



# May

## Monthly Patch Program Girl Scouts of Central Illinois

### Debbi Fields

*“The important thing is not being afraid to take a chance.  
Remember, the greatest failure is to not try.”*

Debbi Fields is an entrepreneur known for her famous “Mrs. Fields” cookies! She started her business at a young age walking up and down the street asking people to try her fresh, homemade cookies. It has since grown into a national business with over 700 locations.



**Complete 3-Daisy, 4-Brownie, 5-Junior, 6-Cadette, and 7-Senior/Ambassador steps to earn your patch.**

All monthly patches are custom designed patches. Once we get the final number of patches after the 15<sup>th</sup> of each month, we place an order. Patches take about a month to create and then we mail them to you.

*Deadline extended! Order patch on-line by June 30<sup>th</sup> at [www.getyourgirlpower.org](http://www.getyourgirlpower.org)*



# Monthly Patch Program

## Girl Scouts of Central Illinois

### Discover

1. **Learn More about Debbi Fields.** With the help of an adult, read articles online, research at the library, or watch videos about Debbi Fields to learn more about who Mrs. Fields is and what she's accomplished. Here are a couple videos to get you started!
2. **Research Cookies.** Debbi Fields is known for Mrs. Fields cookies. Learn more about cookies! Make a timeline of the history of cookies, a poster about different kinds of cookies, or come up with another way to share information about cookies!
3. **Try Mrs. Fields Cookies.** Try some Mrs. Fields cookies and share your review of how they taste.

### Connect

4. **Bake Some Cookies!** Debbi Fields perfected her cookie recipe after years of practice and making small changes to existing cookie recipes.
5. **Practice Your Conversation Skills.** Debbi Fields is known for her engaging personality and her ability to make other people feel special. She is excellent at sharing her vision and dreams with others and getting them on her side. Have a discussion with your troop or family about what makes a good conversationalist. Why are some people entertaining to listen to and others boring? What do people do that makes you feel good when you talk to them? Then, make a list of conversation topics on notecards and put them upside down in a pile. Draw one card off the top and talk about it! Be sure to ask questions about the other person and be a good listener—those are important parts of being a good conversationalist.

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6. **Don't Give Up!** Debbi Fields came from humble beginnings to become one of the most well-known cookie companies in the country. She attributes much of this success to hard work and perseverance through uncertainty. Think of a goal or dream you have—maybe to make a certain sports team, or get a grade in a certain class. Make a vision board to help you keep your goal or dream in your sights. You could draw, paint, or make a collage.
  
7. **Build Your Brand.** The Mrs. Fields logo is a highly recognizable logo for adults. This means when people look at it, they recognize it and know what it's for without really having to think about it. Brand recognition is a huge benefit to companies. (The Girl Scout logo is also one of the most recognizable logos in the United States!) Look at this list of the top 10 most recognized brand logos. Discuss them with your troop, family, or friends. What do you notice about them? What do you like and dislike about them? Then, draw your own logo for you, your Girl Scout troop, or a business idea you have!
  - <https://www.logodesignteam.com/blog/10-most-recognized-logos/>



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### Take Action

8. **Make Someone Feel Special.** Debbi Fields always felt that much of her success didn't come from the cookies themselves, but from how her cookies and her business made other people feel. Fields once said "I've never felt like I was in the cookie business. I've always been in a feel good feeling business." Do something to make someone else feel better or brighten their day! You could bake them cookies, bring them a gift or a card, or simply call someone to tell them something you appreciate about them
9. **Help Other Children.** Debbi Fields has also donated money and done charitable work for children with diseases, illnesses and injuries who need medical care. Brainstorm with your troop, family, or friends ways to help other children who might be in need and take action to help them!
10. **Inspire Others to Dream Big.** Debbi Fields is also a motivational speaker and author. Her story of growing from a middle-class background has inspired thousands of people. Make a painting, write a speech, make a video, or use another form of media to inspire others to follow their dreams as well.

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