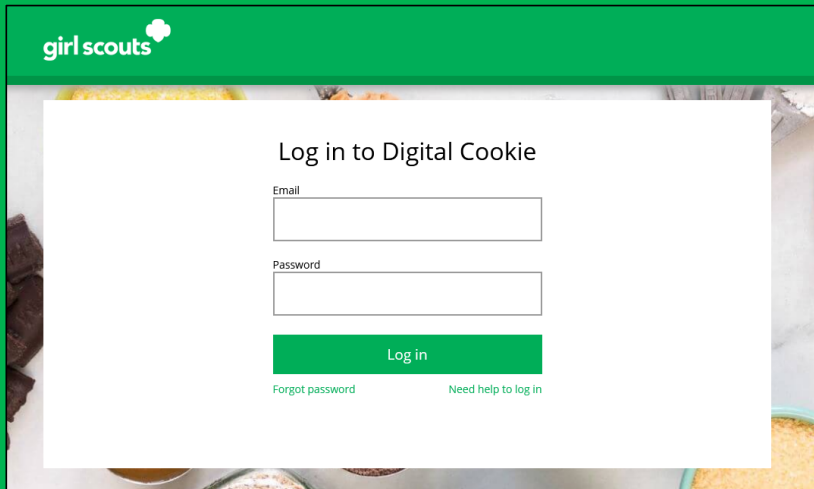


## Slide 72

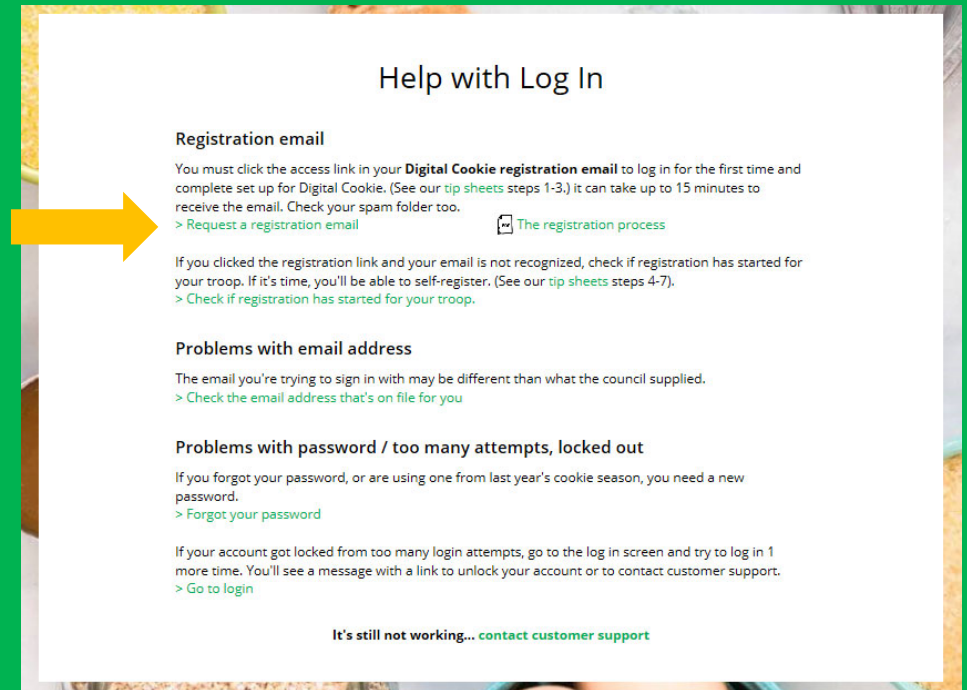
---

- 0 Note to council: If you want to show the Digital Cookie Help Center slides, bring them over from the parent training.  
, 2023-09-01T23:15:07.978

## Getting to Registration Success




1. Check spam/junk/promotions inbox for an email from "Girl Scout Cookies" (email@email.girlscouts.org)
2. Click "Need help to log in" link



### Help with Log In

**Registration email**

You must click the access link in your **Digital Cookie registration email** to log in for the first time and complete set up for Digital Cookie. (See our [tip sheets steps 1-3](#).) It can take up to 15 minutes to receive the email. Check your spam folder too.

