2024 Fall Product Program

Troop Leader & Coordinator Training











Welcome!

Thank you for your attendance!









We could not offer our Girl Scouts this awesome program opportunity without your assistance!





2024 Fall Product Program September 20 – October 14



NEW! for 2024

- NEW item! Vanilla Honey Roasted Pecans
- Price changes
 - Adopt-a-Soldier donations are \$8 per donation
 - Dark Chocolate Penguins are \$9 per box
 - English Butter Toffee, Whole Cashews (with sea salt), & Chocolate Covered Almonds are \$10 per package
- NEW online items! (more to come...)
 - Expanded BarkBox opportunities
 - Customers can now choose between 3 different BarkBoxes
 - Personalized products now available!
 - High-quality, customizable stationery, notepads, & photo frame.
- NEW Thank You email opportunity (more to come...)
- NEW shipping method choices for customers shopping for nut/candy items online (more to come...)
- NEW shipping & handling fee for print magazine orders (more to come...)



BARK

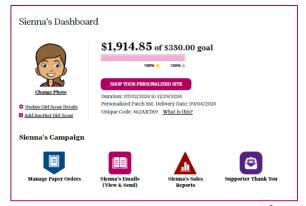
BOX



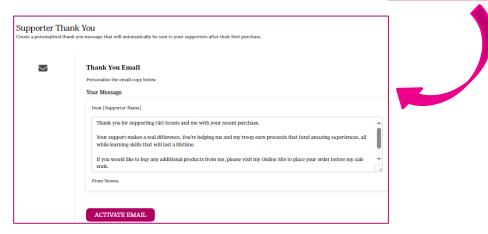
NEW! Thank You Email

Our Girl Scouts & volunteers asked... & M2 delivered! Girl Scouts & their caregivers can now a THANK YOU EMAIL to each of their customers.

- Emails are customizable
- Thank You emails can be set up from the Girl Scout's M2 dashboard
- Easy way to maintain good relationships
 - A happy Fall Product customer = a potential Cookie customer!













Fall Product Troop Coordinator Responsibilities

As the Fall Product Troop Coordinator...

- Complete Fall Product troop level training
- Conduct girl/parent training for your troop(s)
- Distribute program material(s) to girls/parents
- Enter troop product & reward orders online
- Distribute product & rewards to girls/parents
- Collect & deposit money into troop bank account
- Submit Outstanding Balance (OSB) form(s), parent permission forms, &
 receipts to local Service Center by <u>December 3, 2024.</u>





Girl/Parent Training Resources

A training presentation is available for use during your troop's girl/parent training

GSCI Website

http://www.getyourgirlpower.org

(Includes all council forms, as well as training & sales materials)

M2 Media Website

https://www.gsnutsandmags.com/gscentralillinois











Council Fall Product Details

2024 Fall Product Program Eligibility

All registered Girl Scouts who do not have an outstanding debt (OSB) to their troop and/or the council are eligible to participate.

Must have a signed Parent Permission Form to participate.





2024 Fall Product Program Eligibility

A troop may participate in the 2024 Fall Product program if the troop has...

- Owes NO outstanding balance (OSB) due to the council
- Registered all adult members
- Submitted "Authorization Agreement for Direct Payment Form"
 - Also called an ACH Form
 - This is called being "ACH ready"
- Signed a Troop Coordinator Agreement form

NOTE! Troops with a later start date may choose to pay by check. If paying by check, submit payment to your local Service Center by <u>December 4, 2024.</u>









2024 Fall Product Program

Available Products

- 16 nut & candy items
- Magazines
- Adopt-A-Soldier nut/candy vouchers
- Additional items available for Direct Ship online!
 - BarkBox
 - Tervis ®
 - Personalized Products









Troop Profit

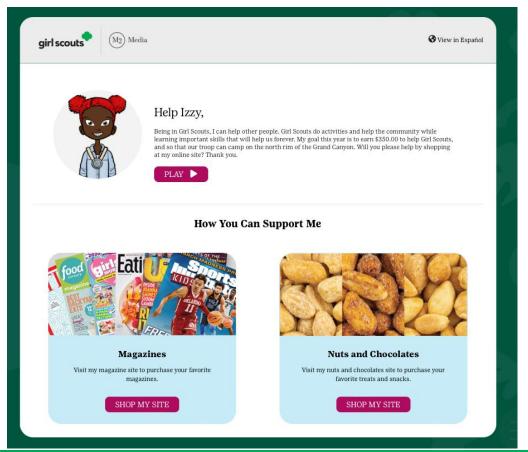
- Troops will receive the following profits:
 - \$1.25 for each nut/candy item (in-person or online)
 - \$3 for each online item (magazine, BarkBox, Tervis, or personalized product)





