

Monthly Patch Program

Insignia throughout the Years

How to Participate: Daisies and Brownies complete 3 of 5 steps, Juniors and Cadettes complete 4 of 5 steps, and Seniors and Ambassadors complete all 5 steps. Step 1 is required for all levels.

1. Girl Scout Knowledge
2. Required or Not?
3. That's So Vintage!
4. Guess the Decade!
5. Branding and Redesign



***Patch design concept ONLY.
Not guaranteed design.***

Each month will contain both research and activities which will need to be completed to earn the patch.

Ready to go ALL IN? Order all your monthly patches at once! The All-In order is \$30 and is due **October 15**. Patches will still be mailed out on a monthly basis but this option allows you to order all patches up front at the beginning of the year.

Patch orders are due the 15th of the following month. For example, October's patch registration is due November 15th. Each patch is custom designed and will be mailed out roughly 8-10 weeks after the order is due. Individual patches are \$3 each.

*Did you know?
Check out these neat
facts on each page!*

For more information, please contact Tiffany Kaufmann at tkaufmann@girlscouts-gsci.org.

Register at GetYourGirlPower.org

Girl Scout Knowledge

With permission from a parent or guardian, see if you can find the answers to the following questions either online or in your Girl Scout handbooks.

Uniforms are not required but are encouraged in order to create a sense of unity amongst fellow Girl Scouts.

1. What is our main Girl Scout symbol or insignia called? _____
(Hint: It's the name of one of our Girl Scout Cookies)
2. What are the three types of official uniforms that can be purchased?

(Hint: one type is only for one program level)
3. Because of World War II, what changed on the Intermediate uniforms in 1943? _____
4. What decade did GSUSA finally offer pants as a uniform option? _____
5. What year was the Daisy Program officially launched? _____
6. What color of membership disc goes with each level? (Hint: these are the discs that go behind the membership stars for each year.)
 - Daisy: _____
 - Brownie: _____
 - Junior: _____
 - Cadette: _____
 - Senior: _____
 - Ambassador: _____
7. What two program levels receive their own membership pin? _____

8. What does the symbol on the WAGGGS membership pin stand for? _____

9. Does your troop have a troop crest? If yes, what does your troop crest mean/stand for? _____

10. What uniform look, past or present, is your favorite? _____

Required or Not?

Currently our uniforms are not required to be worn by any Girl Scout members. However, there has been some discussion about how uniforms should be required to give troops a more identifying and unifying look when seen in public. Answer the questions below with your own opinions and then discuss it with your troop or family.



The Mariner program
launched in 1934 and
girls who participated
had their own special
blue and white
uniforms.

Do you think uniforms should be required by all Girl Scout members? _____

Why? _____

Should it only be the vest/sash/tunic that is required, or should members also be required to wear an official Girl Scout top and bottoms? _____

Do you think our uniforms are easily accessible to everyone GSUSA serves?

Why or why not? _____

If you answered that they are not accessible, what would you do in order to make them more accessible to everyone? _____

What would be a good compromise between not requiring uniforms at all and requiring them for everyone? _____

That's So Vintage!

Contact your local service center to see if they have any vintage uniforms to view or even check out and borrow. If it's available in your size, try it on and compare it to the current uniform. Afterwards, answer the questions below.

