

2026 Fall Product Program Girl Scout & Caregiver M2 Media Online Set-Up Demo



Welcome!

Thank you for your attendance!



2026 Fall Product Program

October 1– November 2



What is the Fall Product Program?

- The Fall Product program is a **FUN** and **EASY** way to kick off your Girl Scout year!
- If your troop chooses not to participate, you can still participate!
- You can make the program work for you and your family!
 - Participate in-person with an order card
 - Participate online on the M2 platform
 - ..or both!
- Let's take a look...



M2 Media Online Basics

- Council URL: gsnutsandmags.com/gscentralillinois
- Login to Campaign site (purple button)
- Toggle between Girl Scouts if you have multiple participants in your household



How to Get Started

- Look for an email October 1 in your registered email address inbox
 - May arrive in Junk/Promotions/Spam folder rather than your inbox
- OR
- Visit the council M2 site
 - Click "Go to Campaign Site"
 - Select "Create an Account" under the Girls and Parents/Adults section
- You can also begin in-person sales, using the order card, on October 1 as well.

Girl Scouts of Central Illinois



Girls and Parents/Adults

Already Registered?

LOGIN

New User?

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE



Finding Your Account Online

1

Troop Information

Enter Troop or Group #

☐ I don't know/see my Troop or Group #

2

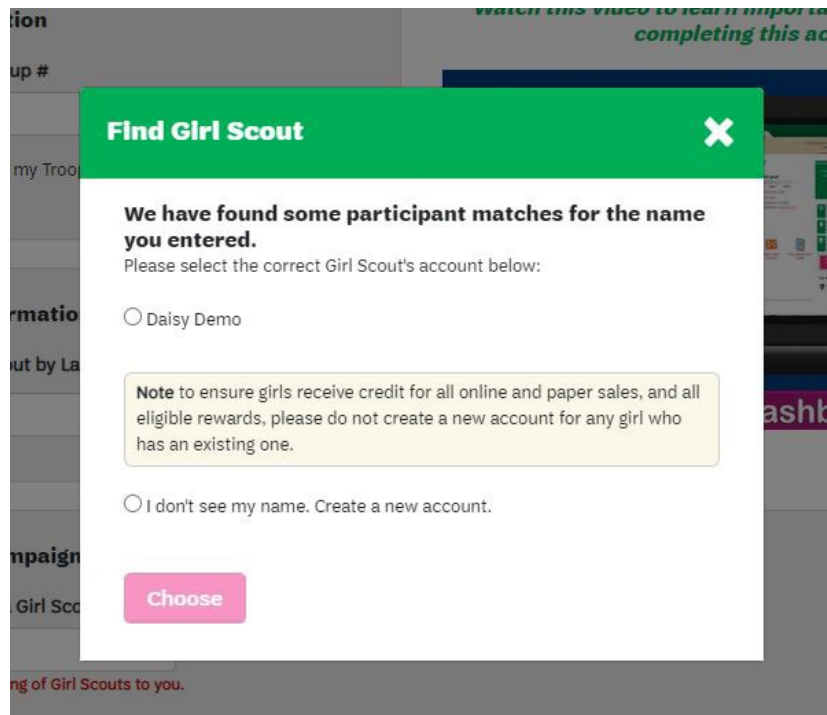
Girl Scout Information

Search for Girl Scout by Last Name

If you are registering an account without an email you will be asked to search either by troop # or last name. if you don't see your troop or name, don't worry! You can still create your account.



Finding Your Account Online



The image shows a screenshot of a web browser with a modal dialog box titled "Find Girl Scout" in the center. The dialog box has a green header with a white close button (X). The main text inside the dialog reads: "We have found some participant matches for the name you entered. Please select the correct Girl Scout's account below:". There are two radio button options: "Daisy Demo" and "I don't see my name. Create a new account.". A yellow callout box with a note is positioned between the two options. The note states: "Note to ensure girls receive credit for all online and paper sales, and all eligible rewards, please do not create a new account for any girl who has an existing one.". At the bottom of the dialog is a pink button labeled "Choose". The background of the browser shows parts of the Girl Scouts website, including text like "Watch this video to learn important information about completing this activity", "my Troop", "Information", "Submitted by La", "Campaign", "Girl Scout", and "ing of Girl Scouts to you."

