



# 2026 Cookie Program

## Juliette Family Resource Guide



# Ready to Unbox the Future?!

Welcome to the 2026 Cookie Program! As a Juliette (also known as an IRG for Individually Registered Girl), the Cookie program is a great addition to your Girl Scout experience! This helpful guide contains all the tips and tricks to help our Juliette Girl Scouts and their families.

Here are some helpful hints to help you get started!

- The 2026 Cookie program is February 13 – March 29, 2026
  - You may sell cookies after March 29, but no additional cookies will be brought into council inventory and availability will become limited.
- Online sales for the 2026 Cookie program begin December 15, 2025, when Girl Scouts receive their Digital Cookie invitation.
  - Cookies that are Direct Shipped will be shipped right away.
  - Cookies that are Girl Delivered will be delivered in-person, on or after February 13.
- In-person sales (including order cards) can begin February 13, 2026.
- Our council website is [www.getyourgirlpower.org](http://www.getyourgirlpower.org). On the homepage, hover over Cookies and check out the [Girl Cookie Resources](#) and [Family Resources](#) sections.
- Watch the 2026 Girl Scout and Parent/Guardian Training. The video is available on our website and also on YouTube.
- Girl Scouts will use Digital Cookie to manage their online Cookie entrepreneurship experience. Digital Cookie is a resource for our council Girl Scouts, so there are resources available on our website and in this guide.
- Bookmark the Digital Cookie website – [digitalcookie.girlscouts.org](http://digitalcookie.girlscouts.org)
- Save [email@email.girlscouts.org](mailto:email@email.girlscouts.org) as a safe sender to ensure you receive all Digital Cookie communications!
- Save the dates! Make sure to mark your calendars with the dates below, including order deadlines.
- Get to know your local staff. Your local Program Coordinator will act as the “troop leader” for the Juliette Cookie Selling troop in your region. The Program Coordinator will be in contact with the you for cookie orders, cookie pickup, reward orders, and more.
  - Bloomington – Meg Anderson
    - [mkanderson@girlscouts-gsci.org](mailto:mkanderson@girlscouts-gsci.org) – (217) 494-8075
  - Champaign – Kelsey Parker
    - [kparker@girlscouts-gsci.org](mailto:kparker@girlscouts-gsci.org) – (217) 725-9189
  - Decatur – Nichelle King
    - [nking@girlscouts-gsci.org](mailto:nking@girlscouts-gsci.org) – (217) 970-0344
  - Peoria – Tiffany Kaufmann
    - [tkaufmann@girlscouts-gsci.org](mailto:tkaufmann@girlscouts-gsci.org) – (309) 338-6125
  - Quincy – Petrea Muroya
    - [pmuroya@girlscouts-gsci.org](mailto:pmuroya@girlscouts-gsci.org) – (217) 725-8703
  - Springfield – Abigail Smith
    - [asmith@girlscouts-gsci.org](mailto:asmith@girlscouts-gsci.org) – (217) 953-0300
- Need help? A great place to start is with our council Customer Care team. [customercare@girlscouts-gsci.org](mailto:customercare@girlscouts-gsci.org) – (888) 623-1237

# Cookie Definitions

**Cookie Booths:** Locations, usually stores, where girls sell cookies to customers. As a Juliette, please contact your local Program Coordinator to discuss booth opportunities and to book both council-secured or self-secured booths, if interested.

**Cookie Cupboard:** The location of cookies available for pick-up. If you place an initial and/or planned order, you will go to the Cookie Cupboard to pick-up your cookies at an arranged time. Your Cookie Cupboard will be your local GSCI Service center or warehouse.

