

# Be a Girl Scout Cookie Boss and Win Prizes!

## Expert Digital Cookie Marketer Contest

Get started early on your cookie business! Connect with potential customers early when you send emails through your Digital Cookie account. Ask your customers to visit your site and purchase cookies from you. To be entered into this contest, **you must have your Digital Cookie site set up and send a minimum of 20 emails** to potential customers. Once done, you will be added to the drawing to **win a free week of summer camp!** There will be one winner every two weeks. This contest begins **Dec. 23 and runs through Feb. 7!**

## Share Your Cookie Commercial Contest

Practice your marketing and business skills! **Come up with a cookie commercial** to tell customers why they should buy Girl Scout Cookies or what the Girl Scout Cookie Program has done for you. Once you have your commercial pitch ready, have a guardian record it and submit it to [hcrowson@girlscouts-gsci.org](mailto:hcrowson@girlscouts-gsci.org) or share via Google share folder. Your commercial may be shared on GSCI social media, so make your commercial pop! Share the commercial with us from **Jan. 11 until Feb. 21**, and be entered to win a **free week of summer camp!** Two winners will be chosen!

## Bling Your Booth Contest

There's no better way to stop customers in their tracks and increase cookie sales than to "Bling Your Booth" with great decorations, especially for **National Girl Scout Cookie Weekend on Feb. 21-23!** **Take a picture of your cookie booth and share it on social media** (tag Girl Scouts of Central Illinois and make your post public so we can see it!) or email it to [hcrowson@girlscouts-gsci.org](mailto:hcrowson@girlscouts-gsci.org). Your post will be shared on GSCI social media. The post that receives the most likes by Mar. 2 will **win a free overnight stay for their troop at the GSCI campsite of their choosing!** Bling Your Booth entries will be **accepted Feb. 7 until Feb. 24!**

*Be safe online. Girl Scouts must have their caregiver's permission to participate in all online activities and abide by the GSUSA Internet Safety Pledge and Girl Scout Digital Cookie Pledge.*

*Free summer camp sessions exclude all Equestrian Camps and CIT Programs.*

girl scouts  
of central illinois



Nominate a Girl Scout at  
[bit.ly/GSCICookieBoss25!](http://bit.ly/GSCICookieBoss25!)

## Cookie Boss of the Week

**Nominate** a stellar Girl Scout entrepreneur for all the magic she's bringing to this cookie season! Nominees will get the chance to be **spotlighted as the Cookie Boss of the Week** on GSCI's social media pages!