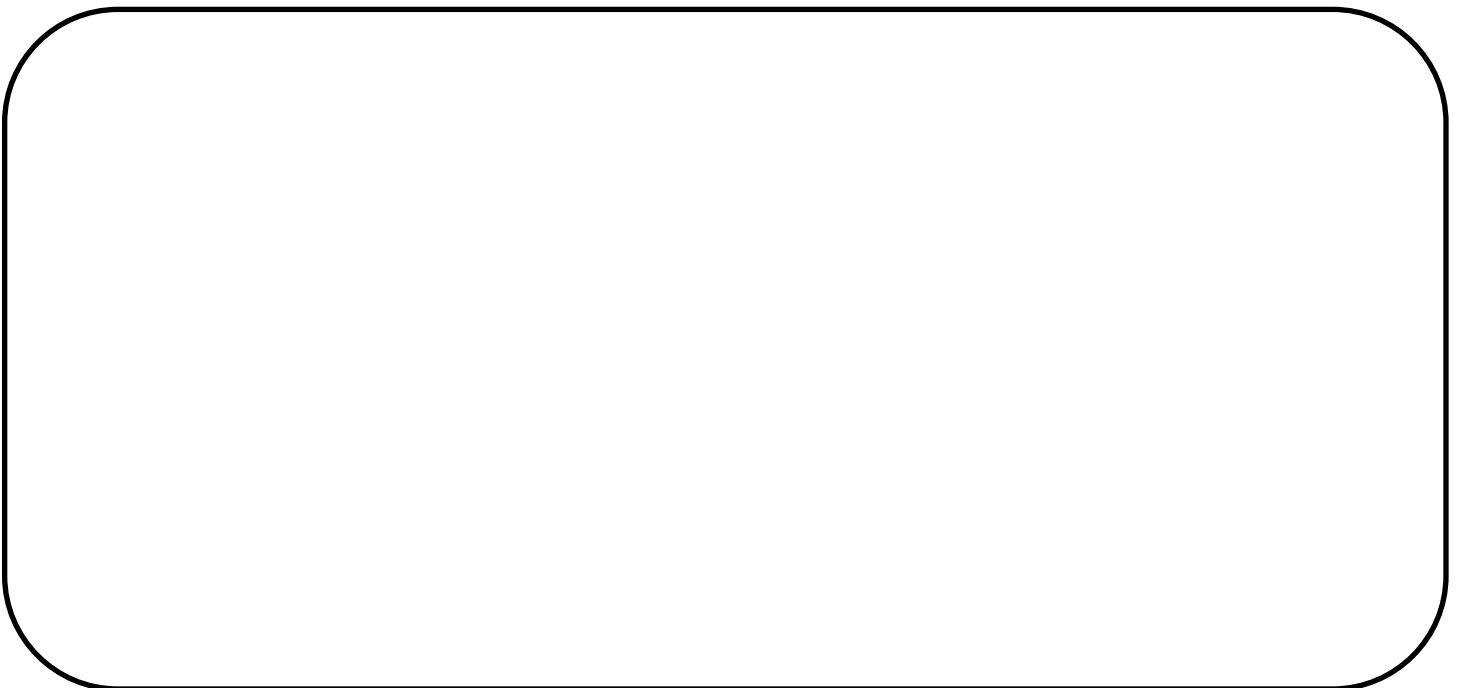
*In the 1930's
Mounted troops
had their own
uniforms which
included riding
britches, a coat, tie,
and gloves.*

What decade was the uniform from?

What did you like about the older uniform?

What did you dislike about the older uniform?

Draw a picture of the uniform:



Guess the Decade!

Match the pictures with the correct decade. Some decades may be used more than once. Answers are found at the bottom of the page.

Brownies previously had Emblems inspired by mythical creatures; such as a Fairy, Elf, Pixie, and Leprechaun.

Options are:

20's, 40's, 50's, 60's, 70's, 80's, 90's, 2000's, and 2020's



1. _____



2. _____



3. _____



4. _____



5. _____



6. _____



7. _____



8. _____



9. _____



10. _____



11. _____



12. _____



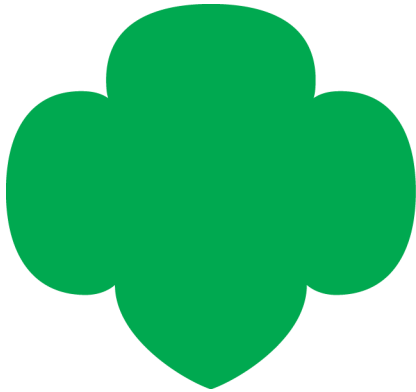
13. _____

1-40's, 2-70's, 3-50's, 4-90's, 5-80's, 6-60's, 7-80's, 8-2020's, 9-40's, 10-70's, 11-90's, 12-20's, 13-2000's

Branding and Redesign

Over the years, Girl Scouts has gone through many branding changes and redesigns. Below you will find the current branding used by GSUSA. What do you like and dislike about our current branding. Brainstorm ways you would change it, either for the better or for your own personal preference.

In 2001,
Cadette and
Senior uniforms
were changed
from royal blue to
khaki.



The Trefoil

Girl Scout Green is the best color to use with our main symbol, but other on-brand colors can also be used. Only use one per page (like in a presentation or booklet), and never crop it.