- **Bloomington** – Bloomington Service Center
  - 3 Westport Ct., Bloomington, IL 61704
    - Open Monday-Thursday (8 AM-5 PM February 6-March 31)
    - Open Friday, February 13, 20, & 27 (8 AM-5 PM)
    - Open Friday, March 6, 13, 20, & 27 (8 AM-12:30 PM)
- **Champaign** – Hutchcraft Warehouse
  - 1614 N. Lincoln Ave., Urbana, IL 61801
    - Open Wednesdays (11 AM – 2 PM & by appointment)
  - Champaign Service Center (1808E Round Barn Rd., Champaign, IL 61821)
    - Open Monday, Wednesday, Thursday (9:30 AM-5 PM February 13-March 31)
    - Open Tuesday (9:30 AM – 6 PM)
    - Open Friday, February 13, 20, & 27 (8 AM-5 PM)
    - Open Friday, March 6, 13, 20, & 27 (8 AM-12:30 PM)
- **Decatur** – Northland Shopping Center
  - 2909 N. Main St., Decatur, IL 62526
    - Open Wednesdays (1-5 PM February 18-March 31)
    - Open Thursdays (8 AM-5 PM February 19-March 28)
    - Open Friday, February 13, 20, & 27 (8 AM-5 PM)
    - Open Friday, March 6, 13, 20, & 27 (8 AM-12 PM)
- **Peoria** – Peoria Service Center
  - 1103 W. Lake Ave., Peoria, IL 61614
    - Open Monday-Thursday (8 AM-5 PM February 6-March 31)
    - Open Friday, February 13, 20, & 27 (8 AM-5 PM)
    - Open Friday, March 6, 13, 20, & 27 (8 AM-12:30 PM)
- **Quincy** – Quincy Storage & Transfer Bus Barn\*
  - 121 N. 20<sup>th</sup> St., Quincy, IL 62301
    - Open Wednesdays (1-5 PM February 18-March 31)
    - Open Thursdays (8 AM-5 PM February 19-March 28)
    - Open Friday, February 13, 20, & 27 (8 AM-5 PM)
    - Open Friday, March 6, 13, 20, & 27 (8 AM-12 PM)
- **Springfield** – Springfield Service Center
  - 3020 Baker Dr., Springfield, IL 62703
    - Open Monday-Thursday (8 AM-5 PM February 6-March 31)
    - Open Friday, February 13, 20, & 27 (8 AM-5 PM)
    - Open Friday, March 6, 13, 20, & 27 (8 AM-12:30 PM)

**Digital Cookie:** Website where girls manage their online Cookie Sales programs. The website is [digitalcookie.girlscouts.org](https://digitalcookie.girlscouts.org)

- **In-Person Delivery:** A delivery option for a Juliette's online customers to choose when placing an order via Digital Cookie. The cookies are ordered and paid for online, then the Juliette will deliver the cookies to the customer in-person. You will use Digital Cookie to monitor In-Person Delivery orders, approve/deny them, and mark the orders as complete. All orders must be approved/denied within 5 days from order placement or the customer's order will be canceled/donated. In-Person Delivery orders are ideal for local family, friends, and neighbors.
- **Shipped:** A delivery option for a Juliette's online customers to choose when placing an order via Digital Cookie. The cookies are ordered and paid for online, then the cookies will ship to the customer once the order has been processed. There is no impact on a Juliette's physical inventory at hand. There is no approval required for a Shipped Order. Customers who choose Shipped must have a 4-box minimum order and will pay additional shipping fees.

**Direct Sale Format:** Allows girls to have cookies in-hand to sell door-to-door to family, friends, and neighbors. With the Direct Sale Format, there is only one transaction and selling is condensed to one, single step. The Direct Sale Format allows you to pick up a cookie order of your choosing to then take and sell. Once cookies are picked up from the cupboard for your Direct Sales, they cannot be returned\* and you are financially responsible for selling and collecting funds for those cookies, to then turn in to Council.

\*Cookies may be swapped for different varieties in a package-for-package trade.  
Availability of varieties will vary by location and day.

**Initial Order:** The first order you and your Juliette will place. This order will be submitted to your local Program Coordinator. Council will provide you with the due date and more information about the initial order prior to the Cookie Program direct sales start date.

**Order Card:** Physical card used to collect Juliette Cookie orders. These can be used to fill orders for local family, friends, and neighbors in addition to or in place of the Direct Sale Format. Submit your order card to your local Program Coordinator and they will order the cookies and let you know when they are available for pick-up at your local Cookie Cupboard.

**Planned Order:** Used to supply Juliettes with additional cookies that may be needed after the initial order. Planned orders are due to council by 8 PM on Sunday evenings during the Cookie Program, but Juliette-specific deadlines will be available from your local Program Coordinator.

**Walk-In Order:** Used to supply Juliettes with additional cookies that may be needed after the initial order. To place a walk-in order, visit your local cupboard/warehouse and work with the GSCI staff member to select the cookies you need. You'll walk out the door with the cookies and the cookies will be assigned to you later. Please make sure to include your Juliette's name on the walk-in sheet. Reminder: once cookies are taken from the cupboards, they cannot be returned to Council.

