



# How the Cookie Crumbles



The Girl Scout Cookie Program is not just about the cookie; it's an amazing fundraiser for troops and Girl Scouting in central Illinois because **100% of cookie proceeds stay local**. This means after the costs of baking the cookies and program logistics (like transporting them), the cost of each package is reinvested in Girl Scouts of Central Illinois!

**59%** - - - - -

## Girl and Volunteer Services

59% of each box stays within Girl Scouts of Central Illinois to fund various services provided to girls and leaders such as council-sponsored programs and events, summer camps, shops, council service centers, financial assistance, outreach to girls in underserved areas and volunteer training and support services.

- - - - - **18%**

## Girl and Troop Rewards

18% of each box stays at the girl level to fund their Girl Scout Leadership Experience - they choose how to spend it! It includes girl recognitions, Cookie Dough/Travel and troop profit.



- - - - - **23%**

## Cost of Sale

23% of each box pays the baker for the cookies, as well as delivery fees, cookie program materials, forms and printed resources.



When customers buy Girl Scout Cookies, they help power amazing experiences for local Girl Scouts because **100%** of cookie proceeds stay in central Illinois!