2 Ways to Participate!

- In-person sales can be conducted using the nut & candy order card
- Online sales through emails & social media links

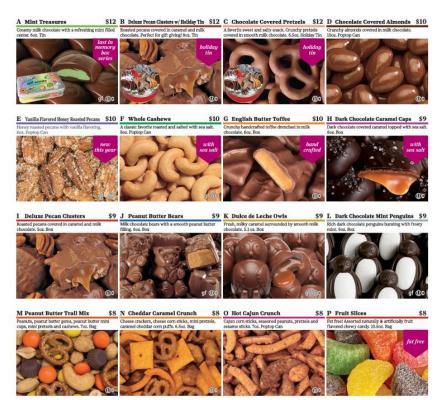




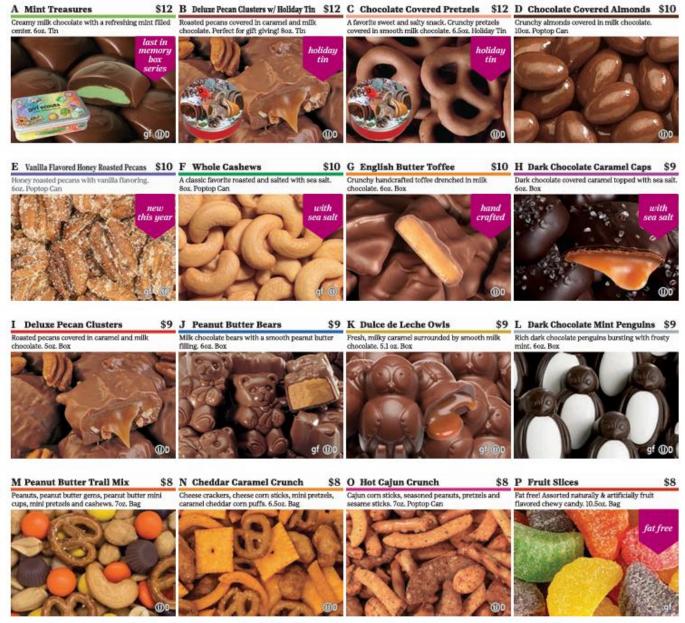
Nut & Candy Order Card

- 16 delicious nut and/or candy options
- Order card used for in-person sales
- Orders from card must be entered via M2 Media
 - Parent OR troop leader can enter order card orders
- Make a copy of order cards in case one is lost or misplaced!





🐠 = Kosher : 🕮 = Kosher, Dairy : 🦸 = Naturally Gluten Free *CAUTION: ALL products processed on shared equipment with peanut and tree nut containing products.



EKosher ## Scher, Dairy ## = Naturally Gluten Free *CAUTION: ALL products processed on shared equipment with peanut and tree nut containing products.

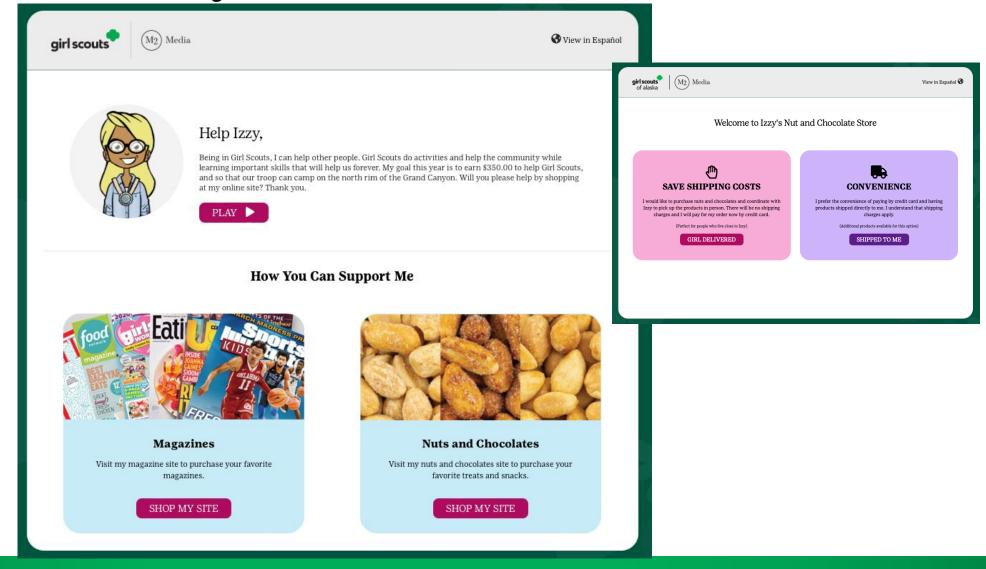
Online Nuts & Candy

Customers have 2 choices to receive the nut and/or candy item ordered:

- Girl Delivery
 - If a customer orders our 16 offered items, they can choose to have their local Girl Scout deliver the product to them in mid-November
 - Money is collected online, the order is automatically credited to the girl, & product is delivered to the troop for further distribution
- Direct Ship
 - If a customer chooses options beyond our offered product OR lives too far away for Girl Delivery, they can choose Direct Ship
 - Customer orders & pays for the product online & the product is shipped directly to the customer
 - NEW! Customers can choose their shipping rate for chocolate items.