Find Girl Scout ✕

We have found some participant matches for the name you entered.
Please select the correct Girl Scout's account below:

☐ Daisy Demo

Note to ensure girls receive credit for all online and paper sales, and all eligible rewards, please do not create a new account for any girl who has an existing one.

☐ I don't see my name. Create a new account.

Choose

If there is a match, go ahead and proceed by selecting your name. otherwise, select the "I don't see my name" option and proceed in creating your account.

Girl Scout Platform Set-Up

3 About Your Campaign

What does being a Girl Scout mean to you?

Choose One

Please provide meaning of Girl Scouts to you.

It is important to set goals. The amount shown below will earn you the personalized patch but you can increase it if you need additional money to achieve your goals.

\$ 300.00

 in magazines and nuts

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Please provide group plan.

Preview: The copy below will appear on your personalized site for friends and family to see.
Please review carefully and make small changes to your answers if necessary for the copy to read correctly.

Being in Girl Scouts, [What does being a Girl Scout mean to you?]. We do fun activities and help the community while learning important skills that will help us forever. I am trying to sell \$300.00 in magazines and nuts to help Girl Scouts, and so that our troop can [What does your group plan to do with the money earned ?]. Will you please help by shopping in my online site? Thank you.



Girl Scout Platform Set-Up

Campaign

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Before You Proceed

X

Please make sure your name and troop number are correct:

Girl Scout's First Name: **Daisy**

Girl Scout's Last Name: **Demo**

Group\Troop: **200000**

Also, did you review your personalized paragraph that friends and family will see?

Make sure it explains the importance of what you are doing.

Click "Proceed" to continue or "Go Back" to review it.

Go Back

Proceed

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Girl Scouts of Alaska



 Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

	Face	
	Hair	
	Body	
	Clothing	
◀	Top	▶
◀	Bottom	▶
◀	Socks	▶
◀	Shoes	▶
◀	Accessories	▶

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

☐ Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

 **UPLOAD AN AUDIO FILE**

☒ I do not want to record a voice



 M2 Media

Girl Scouts of Alaska



Change Photo

 Update Girl Scout Details

 Add Another Girl Scout

\$900 of \$350 goal

100%★150%★

SHOP YOUR PERSONALIZED SITE

Duration: 06/03/2022 to 12/31/2022

Unique Code: KZVWV39C [What is this?](#)

> Upload Photo

> Upload a Video!

 Level Status

Progress

BronzeSilverGoldPlatinum

 Promote Patch

Emails Sent

 Personalized Patch

Sales

Additional requirements:

Emails Sent

 Share My Site

LEARN MORE ABOUT THE PERSONALIZED PATCH

Top Sellers In Your Troop

 Izzy T.

 Cel

Fun Stuff

 Personalized Patch

 Izzy's Avatar

 Izzy's Avatar Rewards

 Physical Rewards

Parent or Adult's Information

 Share My Site

 Your Girl Scout(s)

