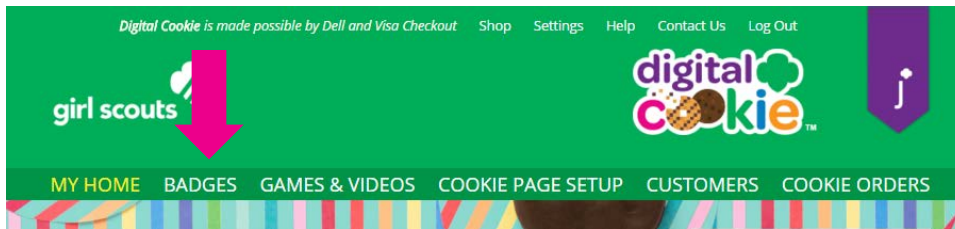


Completing Badges

1

While you are logged in to Digital Cookie, click the link for “Badges” to be taken to the Cookie Business badges that your Girl Scout can view and complete.



2

You'll be taken to a page that lists the earned recognitions appropriate to your Girl Scout's level. Girls can click on the instructions for each badge step:

My Brownie Badges

You will be using your cookie money to do lots of fun things with your Brownie friends, but you also can use some to help others, too!

Purpose: When I've earned this badge, I'll know how to "give back."

Steps to complete "Give Back"

- ✓ **STEP 1** Find out about businesses that give back
- ✓ **STEP 2** Set a giving goal
- ✓ **STEP 3** Involve your customers
- ✓ **STEP 4** Practice giving back
- ✓ **STEP 5** Tell your cookie customers how they helped

Congratulations

Yahoo! You've earned the Give Back badge! Keep up the good work! Be sure to tell your troop leader so you can get your badge!

When you run a business, you need to know all about your customers: who they are, how to talk to them, and how to make them happy.

Purpose: When you've earned this badge, you'll know how to find customers, make them happy, and help your cookie business grow.

Steps to complete "Meet My Customers"

- STEP 1 Find out where your customers are
- STEP 2 Talk to some customers
- STEP 3 Practice handling money and making change
- ✓ **STEP 4** Role-play good customer relations
- STEP 5 Thank your customers!

Click on a step.

3

The instructions for that step will pop up.
If there are activities within Digital Cookie that will help her complete the step, links will be included.
When she is finished with each step, she can check the box to show she completed it.

My Brownie Badges

Back

Meet My Customers - Step 1

Check the box when the activity is finished.

I did this

Find out where your customers are

You may already have a list of friends and family members who want to buy cookies. But how do you find even more customers? That's the key to selling more cookies!

- Talk to your family about who might want to buy Girl Scout Cookies. Neighbors? People at your place of worship? Your family's co-workers?
- When you find people who want to buy cookies, add them to your customer list! You can also add notes about their favorite cookies or other fun facts.

When you've added your new customers to your list, you've completed this step.

[go to Add Customer page](#)

Be sure and check the box to show that you're finished.

Link to activities she can complete in the site.

Some of these steps can be done online with tools from your Digital Cookie site. Some will be done offline. Put them together and you'll earn your badge!

NOTE that when a girl checks the box for the last step in earning that badge, she will get a pop-up asking her to confirm it. Once she marks the steps as complete and the badge earned, she can't go back.

My Brownie Badges

Back

Hooray! You are about to complete your badge.

This is the last step needed in order to earn:
Meet my Customers

Once you check "I did it", you won't be able to undo this step. Your badge completion date will be set.

Did you complete the last step?

Yes, I did this step **No, not done yet**

Find out where your customers are

You may already have a list of friends and family members who want to buy cookies. But how do you find even more customers? That's the key to selling more cookies!

- Talk to your family about who might want to buy Girl Scout Cookies. Neighbors? People at your place of worship? Your family's co-workers?
- When you find people who want to buy cookies, add them to your customer list! You can also add notes about their favorite cookies or other fun facts.

When you've added your new customers to your list, you've completed this step.

4

When she marks the box as completed, it will show as completed on her badge page.

Girls can mark the steps as completed even if they finished the badge earlier. If she wants to do the steps again, she can— they are all great tools for her cookie sale.

When she has completed all the steps, a star will appear at the end of her progress bar and she will get a message of congratulations!

My Brownie Badges

GIVE BACK
It's Your Business—Run It!

You will be using your cookie money to do lots of fun things with your Brownie Friends, but you also can use some to help others, too!

Purpose: When I've earned this badge, I'll know how to "give back."

Steps to complete "Give Back"

- ✓ STEP 1 Find out about businesses that give back
- ✓ STEP 2 Set a giving goal
- ✓ STEP 3 Involve your customers
- ✓ STEP 4 Practice giving back
- ✓ STEP 5 Tell your cookie customers how they helped

Congratulations
Yahoo! You've earned the Give Back badge! Keep up the good work! Be sure to tell your troop leader so you can get your badge!

MEET MY CUSTOMERS
It's Your Business—Run It!

When you run a business, you need to know all about your customers: who they are, how to talk to them, and how to make them happy.

Purpose: When you've earned this badge, you'll know how to find customers, make them happy, and help your cookie business grow.

Steps to complete "Meet My Customers"

- ✓ STEP 1 Find out where your customers are
- STEP 2 Talk to some customers
- STEP 3 Practice handling money and making change
- ✓ STEP 4 Role-play good customer relations
- STEP 5 Thank your customers!

Activity Completed-✓

Girls should let their leaders know when they complete the badge.

5

Once the girl has completed her badge it will display in color on her home page.

0 200 400 600 800 1000 1000+

0 boxes left to reach Sarah's goal of 1000.

Games, Videos & More **Badges** **Your Customers**

Your Cookie Site

Open for Business
<https://DigitalCookieProgram.GirlScouts.org/scout/5882300>
 New goals submitted for approval, on 6/22/15 10:30 PM EST

BADGES EARNED

Business Plan Marketing Think BIG

Completed badges are in color.