Online Nuts & Candy

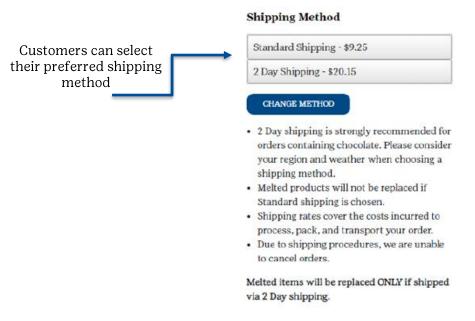


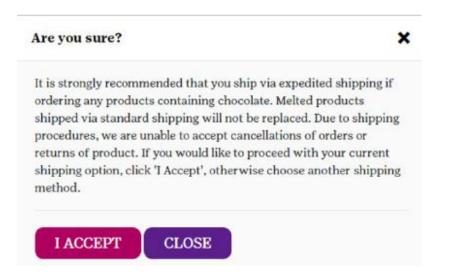


Direct Ship Default Option

NEW! Customers can now choose between Standard or 2-Day shipping.

- As a customer moves to the checkout, a pop-up box will populate asking them
 to confirm their shipping choice, along with a reminder to consider the region
 & weather when choosing a shipping method.
- Melted chocolate still only replaced if shipped via 2-Day Shipping, as stated on the check out page.





Magazines & MORE! (Online)

Customers who choose a Girl Scout's magazine storefront will be given the option to shop for magazines, BarkBoxes, Tervis tumblers, and/or personalized products.

- All Magazines & MORE items will be shipped directly to the customer, no Girl Delivery options are available. Shipping rates vary based on the item(s) the customer ordered.
 - Customer orders & pays for the item(s) online & the item(s) is shipped directly to the customer
- Magazines no shipping rates, just the cost of magazine
- BarkBox -
 - \$5 for a single unit
 - \$10 for 2+ units
- Tervis tumblers
 - 1st & 2nd tumblers \$7.99 each
 - 3rd tumbler \$3.99 each
 - 4+ tumblers \$1 for each additional
 - For example:
 - It would cost \$19.97 to ship 3 tumblers & \$20.97 for 4 tumblers.



Shipping & Handling Fee for Magazines

- As of August 2024, customers will be charged a \$2.95 shipping & handling fee for print magazines only. Digital titles will not incur a S&H fee.
 - Fee is per order, regardless of number of titles purchased
 - No S&H fee for magazines when purchased with another product that has a shipping cost
 - For example, if a customer orders a Tervis tumbler & a magazine, the customer will only pay the Tervis shipping fee.
 - The fee will be waived if the customer purchases a \$10 cart upsell title
 - 3 titles will be presented to customers in the cart upsell
 - Available titles will rotate throughout the sale





Adopt-A-Soldier

- GREAT service opportunity to give back to our military troops serving overseas
- Customer indicates their \$8 donation under the "Adopt-A-Soldier" column on the order card
 - Customer will designate a candy or nut item
 - Also available as an option on the M2/Ashdon Farms online platforms!
- Troop earns \$1.25 for each donation.
- Girl Scouts can earn the Care to Share patch with 5+ donations!

• GSCI partners with Operation Gratitude for this great community service

opportunity





M2 Media Basics

gsnutsandmags.com/gscentralillinois

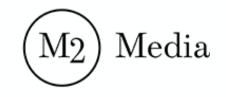
- Troop Coordinator emails will launch September 13, 2024.
- Girl/Parent emails will launch **September 20, 2024.**

Please make sure to update and/or verify your contact information in M2.



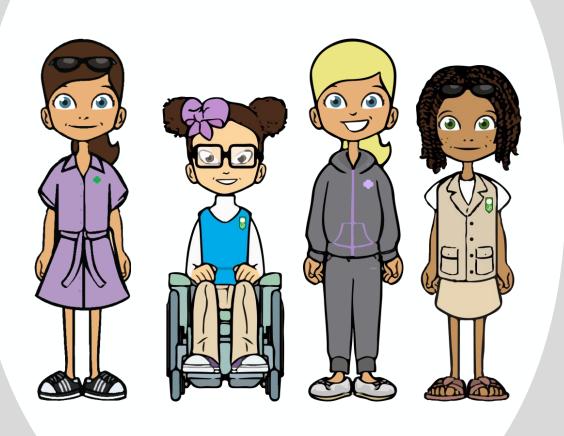






2024 FALL PRODUCT PROGRAM TRAINING

Welcome, Aaron Parker!