Typography

We do have our own exclusive Girl Scout font. It is the one you see used in this PDF currently. We do have an alternative font for those who do not have access to the Girl Scout font, and that is Palatino or Palatino Linotype. The Palatino Linotype font looks like this, which looks very similar to the Girl Scout font.

Color Palette

Grade Level Colors

Daisies - River
Brownies - Brown
Juniors - Deep Purple
Cadettes - Poppy
Seniors - Flame
Ambassadors - Gold
Volunteers - Stone

Cookie Colors

Lemonades- Sunshine
Peanut Butter Sandwich- Flame
Peanut Butter Patties- Poppy
Thin Mint- Girl Scout Green
Trefoil- River
Caramel deLites- Deep Purple
Adventurefuls- Khaki
Toast-Yays!- Star Green
Caramel Chocolate Chip- Ocean

Pastel	Cloud RGB 217/217/217 Hex #d3d3d3 CMYK 0/0/0/20 Pantone Cool Gray 1 TCK 12-4300	Star Green RGB 213/242/103 Hex #d3e067 CMYK 15/0/70/0 Pantone 2296 TCK 13-0645	Sky RGB 140/222/241 Hex #8cd9e1 CMYK 35/0/0/0 Pantone 635 TCK 12-4405	Crocus RGB 204/179/250 Hex #cce5fa CMYK 28/30/0/0 Pantone 2635 TCK 14-3612	Bubblegum RGB 247/171/214 Hex #fab6d6 CMYK 0/35/0/0 Pantone 230 TCK 15-2213	Peach RGB 251/185/137 Hex #fbd49d CMYK 0/30/50/0 Pantone 162 TCK 13-9022	Khaki RGB 213/192/199 Hex #d3c9c9 CMYK 20/15/40/0 Pantone 4345 TCK 14-0925	Sunshine RGB 253/244/63 Hex #f9e441 CMYK 0/5/90/0 Pantone 101 TCK 12-0642
Vivid	Stone RGB 165/166/168 Hex #a6a6a6 CMYK 0/0/0/40 Pantone Cool Gray 6 TCK 14-0802	Girl Scout Green RGB 0/150/93 Hex #009668 CMYK 95/0/100/0 Pantone 304 TCK 16-6345	Blue RGB 20/150/232 Hex #0096d6 CMYK 90/0/0/0 Pantone 2792 TCK 17-4430	Violet RGB 155/95/234 Hex #9b59b6 CMYK 40/60/0/0 Pantone 2083 TCK 17-3628	Pink RGB 253/50/138 Hex #ff3366 CMYK 0/80/0/0 Pantone 232 TCK 17-3627	Poppy RGB 230/49/06 Hex #e63924 CMYK 0/90/100/0 Pantone Bright Red TCK 17-1461	Flame RGB 213/18/12 Hex #d32f2f CMYK 0/65/100/0 Pantone 155 TCK 17-6360	Gold RGB 247/190/0 Hex #f9c000 CMYK 0/30/100/0 Pantone 140R TCK 13-0769
Dark	Black RGB 0/0/0 Hex #000000 CMYK 0/0/0/100 Pantone Black TCK 19-0840	Forest Green RGB 0/86/64 Hex #005440 CMYK 95/0/10/40 Pantone 7729 TCK 19-6027	Ocean RGB 0/73/136 Hex #004987 CMYK 100/0/0/30 Pantone 2186 TCK 19-4049	Deep Purple RGB 92/51/139 Hex #5d3b7b CMYK 80/100/0/0 Pantone 3083 TCK 19-3638	Flare RGB 125/50/97 Hex #7d3c9e CMYK 5/100/0/23 Pantone 227 TCK 19-3634	Sherry RGB 125/0/0 Hex #7d0000 CMYK 0/100/0/40 Pantone 7022 TCK 19-0503	Brown RGB 118/84/22 Hex #765736 CMYK 0/60/100/70 Pantone 108 TCK 19-1541	Shore RGB 190/192/22 Hex #c0c0c0 CMYK 0/60/100/20 Pantone 146 TCK 19-1160

To view a full branding refresh guide created by the Girl Scout Heart of the Hudson council, visit this link:<https://www.girlscoutshh.org/content/dam/girlscoutshh-redesign/documents/brand-updates-2021/Girl%20Scouts%20Brand%20Refresh.pdf>