> [Request a registration email](#)  [The registration process](#)

If you clicked the registration link and your email is not recognized, check if registration has started for your troop. If it's time, you'll be able to self-register. (See our [tip sheets steps 4-7](#)).

> [Check if registration has started for your troop.](#)

**Problems with email address**

The email you're trying to sign in with may be different than what the council supplied.

> [Check the email address that's on file for you](#)

**Problems with password / too many attempts, locked out**

If you forgot your password, or are using one from last year's cookie season, you need a new password.

> [Forgot your password](#)

If your account got locked from too many login attempts, go to the log in screen and try to log in 1 more time. You'll see a message with a link to unlock your account or to contact customer support.

> [Go to login](#)

**It's still not working... [contact customer support](#)**

## Request a registration email



If not on file, user gets error message. Can check what's in the system for them.

## Request a Digital Cookie Registration Email

Enter the email address you have on file at Girl Scouts and we'll send you a Digital Cookie registration email. It can take up to 15 minutes to receive the email.

Email

temp123@gmail.com

The email you entered is not recognized. Parents, [check the email address that's on file for you](#). For others, [click here for help](#).

Cancel

Submit

Your reset email should be delivered within 15 minutes, but some email providers may take a few hours. If you have checked your spam folder and still don't have your email, [Contact customer support](#)

## Check if Registration has Started for Your Troop

Cookie season timelines vary by council. Check if Digital Cookie registration is open for your troop. The list below shows councils that are currently getting set-up for Digital Cookie.

What council is assigned to your Girl Scout's troop

If you don't see your council in the list, ask your troop leader or council about registration dates. [Look up your council name.](#)

Cancel

Search

Select your council from the drop down.



## Enter Girl Scout name and troop number

### Look up Parent Contact Information

**Digital Cookie registration has started for your troop.** You can check the parent contact information that's on file for your Girl Scout. If you don't know the troop number, please contact your troop leader or council for assistance.

All fields required

What council is assigned to your Girl Scout's troop

**Council Name**

Girl Scout First Name

Girl Scout Last Name

Girl Scout Troop Number

Cancel

Search

If information provided doesn't match anything on file, a message pops up.

Information that's on file for your Girl Scout. If you don't know the troop number, please contact your troop leader or council for assistance.

The information you entered could not be matched in the council Digital Cookie records. Please check the data and try again.

If the problem continues, your Girl Scout's information may not yet have been imported into Digital Cookie. Please contact your council or Troop Leader for assistance.

Close



If the girl and parent info is in Digital Cookie, the information appears and can be updated if necessary.

## Verify Parent Contact Information

Here's the Digital Cookie contact information that's on file for your Girl Scout.

Girl Scout First Name:	ebilreilr
Girl Scout Last Name:	manazu
Girl Scout Troop:	84
Parent First Name:	aiaMa
Parent (Last):	oRasR
Parent Email:	mzm***@milli.cmo

Send Registration Email

Update Details

Please Note: If you are also a Troop Volunteer, your email address can only be updated in your baker software. Please work with your Council to make this change.

Note! If user is also a volunteer, they can not update their details here. A message will pop up to let them know they need to update their information in their baker's system.



Update details and submit the changes. Council needs to approve the updates.

## Update Parent Contact Information

Any updates to parent information will be reviewed by the council as a security step. An email confirming your update and a registration email will be sent to you.

Girl Scout First Name:	ebilreilr	All fields required
Girl Scout Last Name:	manazu	
Girl Scout Troop:	84	
Girl Scout Date of Birth (for security reasons)	<input type="text" value="mm/dd/yyyy"/>	
Parent First Name	<input type="text" value="aiaMa"/>	
Parent (Last)	<input type="text" value="oRasR"/>	
Parent Email	<input type="text"/>	

Cancel

Submit

Your email address is associated with these Girl Scouts:  
arar hmmht, avvOli hiimi.

The parent contact information for all of these girls will be updated with your changes. After the council review, you will receive an email confirming the update. This review can take 3-5 business days.

Cancel

OK, Submit

Warning if more than one girl will be updated





## Digital Cookie Help Center

Select which role and category you need support on.