5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

<u>Plus</u> Girl Scout Programs, Camp, Troop Activities & Giving Back

YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?



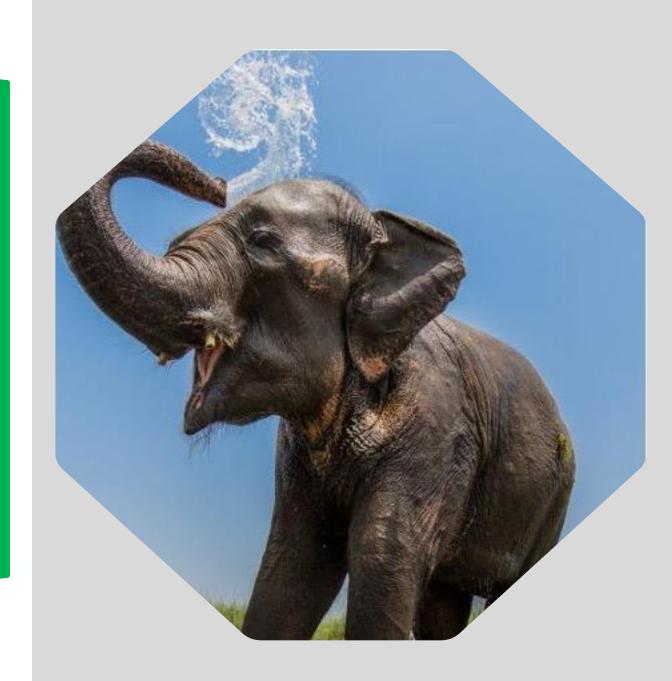
ASIAN ELEPHANT

Largest mammal on the Asian continent – living in forests

Up to 21 feet in length, 12 feet tall and up to 11,000 pounds

Very social spending 2/3 of the day feeding on grasses, bananas, rice and sugarcane

Endangered with fewer than 50,000 remaining due to habitat loss and poaching



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More

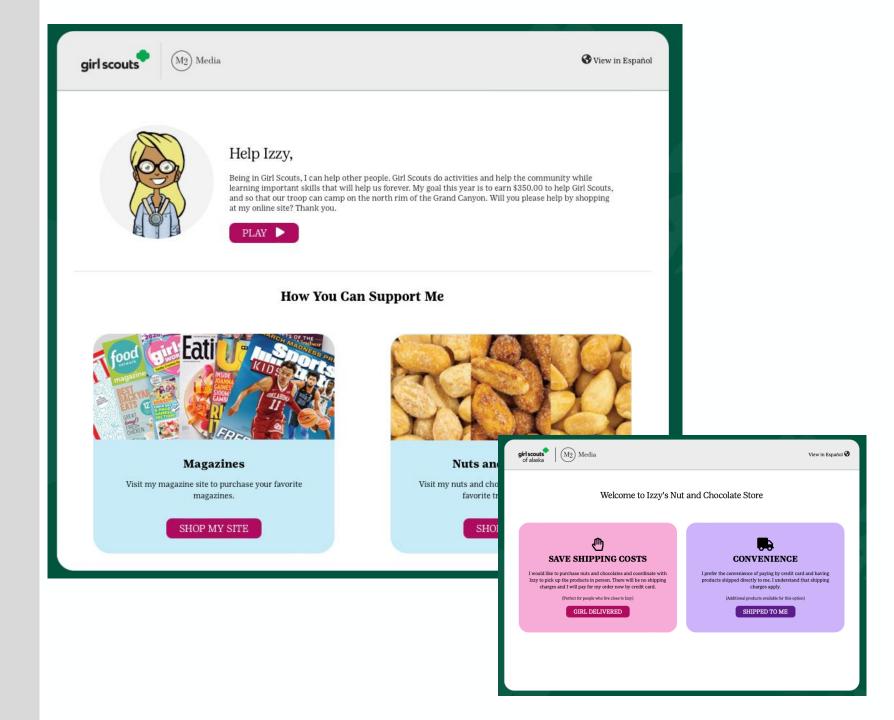




ONLINE SHOPPING SITES

Supporters select their desired product line

Nuts & Chocolates have two options:
Girl Delivered or
Direct Ship



NEW WAYS TO VISIT STOREFRONTS

Supporters can now visit other storefronts after checking out online

Thank you for helping Sienna achieve her goal!

We've completed your order.

