

2025 Fall Product Program Family Guide

Brave.
Fierce. **FUN!**



The Fall Product Program is an easy and fun literacy program where Girl Scouts get to be entrepreneurs and run their own business!

Girl Scouts sell nuts, candy, magazines, and other online items as they run their own business. There are endless opportunities for Girl Scouts to learn and practice 5 key skills – Goal Setting, Money Management, People Skills, Decision Making, and Business Ethics – as they earn rewards and funds for their troop.

Girl Scouts can choose how they want to participate: in-person nut/candy sales using the order card; online magazines, nuts, candy, and more; or a mix of both!

New This Year

Customers will have the option to purchase 3 new mini Girl Scout-themed BarkBox sets, various Tervis tumblers, as well as personalized items like stationary and photo frames, all from a Girl Scout's online storefront. Please see your troop leader/product manager for more information.

Before The Sale

- ☐ Make sure your Girl Scout is **registered** for the 2025-2026 Girl Scout membership year.
- ☐ **Receive materials from your troop.** Complete and return the parent/guardian permission to your troop leader.

After The Sale

- ☐ Submit your Girl Scout's reward order in the M2 system by **November 1, 2025**.
- ☐ Pick up your Girl Scout's Fall Product Program products from your troop leader between **November 19-21, 2025**. Your troop leader or product manager will inform you of when to pick up your orders.
- ☐ Deliver products to customers and collect payments by **November 30, 2025**.
- ☐ Submit all monies collected to your troop leader/product manager by **December 15, 2025**. Your troop leader/product manager will inform you of when they would like you to submit monies collected to the troop.

Nutty Bucks & Travel Dough

Girls have the opportunity to choose Nutty Bucks or Travel Dough as a reward, instead of a physical item! Nutty Bucks can be used for program registrations, camp, items in the Trefoil Boutique, and more! Travel Dough can accumulate up to 5 years to help you travel with GSCI!

Nutty Bucks and Travel Dough will be issued via email at the conclusion of the 2025 Fall Product program.

During The Sale

- ☐ **Wednesday, October 1 is GO DAY!**
- ☐ Access your Girl Scout's M2 account through the launch email received on October 1 or go to **gsnutsandmags.com/gscentralillinois** and follow the prompts to participate in the online Fall Product Program. It is helpful to have your council name and troop number to begin.
- ☐ Girls create their personalized M2 account. Girl Scouts can create an avatar that looks just like them! They can also record a personalized message for the avatar to deliver to friends and family, encouraging them to buy snacks, magazine, or other products.
- ☐ Send emails to customers beginning October 1. Help your Girl Scout with sales by going online and/or using the order card. Emails sent from the M2 system can help a Girl Scout earn her personalized patch at the end of the program!
- ☐ Customers will be able to shop online to help Girl Scouts reach their goals. The customers may choose to have their nut/candy order shipped directly to them (shipping rates will apply) or delivered by the Girl Scout in a safe manner.
- ☐ Girl Scouts can share their personalized website and storefront on social media with parent/guardian assistance. Please follow current GSUSA guidelines for online sales and marketing.
- ☐ Collect online orders through **11:59 PM on November 1, 2025**.
- ☐ Enter any in-person (order card) orders into the M2 system by **11:59 PM on November 1, 2025**. If you miss that deadline, please provide your order card to your troop leader/product manager for entry through **11:59 PM on November 2, 2025**.

Troop Leader/ Troop Product Manager

Name: _____

Email: _____

Phone Number: _____

Troop Number: _____

Contact Us

M2 Website: gsnutsandmags.com/gscentralillinois

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Girl Scouts of Central Illinois
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