# 2026 Cookie Program Dates

<b>December 15</b>	Online marketing opens (Shipped Only)
<b>January 2</b>	Initial order opens (contact your Program Coordinator)
<b>January 5</b>	Booth Scheduler opens at 9am (contact your Program Coordinator)
<b>January 10</b>	2026 Cookie Rally
<b>January 17</b>	Initial Order Due by 8pm (contact your Program Coordinator)
<b>February 6-12</b>	Delivery of product to Service Unit Delivery Sites (Your program coordinator will contact you)
<b>February 6</b>	Cookie Cupboards Open
<b>February 13</b>	Direct Sale begins (In-Person Sales)
<b>February 15</b>	1st Planned Order Due by 8pm (contact Prog. Coord.)
<b>February 22</b>	2nd Planned Order Due by 8pm (contact Prog. Coord.)
<b>February 13-15</b>	National Girl Scout Cookie Weekend
<b>March 1</b>	3rd Planned Order Due by 8pm (contact Prog. Coord.)
<b>March 8</b>	4th Planned Order Due by 8pm (contact Prog. Coord.)
<b>March 10</b>	1/3 of Money due to council
<b>March 15</b>	5th Planned Order by 8pm (contact Prog. Coord.)
<b>March 22</b>	6 <sup>th</sup> Final Planned Order Due by 8pm (contact Prog. Coord.)
<b>March 24</b>	1/3 of Mid-March balance due to council
<b>March 29</b>	<b>Smart Cookie Online Marketing &amp; Direct Sale ends</b>
<b>March 31</b>	Reward selection due (contact Prog. Coord.)
<b>April 7</b>	All money turned into council
<b>May 15</b>	Rewards available for pick-up
<b>June 15</b>	Reward pickup due date
<b>September 5</b>	Due date to redeem code for GSUSA online shopping code
<b>September 19</b>	'25 Nutty Bucks & '26 Cookie Dough expires

# Digital Cookie<sup>®</sup>

## Registering for Digital Cookie

### Caregivers/Girl Scouts Under 13

**Step 1:** Watch for your registration email\* from “Girl Scout Cookies” ([email@email.girlscouts.org](mailto:email@email.girlscouts.org)) with the subject “It’s time to register your Girl Scout for Digital Cookie!”. Council will let you know the approximate date you can expect to see that email. Search your “Promotions/Clutter/Spam” folder too.

\*If you did not receive a registration email, see the [No Registration Email Tip Sheet](#).

**Step 2:** In the email is a pink button to take you to the Digital Cookie registration site. Simply click that button!

**Step 3:** Once you click the link, you’ll be on the Digital Cookie platform. You’ll need to create a password.

**Step 4:** Use your new password to log in. Remember to use the same email address where you received your registration email-that’s the one your Girl Scout Council has on file for you.

**Step 5:** When you first log in, you will have the “*Safe Selling for Smart Cookies*” safety video pop-up to watch and review with your Girl Scout(s).

You can’t proceed any further until the full video has been viewed.

**Step 6:** Read and accept the Terms and Conditions agreement. Note, if you are a volunteer, you will first see an additional Terms and Conditions for Volunteers.

**Step 7:** Next, the “Girl Scout Safety Pledge” will appear. Be sure to read it to/with your Girl Scout(s). Then check the box for “accept” and click “continue.” You will then be taken to a screen to activate your Girl Scout(s) for the Digital Cookie program and update their preferred name if desired.

If the Girl Scout you are activating is 13 or older, you have the option to enter her email address and she will complete her own registration process. Girl Scouts under 13 will login in partnership with their caregiver and do not need a separate email address.

After activating all of your Girl Scouts (if you have multiple), you will click the “Access Site” button to be taken to the first Girl Scout’s home page.

**Step 8:** Once you have registered, watch your inbox for a registration confirmation email and save this email where you can find it during cookie season!

## Site Registration – Girl Scout 13 and Older

**Previous Steps:** [Site Registration](#)

**Step 1:** After agreeing to Terms and Conditions, you will be prompted to register all Girl Scouts associated with your email address. Enter their preferred first names.

If your Girl Scout is over 13, you have the option to also enter an email address for her so she can manage most of her Digital Cookie site. Girl Scouts 13+ still need an adult to approve the Girl Scout's site and Girl Scouts 13+ need an adult to approve orders.

