

2026 Girl Scout Cookie Season Contests

Expert Digital Cookie Marketer Contest

Get your cookie business started early! Connect with potential customers when you send emails through your Digital Cookie site. Ask customers to visit your site and purchase cookies from you. To be entered to win, **you must have your Digital Cookie site set up and send a minimum of 20 emails** to potential customers between **Dec. 15 and Feb. 12**. Once completed, you will be automatically entered into a drawing to **win a \$50 program credit (one randomly selected winner; credit must be used within 60 days of activation)**.

Year of Yum: Cookies for a Year Contest

To help boost your sales, Girl Scouts are encouraged to share the “Year of Yum” contest with their customers. **For every 5 packages of Girl Scout Cookies purchased by a customer at one time, that customer can enter to win a year’s supply of Girl Scout Cookies (60 packages to be delivered courtesy of GSCI)**. Girl Scouts will have a **ticket to hand eligible customers with information on how to enter the contest**. This contest runs from **Dec. 15 until March 29**, and one winner will be randomly selected on March 30.

Share
with your
customers!

Share Your Cookie Commercial Contest

Practice your marketing and business skills! **Come up with a cookie commercial** to tell customers why they should buy Girl Scout Cookies or what the Girl Scout Cookie Program has done for you. Once you have your pitch ready, have a guardian record it and send it to marketing@girlscouts-gsci.org. Your commercial may be shared on GSCI social media, so make it pop! Share the commercial from **Feb. 13 until March 2**, and one winner will be randomly selected to win a **free week of Girl Scout camp (up to \$280 value)**!

Bling Your Booth Contest

There’s no better way to stop customers in their tracks and increase cookie sales than to “Bling Your Booth” with great decorations, especially for **National Girl Scout Cookie Weekend** on Feb. 20-22! **Take a picture of your cookie booth** and send it to marketing@girlscouts-gsci.org from **Feb. 13-23**. Your post will be shared on GSCI social media Feb. 24-March 1 and the post with the most likes on March 2 will win their choice of a **Build-A-Bear party at the Champaign Service Center for up to 8 girls (\$225 value) OR one free night of troop camping at any GSCI camp (up to \$150 value)**!

Cookie Bingo

Keep track of your accomplishments this cookie season as you **fill out a cookie bingo card** while selling to family and friends, at a cookie booth, online, etc. Once you get a bingo, **submit a picture of your completed card** to marketing@girlscouts-gsci.org **by March 29**. You will be entered into a drawing and three winners will be randomly selected to receive a **\$45 gift card for Build-A-Bear at the Champaign Service Center**!

Cookie Boss of the Week

Nominate a stellar Girl Scout entrepreneur for for being Brave. Fierce. Fun. this cookie season from **Feb. 13 - March 29** at tinyurl.com/CookieBoss26. Nominees will get the chance to be **spotlighted as the Cookie Boss of the Week** on GSCI’s social media channels. At the end of cookie season, one Cookie Boss will be randomly selected to win a **cookie cart filled with a package of each cookie variety!**



View all forms and contest details at tinyurl.com/GSCICookieContests2026