**Help**

Parents and Girl Scouts   Volunteers   Your Customers

<b>Account setup</b> • registration • settings • password <a href="#">see FAQs</a>	<b>Cookie site setup</b> • set goals • your girl's story • approvals <a href="#">see FAQs</a>	<b>Customer records</b> • import • add/delete • send emails <a href="#">see FAQs</a>
<b>Cookie orders</b> • details • approve • order types <a href="#">see FAQs</a>	<b>Mobile app</b> • orders • approvals • credit cards <a href="#">see FAQs</a>	<b>My rewards</b> • view rewards • select rewards <a href="#">see all FAQs</a>
<b>Badges and learning</b> • how to earn • games and videos <a href="#">see FAQs</a>	<b>Quick tip instructions</b> • various topics • step-by-step pdfs <a href="#">see list</a>	<b>Quick tip videos</b> • various topics • short videos <a href="#">see list</a>

Need more help? [contact customer support](#)

[Live Chat](#)

Parents and Girl Scouts   Volunteers   Your Customers

**Account setup**  
• registration • settings • password  
[see FAQs](#)

**Cookie site setup**  
• set goals • your girl's story • approvals  
[see FAQs](#)

**Customer records**  
• import • add/delete • send emails  
[see FAQs](#)

PARENTS AND GIRL SCOUTS  
**Account setup**

**Getting Started** [^](#)

**If you need help with Account Setup.**  
Read our [Guide to Digital Cookie in Easy Steps](#).

**For Shipping-only councils,** watch this [video tutorial](#).

**For councils participating in In-Person Delivery and Shipping,** watch this [video tutorial](#).

Registration	✓
Settings	✓
Account Locked	✓

Inside, each category will have detailed instructions, links to tip sheets, or even video tutorials to help you.



After looking, still can't find what you need? Contact customer support.

**Help**

Parents and Girl Scouts   Volunteers   Your Customers

<b>Account setup</b> • registration • settings • password <a href="#">see FAQs</a>	<b>Cookie site setup</b> • set goals • your girl's story • approvals <a href="#">see FAQs</a>	<b>Customer records</b> • import • add/delete • send emails <a href="#">see FAQs</a>
<b>Cookie orders</b> • details • approve • order types <a href="#">see FAQs</a>	<b>Mobile app</b> • orders • approvals • credit cards <a href="#">see FAQs</a>	<b>My rewards</b> • view rewards • select rewards <a href="#">see all FAQs</a>
<b>Badges and learning</b> • how to earn • games and videos <a href="#">see FAQs</a>	<b>Quick tip instructions</b> • various topics • step-by-step pdfs <a href="#">see list</a>	<b>Quick tip videos</b> • various topics • short videos <a href="#">see list</a>

Need more help? [contact customer support](#)

[Live Chat](#)

**Contact Us**

**Account Management**

- Registration
- Locked account / Password reset
- Incorrect account information

**Cookie Page Setup**

- Cookie page setup

**My Cookie Customers**

- Customer list
- Marketing emails

**My Cookie Orders**

- Order details
- Order issues
- Mobile app

**FAQs**

- FAQs on all topics

**Additional Topics**

- eBudde™
- System errors
- Other questions or issues

**How are we doing?**

[Share ideas & feedback](#)

**Tutorials**

**4 EASY STEPS to Get Started with Digital Cookie**

**Learn About Cookie Orders**

**How to Use Your Troop Dashboard**

**Tip sheets**

[Live Chat](#)

Click the topic you need help with and complete the form for more assistance.

Or click the Live Chat button to chat with a Digital Cookie support agent during business hours.

# Need Digital Cookie Help?

The GSCI website has all the forms & other materials you need for a successful sales, including:

- Smart Cookies instructional videos
- Digital Cookie tip sheets & instructional videos
- Other helpful Cookie Program videos
- Girl & Parent/Guardian Training materials
- & more!

Visit [getyourgirlpower.org](https://getyourgirlpower.org)!



# REMINDER!

- Cookie Dough expires **September 21, 2024**
- Want to use your Cookie Dough code to shop online?
  - Submit request for online shopping code by **September 6, 2024**



# THANK YOU!