If your Girl Scout over 13 doesn't have her own email address, she can work with you and use your login to set up her site.

**Step 2:** The Girl Scout will then need to check their email inbox for an email from "Girl Scout Cookies". Girl Scouts should be sure to add [email@email.girlscouts.org](mailto:email@email.girlscouts.org) to their "safe senders" list so that this email goes to their inboxes and not to junk/spam/promotions email folders.

When she gets the email, she simply clicks on the pink button to be sent to the Digital Cookie website where she will be able to set her password.

If she does not get the registration email within 15 minutes of you adding her email address, Girl Scouts can follow the steps on the "[No Registration Email](#)" Tip Sheet.

**Step 3:** The Girl Scout will need to complete the same steps to set up a password as all other users. Once she has set her password, she will be taken to the *Safe Selling for Smart Cookies* video. She can't proceed further until the full video has been viewed.

**Step 4:** Then, read the "Girl Scout Safety Pledge."

After she has read the pledge, she can click the box to accept it and then click "Continue" be taken to the home page of her site to set it up.

## Marketing to Customers

A Digital Cookie site isn't any good without customers! Learn how you can:

- Enter customer information
- Send marketing emails

**Step 1:** On the Digital Cookie dashboard, click the Customers tab.

**Step 2:** The Customers page is broken into two sections

- My Cookie Customers, for managing your customers
- Connect with Customers, to learn more about marketing to customers

**Step 3:** My Cookie Customers



Girl Scouts can add or import customers they want to send marketing emails to and keep all of their customers in Digital Cookie for referencing in future cookie seasons.

Clicking on a customer's name brings up more information about the customer, including details about any orders.

### **Step 3a: Send Marketing Emails**

To send emails to your customers, simply check the box in front of all the customers you want to reach, then click "Send Marketing Emails."

Next, select which of the three emails you would like to send at this time:

"Open for business," "There's still time to order cookies," or "Thanks for your support."

To find out more about each of those emails and see a preview, go to the "Connect with Customers" section.

You can select different customers and send different emails to them or send the same email to all your customers at the same time.

When you have made your selection, check the box next to the email you are going to send and then click "Send Email" at the bottom.

### **Step 3b: Add Customer**

To add customers manually (instead of importing), click the "Add Customers" button and you will get a screen for entering information.

The only required field is name. However, to maximize your marketing, you should complete as many of the fields as possible. If you enter data in the "Nickname" field, the customer will receive their email addressed to the nickname instead of their first name.

When you are finished entering information, click "Add Customer". The customer information will be stored.

If a Girl Scout attempts to add a customer that already has an email address in her customer list, the system will alert her that it is a potential duplicate and ask her what information should be maintained between the two records.

You can also add customers who have made a purchase and aren't in your customer list. See the Parent Orders Tip Sheet for details.

### **Step 3c: Delete Customer**

We recommend keeping customer lists from year to year, but there may be times when you will need to delete one or more. To do that, select the box in front of the customer(s) you want to delete, then click on the "More" dropdown menu and select "Delete Customer".



You will get a pop-up warning that deletion is permanent and confirming how many customers you are attempting to delete. To continue with deletion, click “yes”

### **Step 3d: Import**

Clicking on the “More” dropdown menu gives you the option to import a customer list.

The screen has instructions on how to import contacts. It also includes the template that you will need for importing. The template is on the second tab in the spreadsheet, titled “Import\_Customer.”

When the list is prepared and saved, use the “Choose File” button to select your file from where you saved it. Then click the green “Import File” button at the bottom. When it has successfully imported you can send marketing emails to those customers.

### **Step 3e: Export**

The “More” drop down menu also gives you the option to export your customer list. When you choose “Export” a screen will pop up with instructions on how to export your customer list and save it to your computer.

Simply click the green “Export File” button and you will be asked where you want to save the file on your computer.

### **Step 4: Connect with Customers**

Learning about marketing to your cookie customers is a great skill that can increase cookie sales. In this section you can see the three different emails to send to your customers - and get suggestions for when to use them.

**Step 5:** You can also send customers a link to your Digital Cookie website OR generate a QR code for them to use directly from your home page.

Customers who purchase directly from a link won’t be reflected as an email sent in your totals. But their orders are treated the same no matter how they reached your website.

## **Mobile App**

Girl Scouts can use the Digital Cookie Mobile App to process and review orders placed through the Girl Scout’s individual site.