Order #10774



Print Receipt

Appear on Sienna's store

Allow my first name and last initial to be used on Sienna's top supporters listing. We will not display the purchase amounts.

Thank you for your promise to purchase nuts and chocolates! You should receive an email confirmation shortly.

Sienna will follow up with you to confirm your order, and deliver products.

Sienna completed her goal! Thank you!

Thank you for helping today's Girl Scouts make the world a better place.

Continue Your Support







SHOP PERSONALIZED PRODUCTS



SHOP TUMBLERS



SHOP BARK X GIRL SCOUTS



SHOP NUTS & CHOCOLATES

NEW PRODUCTS



Vanilla Honey Roasted Pecans

(order card, online girl delivered or direct ship)

Honey roasted pecans with vanilla flavoring

6oz. pop-top can

ASHDON FARMS TINS

Perfect for Gifts and Treats!



Girl Scout Memory Box Tin (order card, online girl delivered or direct ship)

Milk Chocolate Mint Treasures

Garden Friends Holiday Tin

(order card, online girl delivered or direct ship)

Milk Chocolate Pretzels Deluxe Pecan Clusters



MAGAZINES

Top selling magazines offered

Easy renewal

New magazines







PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Tervis® Tumblers

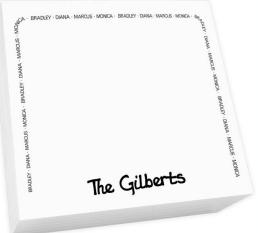


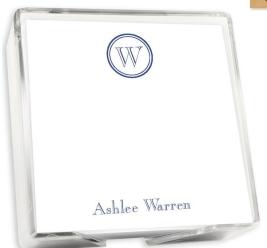
PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Personalized Products









Casey Davis

Be the change you wish to see in the world

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed BarkBox options

Choose from one big box or two different mini boxes!







HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers, personalized products and BarkBox

In-person with nut order card

GIRL SCOUT'S PLATFORM SETUP

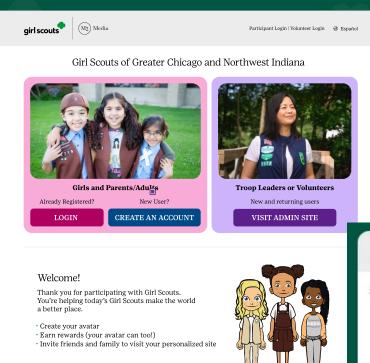
Preferred Email Address

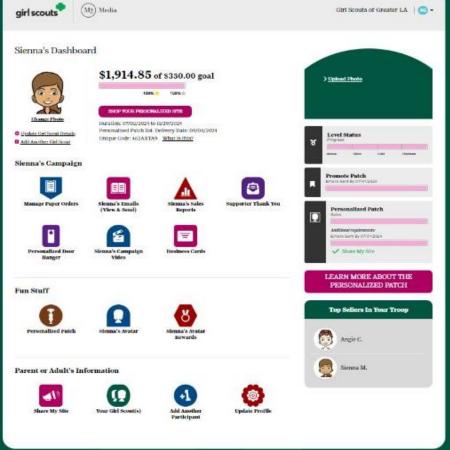
Confirm Membership

Highlight Girl Scout Goals

Build an Avatar

Include Video





GIRL SCOUT'S PERSONALIZED **EXPERIENCE**

Design an Avatar





Girl Scouts of Alaska | m



Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating a avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

	Face	
	Hair	
	Body	
	Clothing	
4	Top	
1	Bottom	Þ
4	Socks	•
4	Shoes	,
4	Accessories	•

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the audio

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

UPLOAD AN AUDIO FILE

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!



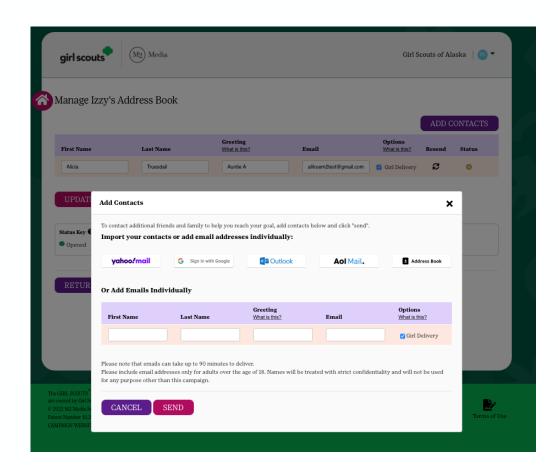
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