 Add Another Participant

 Update Profile

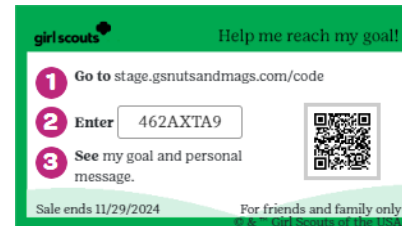
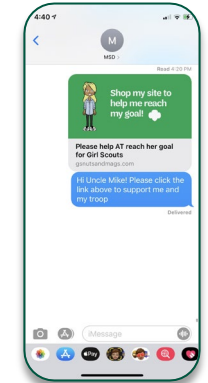
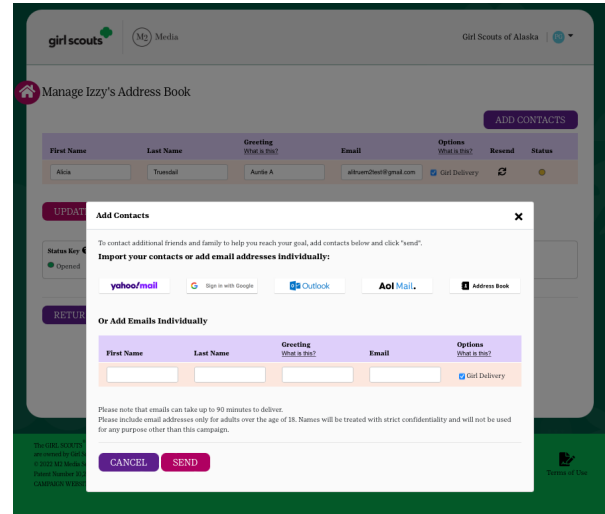
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Tools to Run Her Business

- Your Girl Scout has all the cool, innovative tools she needs to run her business, both in-person and online.
- From her dashboard she can:
 - Send emails
 - Print business cards
 - Print door hangers w/ individual QR code
 - "Share My Site" to customers using social media and/or texting



Online Nuts & Candy

Customers have 2 choices to receive their nut & candy orders:

- Girl Delivery
 - If a customer orders one of the 16 available items, they can choose to have their local Girl Scout deliver the product to them in mid-November
 - Money is collected online, the order is automatically credited to the Girl Scout, & product is delivered to the SU for further distribution
- Direct Ship
 - If a customer chooses a nut or candy option outside of our offered products OR lives too far away for Girl Delivery, they can choose Direct Ship
 - Customer orders & pays for the product online, the order is automatically credited to the Girl Scout, & product is shipped directly to the customer
 - Customers can choose their shipping rate for chocolate items

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE



Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

SHOP MY SITE

Welcome to Athena's Nut and Chocolate Store



SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Athena to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Athena)

GIRL DELIVERED



CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

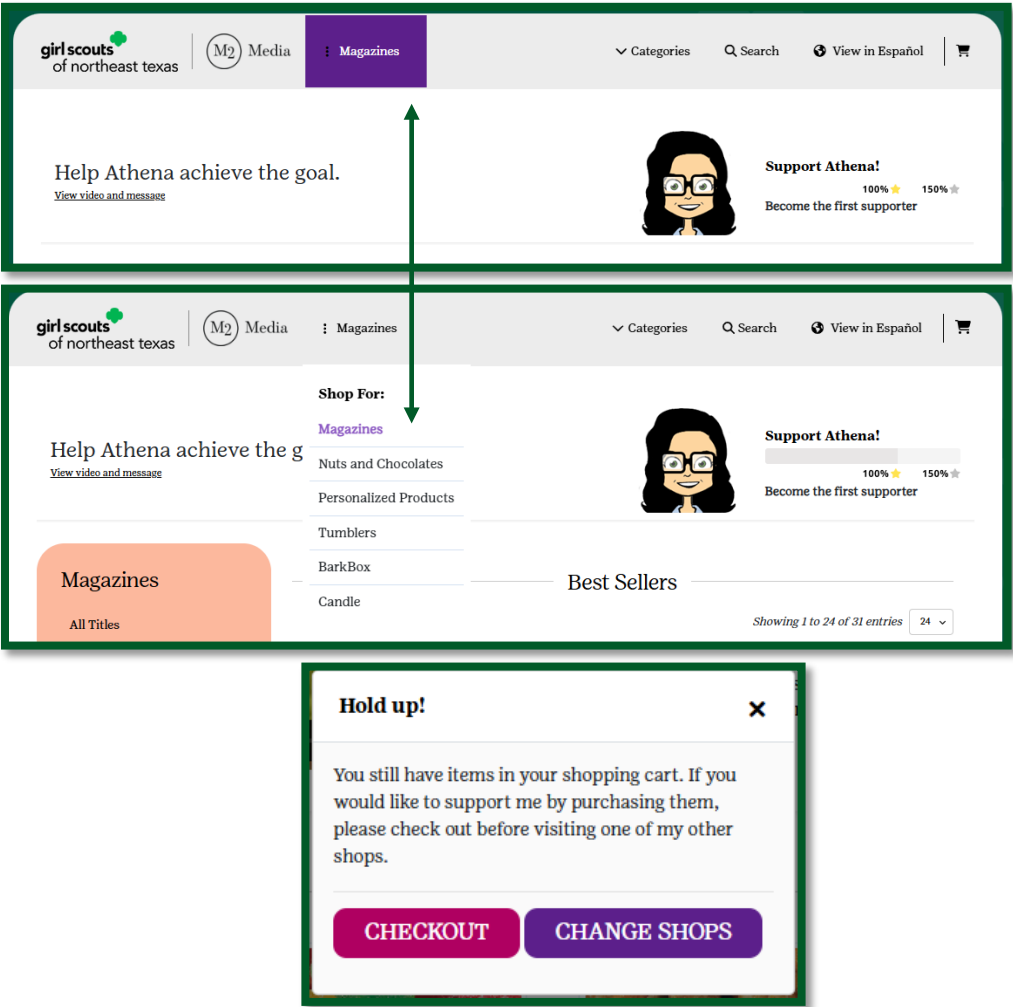
(Additional products available for this option)