Users will start by downloading the Digital Cookie Mobile App from the iTunes or Google Play store. The app is free and can be found by searching for “Digital Cookie Mobile app.” Users should download a new version of the app every year.

The same email and password used to access Digital Cookie is the same to log into the mobile app. **Note: The app will only work if the Girl Scout’s Digital Cookie website is set up and approved, and the council mobile app access date has started.**

Once a user is logged into the app they see the different accounts available. The user will select which account they want to use. The [Girl Scout view](#) is used to take sales on behalf of a specific Girl Scouts. The [Troop view](#) is used to take sales on behalf of the troop and not an individual, for example at a troop booth. Your Program Coordinator can answer any questions you have about this view and will most likely be setting up booths for you after your request them.

## **Logged in as Girl Scout**

From the home page, the user can select “New Cookie Order”, “Visit My Site,” “Email My Site,” or “All Orders.”

**Email My Site** is used to send their cookie link to a potential customer who doesn’t want to continue the transaction at the immediate time.

- The Girl Scout will ask for the customer’s contact information, enter it in the app, and send the email.
- The customer will receive an email to purchase cookies.
- The customer’s information will populate into the Girl Scout’s Customer tab in Digital Cookie under the Mobile App section. The Girl Scout will need to add the customer to their list prior to sending additional emails or to keep the customer for future seasons.

**Visit My Site** is used to see the Girl Scout’s QR code. Girl Scouts can then show the customer their phone for the customer to scan the QR code which will take them directly to the Girl Scout’s site to make a purchase.

**New Cookie Order** is used to take cookie orders directly through the app.

### **Step 1: Click “New Cookie Order”**

On the order screen, enter which cookies the customer wants to order by using the “+” and “ – “ buttons.

Once the correct number of cookies have been selected the Girl Scout will click the “CHECKOUT” button.

### **Step 2: Select delivery type**

Options may vary based on what the council is making available. After marking the selection, click continue.

If “Deliver in Person” is selected, the Girl Scout will need to ask the customer what they would like to do if their order can’t be approved by the caregiver within five days, the same as all delivery customers are asked at checkout online. Once the selection is made, the checkout process continues.

### **Step 3: Review order and enter customer and payment details.**

Girl Scout’s should review the order with the customer and gather the customer’s information, including payment details.

If the order is shipped or in-person delivery, the Girl Scout will then complete the customer information for where the cookies will be shipped or delivered to in person.

For in-hand orders (giving cookies to the customer now), an address is not required, only the customer's name, email address, and billing Zip Code.

After filling in the required info, click review or place order depending on the order type.

Once the order is placed, the Girl Scout will receive an order confirmation screen and a reminder to thank the customer for the order!

**All Orders** is used to view all of the orders visible by delivery method.

**Step 1:** Click the green arrow to view all orders under that specific delivery method.

**Step 2:** See order details.

Click the green arrow next to the order, the details will appear. Users can then review the order, see the status, and depending on the type of order and status the user can approve/decline the order or mark it as delivered.

## Forgot Password/Reset Password

**Step 1:** Go to [digitalcookie.girlscouts.org](https://digitalcookie.girlscouts.org) and click the "Forgot password" link.

**Step 2:** Enter the email address associated with your Girl Scout's Digital Cookie registration.

**Step 3:** You will be sent an email with the subject: "Your Digital Cookie password reset request" from "Girl Scout Cookies" ([email@email.girlscouts.org](mailto:email@email.girlscouts.org)) in about 15 minutes. Check your junk/spam/promotions folders if you don't receive it and be sure to add [email@email.girlscouts.org](mailto:email@email.girlscouts.org) to your "safe sender" list.

Click on the most recent email you received if you have requested multiples.

Open the email and click on the "Reset Password" link.

**Step 4:** You will be taken to a page to reset your password.

**Step 5:** If you do not receive an email to reset your password in 15 minutes, return to the login page in step 1 again, click "Forgot password" and this time select "contact customer support" to be taken to a customer service form.

**Step 6:** Select "Password Reset" then complete the online form for customer support.

## Social Media Best Practices

Today's Girl Scouts are tech-savvy and have grown up in a world where social media always existed. Girl Scouts of Central Illinois allows parents/guardians to make decisions with their girls about using social media to achieve their Cookie Goals. Social media can be a great tool, but the time-tested methods of booth sales, door-to-door and online sales through Digital Cookie have proven to be the highest performing sales channels!