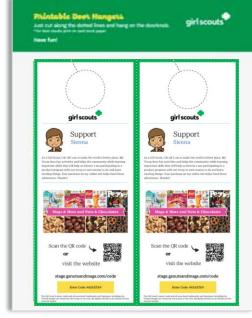
Printable business cards

Door hangers with QR codes









PARTICIPANT'S DASHBOARD

Additional emails/social media/texts

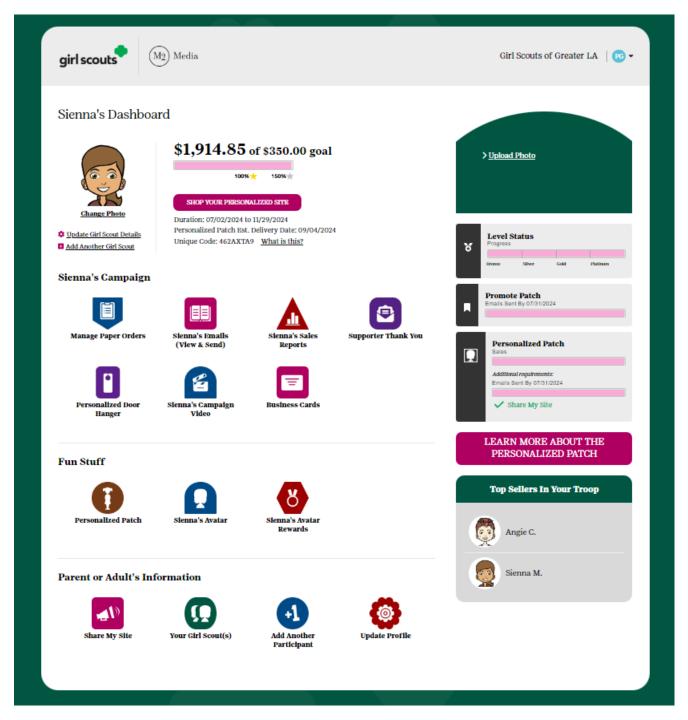
NEW Supporter Thank You email

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports

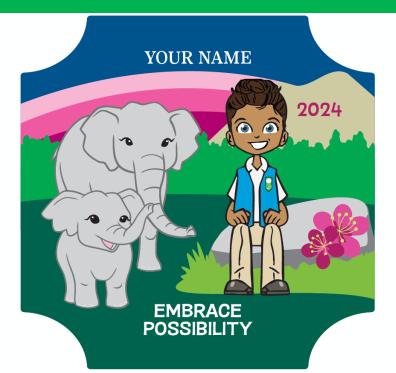


Fall Personalized Patch

Personalized Patch with Theme Backgrounds

- Design avatar
- Send 18+ emails from M2 site
- Use "Share My Site" feature
- Sell \$350 in total sales





2024-25 FALL & COOKIE CROSSOVER PATCH

Complete steps to earn
Personalized patch
during 2024 Fall Product
program.

Sell 400+ packages of cookies during 2025 Cookie program





GIRL SCOUT REWARDS



Combined Items





25+ Combined Items
LED Scrunchie 35+ Combined Items
Heart Necklace



45+ Combined Items Elephant Charm & Charm Bracelet



55+ Combined Items Choice of: Small Elephant Plush OR \$5 Nutty Bucks OR \$5 Travel Dough



70+ Combined Items Choice of: Diamond Art Kit OR \$8 Nutty Bucks OR \$8 Travel Dough



85+ Combined Items Choice of: Paint Sticks OR \$10 Nutty Bucks OR \$10 Travel Dough



105+ Combined Items Choice of: Large Elephant Plush OR \$12 Nutty Bucks OR \$12 Travel Dough



125+ Combined Items Choice of: Embrace Possibility T-Shirt OR \$14 Nutty Bucks OR \$14 Travel Dough



150+ Combined Items Choice of: Felt Message Board OR \$16 Nutty Bucks OR \$16 Travel Dough



200+ Combined Items Choice of: Embrace Possibility Bundle (Portable Outdoor Mat and