SHIPPED TO ME

Storefront Update

NEW! This year, customers can easily toggle between storefronts using a drop-down menu

Checkout between storefronts remains separate



Direct Ship Default Option

Customers can now choose between Standard or 2-Day shipping.

- As a customer moves to checkout, a pop-up box will populate asking them to confirm their shipping choice, along with a reminder to consider their delivery region & weather when choosing a shipping method.
- Melted chocolate still only replaced if shipped via 2-Day Shipping, as stated on the checkout page

Customers can select their preferred shipping method



Shipping Method

Standard Shipping - \$9.25
2 Day Shipping - \$20.15

CHANGE METHOD

- 2 Day shipping is strongly recommended for orders containing chocolate. Please consider your region and weather when choosing a shipping method.
- Melted products will not be replaced if Standard shipping is chosen.
- Shipping rates cover the costs incurred to process, pack, and transport your order.
- Due to shipping procedures, we are unable to cancel orders.

Melted items will be replaced ONLY if shipped via 2 Day shipping.

Are you sure?

It is strongly recommended that you ship via expedited shipping if ordering any products containing chocolate. Melted products shipped via standard shipping will not be replaced. Due to shipping procedures, we are unable to accept cancellations of orders or returns of product. If you would like to proceed with your current shipping option, click 'I Accept', otherwise choose another shipping method.

I ACCEPT

CLOSE



NEW! Direct Ship Nut Upsell

NEW this year, when a supporter places a qualifying Direct Ship Nut & Chocolates order, they may be presented with a Bonus Offer before completing checkout. The offer appears within the shopping cart and provides an opportunity to add an additional item to their order.

Bonus Offer purchases are processed as standard Direct Ship sales and:

- Count toward participant rewards
- Count toward overall program sales
- Are fulfilled through the Direct Ship program alongside the supporter's order
- Do not impact shipping costs!

To qualify for a Bonus Offer, a supporter must have at least one non-Care to Share Direct Ship item in their cart.

Online Storefronts



MAGAZINES

Prices vary

Ships for \$2.95 per order *



PREMIUM+ MAGAZINES

Prices vary

Ships for \$2.95 per order *



PERSONALIZED PRODUCTS

\$29.95-\$79.95

1st items ships for \$14.99 + \$4 for each additional item



TERVIS

\$27.99-\$89.99

1st tumbler ships for \$8.99, 2nd for \$7.99, 3rd for \$4.99 +\$1 for each additional tumbler



CANDLES

\$24.95-\$64.95

1st items ships for \$14.99 + \$4 for each additional item



BARKBOX (4 options!)