### Best Practices:

- Social media or online posts should be signed with the **girl's first name only** and council name (Girl Scouts of Central Illinois). You may also include the community you live in, as customer may prefer to support local Girl Scouts!
- Personal emails or street address of girls should **NEVER** be used.
- Girls should be involved in the process. For example, she can share her goals, photos, or artwork and messages of thanks.
- Remember, customers are getting more than delicious cookies - they are supporting the development of female leaders!
- Be age appropriate. Most social media sites state that children should not have their own accounts until age 13 and therefore they should not be making the posts themselves until they can have an account.
- Ultimately, families will make different choices about how their Girl Scouts can use social media to promote the Cookie Program. If you see something you disagree with, please be respectful and move forward. Neither GSCI, nor other parents/volunteers, have the authority to remove posts or reprimand others.
- It is appropriate to make friends, family and community aware your Girl Scout is participating in this year's Cookie Program but it is not appropriate to take orders or ask for orders via social media until December 15, 2025, the date that parents/guardians of Girl Scouts receive an email invitation to create a Digital Cookie account. Once the girl account is created, girls can reach out to customers with two purchase options. Customers can purchase cookies via credit card to have their order shipped to them immediately (shipping rates apply) or \*the girl can add a Girl Delivery option. If the customer chooses the Girl Delivery option, the customer can pay with a credit card or cash at the time of delivery. Girl Delivery begins February 13, 2026. By following this "Golden Cookie Rule" every Girl Scouts will start the program on a level playing field.

\*At the date of this document going live, the Girl Delivery option is not working until February 13. We are working to resolve the issue.

## Need further Digital Cookie assistance?

**Step 1:** Visit our council website (getyourgirlpower.org) and visit the Cookies page! Digital Cookie resources and tip sheets are available to view and/or download.

**Step 2:** Reach out to your local Program Specialist or our council Customer Care team.

Bloomington – Meg Anderson – [mkanderson@girlscouts-gsci.org](mailto:mkanderson@girlscouts-gsci.org) – (217) 494-8075

Champaign – Kelsey Parker – [kparker@girlscouts-gsci.org](mailto:kparker@girlscouts-gsci.org) – (217) 725-9189

Decatur – Nichelle King – [nking@girlscouts-gsci.org](mailto:nking@girlscouts-gsci.org) – (217) 970-0344

Peoria – Tiffany Kaufmann – [tkaufmann@girlscouts-gsci.org](mailto:tkaufmann@girlscouts-gsci.org) – (309) 338-6125

Quincy – Petrea Muroya – [pmuroya@girlscouts-gsci.org](mailto:pmuroya@girlscouts-gsci.org) – (217) 725-8703





Springfield – Abigail Smith – [asmith@girlscouts-gsci.org](mailto:asmith@girlscouts-gsci.org) – (217) 953-0300

Customer Care – [customercare@girlscouts-gsci.org](mailto:customercare@girlscouts-gsci.org) – (888) 623-1237

# 2026 Juliette Cookie Rewards

Total Cookie Sales Rewards		
1-24 boxes	Cookie Charm	
25-74 boxes	Theme patch	
75-149 boxes	Anywhere Belt Bag <b>OR</b> \$12.50 Cookie Dough <b>OR</b> \$12.50 Travel Dough	
150-249 boxes	\$17.50 Cookie Dough <b>OR</b> \$17.50 Travel Dough	
250-299 boxes	Ferret Plush	
300-399 boxes	Free GSUSA Membership <b>AND</b> Goal Getter Patch	 Free Membership!
400-499 boxes	\$12.50 Cookie Dough <b>OR</b> \$12.50 Travel Dough <b>PLUS</b> Cookie Crossover patch*	
500-599 boxes	\$75 Build-A-Bear Credit** <b>OR</b> \$75 Gift Card (Amazon/WalMart) <b>OR</b> \$75 Cookie Dough <b>OR</b> \$75 Travel Dough <b>PLUS</b> \$12.50 Cookie Dough <b>OR</b> \$12.50 Travel Dough	
600-1,099 boxes	At each 100 box increment girls will earn \$12.50 Cookie Dough <b>OR</b> \$12.50 Travel Dough	
1,100-1,199 boxes	\$150 Gift Card (Amazon/WalMart) <b>OR</b> \$150 Cookie Dough <b>OR</b> \$150 Travel Dough <b>PLUS</b> \$12.50 Cookie Dough <b>OR</b> \$12.50 Travel Dough	
1,200-1,799 boxes	At each 100 box increment girls will earn \$22.50 Cookie Dough <b>OR</b> \$22.50 Travel Dough	