Black Notebook with Gel Pens) OR \$50 Nutty Bucks OR \$50 Travel Dough



250+ Combined Items Choice of: Bluetooth Headphones OR

\$150 Nutty Bucks OR \$150 Travel Dough

Patches



3+ Magazine Items Embrace Possibility Patch



15+ Nut Items 2024 Patch

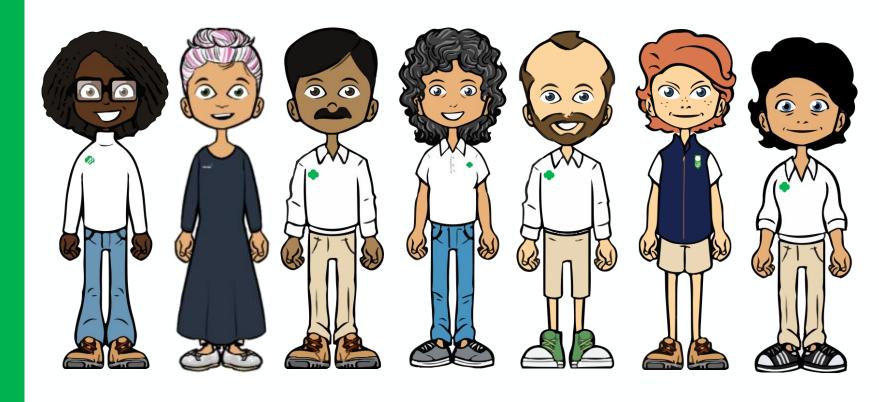


Elephant Patch



5+ Adopt-A-Soldier Donations Care to Share Patch

VOLUNTEER EXPERIENCE









Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you <u>create your password</u>.

Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the Girl Scouts/parents in your troop so they will receive an email with instructions on how to participate.

You will also be able to communicate with troop leaders and access reports and other information for the Girl Scouts in your troop and all of the troops in your service unit.

Username

Once you have created your password, you can access the site using this link or go to gsnutsandmags.com/admin.

The program will run from 07/02/2024 to 11/29/2024. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, contact us online or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you, Girl Scouts of Greater LA



TROOP VOLUNTEER ACCESS

Email invitation to login

Troop training video

Queue Parent/Adult Email Campaign

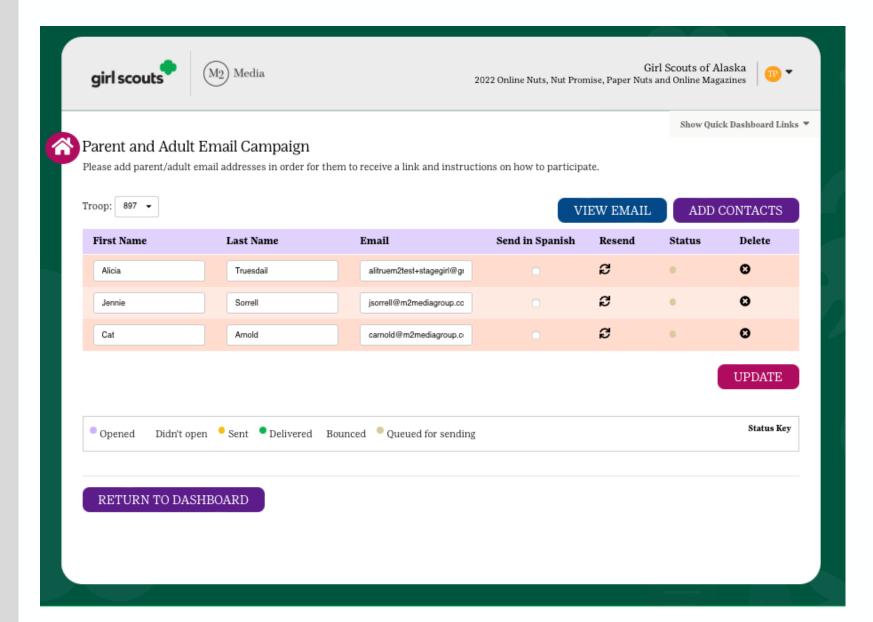
Volunteer avatar

PARENT/ADULT EMAIL CAMPAIGN

Email addresses uploaded by council

Edit or enter missing parent/adult emails

Email with instructions on how to participate



TROOP DASHBOARD

Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments





Girl Scouts of Alaska 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines



Troop: 897 ▼

Girl Scouts of Alaska



Alicia True

Edit Avatar

Vour Patch

View Troop Photo

Change Role



Avatars created

Last Year: 0



Emails Sent Last Year: 0



Stats: Current Campaign



\$1,302.00 Nut Card N/A Last Year

Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS -

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

Send messages

Manage Troops and Girl Scouts

Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Product Management

Paper Order Entry

Manage Extra Products

Rewards and Patches

Reward Opt-Out

Rewards

Personalized Patches

TROOPS REWARDS

Design avatar

Initiate PAEC

Sell \$1,900+ in total sales



IMPORTANT DATES

Program begins

20 Sep.

In-person order taking and girl delivered online order taking ends

14 Oct.

Last day for troops to enter orders in M2OS for Girl Scout participants

16 Oct.

SU Nut Deliveries

4-8 Nov.

14 Oct.

Online orders for Direct Ship Nuts and Magazines ends 14 Oct.