\$28.99

\$5 shipping for 1st box, \$10 for 2+ boxes

Adopt-A-Soldier

- **GREAT** service opportunity to give back to our military troops serving at home & abroad
- Customer indicates their \$8 donation under the “adopt-A-Soldier” column on the order card
 - Customer will designate a nut or candy item
 - Also available as an option on the online storefront
- Troops earn \$1.20 for each donation (15% of \$8 donation)
- Girl Scouts can earn the Care to Share patch for 5+ donations
- GSCI partners with Operation Gratitude for this awesome community service opportunity



Girl Scout Rewards

- Rewards are cumulative
- Some reward levels include a choice between an item or Nutty Bucks/Travel Dough
- Reward selections must be made by November 2
 - If you miss that opportunity, please contact your troop leader
 - If no selection is made when necessary, the item will be chosen



25+ Combined Items
Kangaroo Keychain



35+ Combined Items
Interchangeable Cham Necklace



45+ Combined Items
Kangaroo Charm & Bracelet



55+ Combined Items
Choice of: Small Kangaroo Plush
OR \$5 Nutty Bucks OR \$5 Travel Dough



70+ Combined Items
Choice of: Friendship Bracelet Wheel & Floral Playing Cards OR \$8 Nutty Bucks
OR \$8 Travel Dough



85+ Combined Items
Choice of: Yarn Craft Kit
OR \$10 Nutty Bucks OR \$10 Travel Dough



105+ Combined Items
Choice of: Large Kangaroo Plush
OR \$12 Nutty Bucks OR \$12 Travel Dough



125+ Combined Items
Choice of: Ready to Explore T-Shirt
OR \$14 Nutty Bucks OR \$14 Travel Dough



150+ Combined Items
Choice of: Explore & Go Water Bottle
OR \$16 Nutty Bucks OR \$16 Travel Dough



200+ Combined Items
Choice of: Ready to Explore Bundle (Travel Bag & Luggage Tag & Explorer Wet/Dry Bag)
OR \$50 Nutty Bucks OR \$50 Travel Dough



250+ Combined Items
Choice of: Bluetooth Earbuds
OR \$150 Nutty Bucks
OR \$150 Travel Dough



3+ Mags & More Items
Ready to Explore Patch



15+ Nut Items
2026 Patch



15+ Emails Sent
Kangaroo Patch



5+ Adopt-A-Soldier Donations
Care to Share Patch



8+ Units Sold via Share My Site
Visualize Patch



Personalized & Crossover Patches

Girl Scouts can earn 2 different personalized patches through participation: the personalized patch (Fall Product) & the Cookie Crossover patch (Cookies).

To earn the personalized patch from the 2026 Fall Product program, a Girl Scout will:

- Send 18+ emails from M2 site
- Use “Share My Site” feature
- Sell \$350 in total sales
- Design avatar
- (Girl earns the 2026 Fall Product Personalized patch)

To earn the Cookie Crossover patch from the 2027 Cookie program, a Girl Scout will:

- Complete the above requirements (for personalized patch)
- Sell 400+ packages of cookies



Fall Product Program Customer Care

If you or your Girl Scout has questions, don't hesitate to reach out!

Your troop leader is a valuable resource!

GSCI Customer Care

Our website offers all the forms and materials you may need for a successful program. Click Cookies+ - Fall Products for all the helpful resources. We're here to help by phone or email, too!

getyourgirlpower.org

customercare@girlscouts-gsci.org

(888) 623-1237

M2 Customer Care

M2's Customer Care team is cross trained to handle tech support as well as participant and customer inquiries with a 100% customer satisfaction guarantee.

support.gsnutsandmags.com

(800) 372-8520



Questions?

Thank You!

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