<b>1,800-1,899 boxes</b>	\$350 Gift Card (Amazon/WalMart) <b>OR</b> \$350 Cookie Dough <b>PLUS</b> Super Seller patch <b>PLUS</b> \$22.50 Cookie Dough <b>OR</b> \$22.5 Travel Dough <i>Level includes an invitation to the Super Seller Celebration!</i>	
<b>1,900-2,999 boxes</b>	At each 100 box increment girls will earn \$22.50 Cookie Dough <b>OR</b> \$22.50 Travel Dough	
<b>3,000 boxes</b>	Disney World Trip <b>OR</b> Universal Studios* Trip <b>OR</b> MacBook Pro***	
<b>3,000+ boxes</b>	At each 100 box increment girls will earn \$22.50 Cookie Dough <b>OR</b> \$22.50 Travel Dough	

\*Cookie Crossover patch earned if a girl participated in the 2025 Fall Product program (set up account, design avatar, send 18+ emails from M2 site, use the “Share My Site” feature, and sell \$350 in total sales) AND sell 400+ boxes of cookies during the 2026 Cookie program.




\*\*The \$75 Build-A-Bear credit is only available at the GSCI BAB Location in Champaign, IL. Cannot be redeemed at any other Build-A-Bear Location




\*\*\*All levels are cumulative, with the exception of the 1,800 box level if a girl earns the Disney Trip/Universal Studios Trip/MacBook Pro laptop. If a girl earns either trip or the MacBook Pro laptop, the 1,800 box level is forfeited.

**What is Cookie Dough?** Cookie Dough is credit earned by selling cookies. Cookie Dough may be used toward camps (both Day and Overnight camps), council-sponsored programs, membership, and items in the Trefoil Boutique (except gift cards). A Juliette will receive her Cookie Dough once the program has concluded, on May 15, 2026. It will arrive as an online code, sent to the parent/guardian’s email address on file. Cookie Dough expires on September 19, 2026, and will not be accepted as payment after that time. The due date to redeem a Girl Scout’s Cookie Dough code for a GSUSA shopping code is September 5, 2026.

**What is Travel Dough?** Travel Dough is credit earned by selling cookies. Travel Dough may be used toward council-sponsored trips, both domestic and abroad, GSCI travel camps, and Girl Scout Destinations. A Juliette will receive her Travel Dough code once the program has concluded, near May 15, 2026. It will arrive as an online code, sent to the parent/guardian’s email address on file. Travel Dough expires after 5 years – credit earned in 2026 will expire in September of 2031. Travel Dough is non-transferrable and cannot be transferred between Girl Scouts.



Shipped Only Rewards		
<b>12 orders</b>	Cookie Techie patch	
<b>24 orders</b>	BFF Cookie Charm	
<b>50+ boxes</b>	BFF Socks	

Operation Cookie Share Rewards		
<b>12 boxes</b>	Operation Cookie Share patch	
<b>24 boxes</b>	Mood Cup	
<b>50 boxes</b>	BFF Beaded Bracelet	

**Be sure to let your local Program Coordinator know about your reward choices by March 31!**

Patches available for sale in GSCI Trefoil Boutiques (\$1.50 each)	
<b>My First Cookie Sale Patch</b>	
<b>Cookie Booth Sales Patch</b>	

Cookie Dough Only Promotional Items		
\$4	BFF Pin	
\$4	BFF Pen	
\$8	BFF Mini Backpack	
\$10	BFF Journal	
\$15	BFF Ferret Squishmallow	

Check out all these fun items at your local GSCI Trefoil Boutique!

- Bloomington (3 Westport Ct., Bloomington, IL 61704)
- Champaign (1808 Round Barn Rd., Suite E, Champaign, IL 61820)
- Peoria (1103 W. Lake Ave., Peoria, IL 61614)
- Springfield (3020 Baker Dr., Springfield, IL 62703)

Don't have a Trefoil Boutique near you? Let your local Program Coordinator know what item(s) you want and we can make sure it's ordered for you!

