

## **58<sup>th</sup> National Council Session**

### **Discussion Item: Revolutionize Engagement - Girl Scouts Her Way - Official Discussion Topic Language**

This discussion topic engages the delegate body in critical conversations about why and how, as a Movement, we need to evolve the ways girls and families can connect with our mission and increase access to Girl Scouting for all girls. Councils originated multiple discussion topics and proposal ideas that addressed themes about how we attract and retain members.

The goals of this discussion topic are to share research findings on how current and prospective families want to see our offerings develop, to explore how we can make the path to joining and staying in Girls Scouts easier, and to inform GSUSA pilot programs. Over the course of this discussion topic, delegates will shape how we revolutionize engagement to ensure a thriving future for our Movement.