Last day for parents to enter paper orders in M2OS

17 Oct.

Last day for SU to enter orders in M2OS



DELIVERY OF NUTS/CHOCOLATES

Troop pick-up

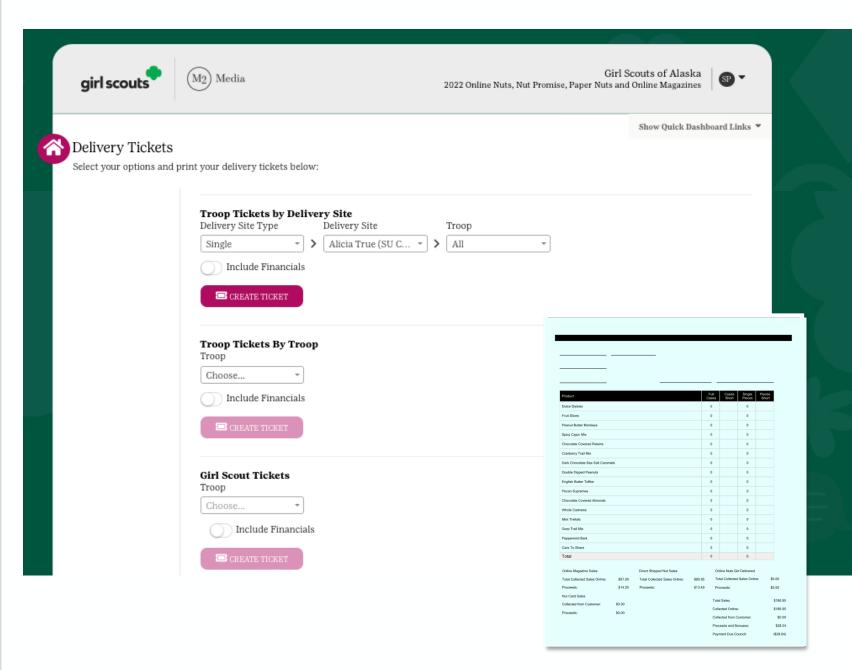
Girl Scout pick-up

DELIVERY TICKETS

Print delivery tickets by troop or participant

Available for easier picking and packing

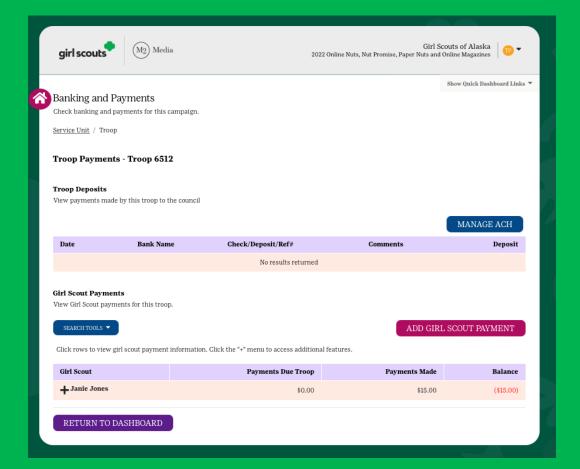
Option to include financials



BALANCING FINANCES

Sales reports

Banking and payments







Girl Scouts of Alaska 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Campaign Stats

Show Quick Dashboard Links

Summary Report



Reports					Show
See financial and othe	r reports for this can	npaign.			
All Sales	Magazines	Direct Ship Nuts	Nut Order Card	Conline Nu	ts Special Reports
Troop Summa Campaign and sales in		roops.			
Froop: 6512 *					
Total Sales					Campaign S
Total \$ Sold				\$0.00	Girls Selling
Collected Online				\$0.00	Avatars Created
Collected from Cust	omers			\$0.00	Photos Uploaded
Total Troop Extras				\$0.00	Voice Recordings
Troop Proceeds and	Bonuses			\$0.00	Total Personalized Patche
Amount Due Counci	il			\$0.00	Earned
Payments Made to 0	Council			\$0.00	Number Emails Sent
Balance Due Coun	cil			\$0.00	Per-Girl-Average Units
					Per-Girl-Average Dollars
Online Magazine Sal	es				Reward Opt Out
Magazine Units	10.11			0	
Total Sales Collected				\$0.00	
Proceeds And Bonus	ses			\$0.00	
Direct Shipped Sales	i				
Direct Shipped Unit	s			0	
Total Sales Collected	d Online			\$0.00	
Proceeds And Bonus	ses			\$0.00	
Nut Card Sales					
Nut Card Units				0	
m . 10 H . 16	0 1			40.00	

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

Online Nuts Girl Delivered

Online Nuts Girl Delivered Units

\$0.00

No

DELIVERY OF REWARDS

Rewards will arrive the week of November 18. Your local SU Coordinator will let you know when/where to pick up your troop's rewards.





FAQs

How do I reset my password?

When can a supporter expect a direct ship nut order placed online?

When will a participant receive their Personalized Patch?

What if a participant didn't find their name as they log into the platform?

When can I expect my online girl delivery items?

FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee

