

February 7, 2020 - Direct Sale Begins



OPERATION COOKIE SHARE

Operation Cookie Share has been a huge success. Girl Scouts of Central Illinois has provided over \$1,000,000 worth of Girl Scout cookies to the women and men of our armed forces at home and abroad. In fact, our Girl Scouts were so successful that this achievement is entered in the Illinois Congressional Records.

With Operation Cookie Share orders, your troops will receive \$1 per box troop profit.

HOW OPERATION COOKIE SHARE WORKS

Even though we are using a direct-sale format, girls should still take along their order cards. On each girl's order card there is a column listing each variety of cookie plus one additional column labeled "Cookie Share." When the girls go out with cookies in hand (and during cookie booths!), please encourage them to not only ask the customer to purchase Girl Scout cookies for themselves, but also to ask the customers to purchase cookies for our military troops. Girls will enter the number of boxes each customer donates on the Cookie Boxes Donated column. Customers do not have a choice of the variety of cookies to be sent to troops. Operation Cookie Share cookies are held in a "virtual warehouse", troops do not take possession of these cookies. At the end of the program, all Operation Cookie Share orders are accounted for and then shipped to military soldiers at home and abroad.

DIGITAL ORDER CARD When Girl Scouts send out emails through Digital Cookies, customers will have the opportunity to donate to Operation Cookie Share.

SHARE PATCH AND MORE

Girls that sell 12 boxes for Operation Cookie Share will earn a Gift of Caring patch. Girls that sell 24 boxes will earn a Butterfly Carabiner and girls that sell 50 or more Operation Cookie Share will earn the Mini Disco Ball!

HOW ARE THE COOKIES DELIVERED TO MILITARY TROOPS?

A special thanks to Soldiers Angels and Operation Santa. Many of the donated cookies will arrive at home and abroad through these organizations. Also, donated cookies are sent to Great Lakes Naval facility, Illinois Veteran Retirement Homes and medical facilities, local USO's and the Illinois National Guard.

OPT-OUT OPTION

Girl Scouts Junior or older will be allowed to opt out of receiving rewards and Cookie Dough in exchange for a higher troop profit. All rewards will be forfeited, including free memberships; however, girls will still receive any patches earned. Whichever option is chosen applies to the entire troop, not a girl-by-girl basis. If a troop decides to opt out of rewards and Cookie Dough, the troop will earn \$0.85 for each package sold. **Troops must decide to opt out prior to the initial order (January 14).** Please refer to page 20, "Update Your Troop Information," for information on how to opt out.

TROOP PROCEEDS AND TROOP BONUS

Troops receive: .60 per box of cookies sold.
In addition, troops will earn \$1 per box for each Operation Cookie Share box sold!



A troop bonus of

will be given to troops that place an initial order with a per girl selling average of 180 boxes (with a minimum of 900 boxes ordered: 5 girls selling an average of 180 boxes). The initial order is the first order placed by the troop. Troops have an opportunity to earn a \$100 troop bonus based on their initial cookie order. If a troop places an initial order with a per girl selling average of 180 boxes, the troop will earn the bonus. For example, if a troop has 10 girls, they would need to order at least 1,800 boxes for their initial order to earn the bonus. Also, for a troop with less than 5 girls, they must order at least 900 boxes to qualify. **Troop bonuses will be issued through ACH credit. Please Note: Troop balances must be paid by final ACH date (April 7) and have a PGA of 180 by March 22 to receive the \$100 troop bonus.**

