

2025 Girl Scouts of the USA Adult Recognition Appreciation Pin Award Nomination Guidelines

Description

The Appreciation Pin recognizes an individual's exemplary service in support of delivering the Girl Scout Leadership Experience (GSLE). Their service, which has had measurable impact within one service unit, helps reach and surpass the mission-delivery goals of the area.

Criteria

The nominee is an active, registered adult Girl Scout, in good standing. The service performed by the nominee is above and beyond the expectations in the position. The service has made a positive impact on the girls or volunteers in a local area (service unit). The service has been done during the time frame of: October 1st, 2024 – September 30th, 2025. There are 2 Endorsement Letters required in accompaniment for this nomination.

Nomination

A nomination form is completed online by February 6th, 2026. Forms should detail measurable, supporting documentation indicating how the nominee meets criteria. Nomination should give specific details of how volunteer makes an impact, giving relevant examples as well as data that shows how girls and volunteers benefited. Recipients will receive the award at the GSCI spring Award Celebration.

Example of Nominee

At an event, a troop leader noticed that the cultural diversity of the girls did not match the cultural diversity of the community. She talked with her council staff and found that they had identified a potential for membership increase among the culturally diverse communities in her area. She partnered with the service team to create and implement recruitment strategies to reach both girls and adults and new ways of work to support new members. As a result, culturally diverse membership rose by 14 percent and adult membership by 15 percent last year. While those new members participated in short term programming and camp, 78 percent of the new membership also joined troops. Her action helped the service unit meet their membership goal as well as provide Girl Scout opportunities to an underrepresented area.

Questions? Contact Patti Patty-G'Sell at ppattygsell@girlscouts-gsci.org or 888-623-1105.

Nominations are due February 6th, 2026.